



## Falmouth Economic Improvement Committee

### Wednesday, October 1, 2014 Minutes

#### Attendance:

Name	Present	Name	Present	Name	Present
Sandra Lipsey	√	Phil Bixby	-	Janice DeLima	√
William Lunt III	-	Anne Theriault	√	Dimitri Balatsos	√
Pam DiPietro-Hale	√	Chris Wasileski	√	Luc Walker	√

#### Council Liaison:

-

#### Staff present:

Theo Holtwijk

#### Others present:

-

Sandra Lipsey called the meeting to order at 3:58 PM.

#### 1. Review of Draft Minutes of September 17, 2014

The committee approved the draft minutes of September 17, 2014 meeting unanimously as written.

#### 2. Introductions

As there were two new FEIC+ members, everyone introduced themselves. They will join the committee for the duration of the Strategy development.

#### 3. Update on Economic Development Strategy

Theo reported on his conference call with Rachel Selsky. He reviewed the tasks in Camoin's scope of work. Camoin is continuing with Falmouth data analysis. The Interview list has been finalized. Theo handed out a copy of the interview invitation letter and interview protocol prepared by Camoin. He requested that if anyone had any comments on the protocol, they let him know in next few days. He suggested that all interviewees are asked by Camoin if they are willing to review a draft plan and comment on it. That was one of the suggestions in the original approach.

Anne asked if the Falmouth Historical Society (FHS) had been asked to take photos of Route 1, since it was being transformed. Theo replied that the Town has prepared and posted about 20 weekly updates that include construction progress photos. A compilation of that could be made when the project is completed to serve as a historical record. It was also noted that Janice is on FHS Board.

Theo noted that the original approach had also suggested conducting a Cable TV speaker series. He asked if the FEIC was interested in that. Sandra stated that LPAC

had a guest talk by Larry Gross of the Southern Maine Area of Aging, which turned out to be fascinating. She suggested that each FEIC member come back at the next meeting with three suggestions for possible speakers or topics. The number of talks is flexible. The committee discussed if natural gas was a suitable topic. Theo said that the idea was to find topics with a long-term outlook.

#### **4. Falmouth Business Association Update**

Four FEIC members –Pam, Anne, Dimitri, and Luc - attended the 9/30 conversation at the Foreside Tavern in addition to Nathan Poore and Theo. Committee members noted that about 40-50 people attended the event, which made for a standing room only, enthusiastic crowd. A survey was conducted to find out what topics people were interested in and how interested they were in helping to form an association. The feedback will be reviewed by the organizers and another meeting will be held to take the next steps. Theo passed around the program, survey and other materials for the event.

Anne requested to receive a copy of the Business Contact List for Falmouth. Theo said he could that, but that it was still incomplete.

#### **5. Shop Falmouth Update**

Prior to the meeting Theo had distributed the approved Shop Falmouth 2014 program and a copy of the ad that will run next week in The Forecaster.

#### **6. Route 100 Update**

Theo reported that the Route 100 Committee will meet again on 10/8, that an RFP has been distributed to consultants and had been advertised with proposals to come back by the end of October, and that he had met with two committee members to prepare a proposal for neighborhood outreach and a community forum. This will be further discussed on 10/8.

#### **7. Other Business**

Theo reminded the FEIC of the invitation to attend the 10/9 meeting that was organized by CDC and LPAC to discuss the implementation of the Comprehensive Plan. He briefly reviewed the purpose of the meeting and hoped people would attend.

Sandra suggested changing the standing meeting time from 3:45 PM to either 3:30 PM or 4:00 PM. Upon discussion, the FEIC agreed to change the meeting time to 3:30 PM and adjourn no later than 5:00 PM.

Theo noted that he had forgotten to include the Strategy feedback comments that FEIC had made. He said that almost everyone had completed that and requested that the others do so as well, since it was an important document. He will distribute the latest draft via e-mail.

#### **8. Next Meeting**

The committee agreed to meet next on October 15, 2014 at the new time of 3:30 PM.

The committee adjourned at 5:00 PM.

Draft minutes prepared by Theo Holtwijk, October 3, 2014