



Town of Falmouth
Emergency Management
8 Bucknam Road
Falmouth, ME 04105
Business 207-781-2610
Fax 207-699-5268

NEWS RELEASE - 2010-13

For Immediate Release: August 31, 2010

For Further Information, contact EMA Director Howard Rice, Jr. at 207-781-2610

Falmouth EMA Announces Emergency Notification System

On September 1st an emergency notification system will be unveiled by the Town of Falmouth Emergency Management Agency. An emergency notification system has been created to alert the public on major events including, but not limited to, shelter openings and closings, major road closures, widespread flood warnings, and emergency evacuations.

Residents can sign up for the service by going to the Emergency Preparedness section of the Town of Falmouth website (<http://www.town.falmouth.me.us/vsubscriber>). Text messaging is preferred since cell phone notifications are typically faster and more reliable during emergencies, however, e-mail can be used if desired.

After exploring multiple systems, the decision was made to use Virtual Town Hall, the town's website provider, to provide the service. Falmouth EMA has tested the system and is ready to roll out the new system on September 1st.

End of release.

#####