



Falmouth Economic Improvement Committee

Wednesday, November 16, 2016 Minutes

Attendance:

Name	Present	Name	Present	Name	Present
Sandra Lipsey	-	Dimitri Balatsos	√	Pam DiPietro-Hale	√
William Lunt III	-	Chris Wasileski	√		

Staff: Theo Holtwijk

The meeting was started at 3:30 PM.

1. Review Economic Development Strategy Work Plan Assignments by Town Council and recommend any Future Work Plan Items

Theo handed out the economic strategy matrix with a draft 2016-17 Council Assignments column added. He explained what the various designations meant.

The committee was unsure what to do with the list and suggested having a column with updates on each item instead. Chris suggested that in case of tasks assigned to other committees, FEIC members could go see the chair of that committee to get an update on that task.

The committee agreed that it was at a disadvantage not having a regular Council liaison present to help it meet the expectations of the Council relative to implementation of the economic strategy. It understood that the 3:30 PM meeting time was an obstacle. It agreed to meet at 5:30 PM or at lunchtime, if that was possible. Theo will explore if a different meeting time is possible.

The committee felt that its greatest value may be in implementing goals 2 and 3 of the strategy (enhancing Falmouth's recruitment, creation, retention, and expansion efforts of commercial and retail businesses).

Dimitri suggested that the committee organize a speakers series to spark ideas. It was unclear who the audience for such speakers would be. The committee discussed building a network of contacts or joining existing ones.

The committee was very concerned with the vacancies at the Falmouth Shopping Center and wanted to become more active with the CDC in addressing redevelopment options.

Theo suggested that staff could prepare a list of current efforts that are being worked along with an update. That may be a more productive way of providing feedback on those efforts.

The various actions could then be connected back to the strategy matrix. The committee felt that was a good idea.

2. Other Business

There was no other business

3. Next meeting

Theo will explore a different meeting time with the Town Manager and Council Liaison and investigate a possible next meeting date.

The committee adjourned at 4:17 PM.

Draft minutes prepared by Theo Holtwijk, November 29, 2016