



## Route 1 North Committee

### Meeting Minutes

### Monday, December 5, 2016

Arthur Batson	-	Chris Wasileski, Chair	✓	Laurie Leonard	✓
Paul Burlin	✓	Steve Woods	✓	Nathan Poore, Town Manager	-
Nicole Favreau, Vice Chair	✓	Charlie McBrady, Council Liaison	✓	Theo Holtwijk, Director of Long Range Planning	✓
Dava Davin	✓	David Woodward, VHB	✓	Geoffrey Morrison-Logan	-

Others attending the meeting: -

Chris opened the meeting at 6:30 PM.

#### 1. Review of Draft Minutes of November 21, 2016 Meeting

The minutes of the November 21, 2016 meeting were unanimously approved as written.

#### 2. Review Public Workshop and Meeting Flyer

The committee reviewed the flyer that VHB had prepared. Some text changes were suggested. The committee settled on having two public events on the same day, but at different times. The preferred date was January 25, with a back-up date of January 18. The event will be held at the Logistics Center at TideSmart Global on Route 1.

The committee envisioned a 90-minute event that included a brief introduction, opportunity to use clickers, and break-out session. A letter will be sent to all property owners in the area as well as the immediate abutting property owners. It was also suggested to deploy the Police Department's message board to promote the event.

#### 3. Review Draft Survey Questions

The committee reviewed the draft survey questions that VHB had prepared and made various edits. Question 2 was deleted. Question 4 will be repeated for Route 1 South retail area. Route 1 North will be described, so people stay focused where that area is located. Answer options for questions 5 and 6 were expanded. Laurie felt it was important in question 7 to state an option that Route 1 North not take away from the Route 1 South retail area. Two general questions will be added to ask what people like and dislike about the area. There was a concern that ideas such as innovation were not yet coming through in the survey. David will work to prepare a final draft survey.

#### 4. Other Business

Steve suggested that some talking points be prepared for The Forecaster and to frame the project and survey as a real opportunity for change. He also suggested using FaceBook. Committee members discussed their role in helping to spread the word by posting flyers and leafletting streets.

## **5. Next Meeting**

The committee agreed to meet again on December 19 meeting to discuss the public event structure and agenda.

The meeting was adjourned at 7:52 PM.

Draft minutes by Theo Holtwijk, December 12, 2016