



Route 100 Committee

Tuesday, October 22, 2014

Minutes

Committee Attendance:

Name	Present	Name	Present	Name	Present
Sarah Boudreau	-	Chuck Gerry	-	Dave Libby	-
Joe Cooper	-	Rebecca Grover	√	Joe McDonnell	√
Andrea Ferrante	√	Lori Legere	-	Steve Melchiskey	√

Council Liaison	Charlie McBrady	-
FEIC Liaison	Anne Theriault	-
LPAC Liaison	Jim Thibodeau	-
Staff	Theo Holtwijk	√

Others present: -

Andrea called the meeting to order at 6:03 PM.

1. Review of Draft Minutes of October 8 meeting

Review of the draft minutes was deferred as there was no quorum.

2. Update on Request for Proposals

Theo reported that the Town earlier today received five proposals. He was very pleased with that result. He reviewed the next steps in the selection process. The committee asked various process-related questions. Members requested to see all five proposals. Theo will make those available to the committee, but said that the proposals should be treated confidentially and that any feedback or questions about the proposals should be directed to Andrea, Joe or himself as all three were members of the review team.

The tentative schedule is to do interviews on Nov 3-5 and have a recommendation for review by the Town Council at its meeting on November 10. Rebecca felt that it was helpful to have a local consultant as that increases familiarity with the study area and reduces time/cost on travel to and from Falmouth.

3. Initial Outreach

Theo passed around feedback e-mail and forms that he had received from various committee members as well as a summary of the 40 responses that had been received via SurveyMonkey. The committee shared their Route 100 conversations to date. Some found it helpful to steer interviewees to the survey link and ask them to fill out their feedback on-line. It was noted that some themes are beginning to come through, such as the idea that respondents via Route 100 as a way to travel through the area, but are also looking for a place where they can stay/spend time that serves the local community. There was a concern that the area should not look like Route 302 in Windham. The section north of Smith Farm is universally viewed as rural and scenic. Theo asked committee members to continue to do one-on-one conversations, send him

complete survey forms, and share the forum invitation and survey link with any of their contacts. He made available extra paper copies of invitation and survey form.

Next, the committee discussed the November 12 Forum. Theo suggested, as the program is just 1 ½ hours, focusing the program on a single question: what three things would the attendees want to see changed. If a list of ideas can be generated in small groups, or with the entire audience if attendance is low, a master list can be created and people may then be able to each vote for their top five or so suggestions. That would give the committee which ideas are “top” suggestions. The committee liked that approach.

In addition, the committee came up with some specific ideas for the Route 100 area that it would like to “test” with the audience with a quick thumbs up or down. It is expected that it would quite apparent which ideas will generate the greatest interest. The ideas that were suggested included:

- Farm-to-table restaurant with local food
- Chain-type restaurant/pub
- Indoor sports complex (for soccer and baseball)
- Small YMCA-type facility with pool
- Big box store
- Commuter park-and-ride lot
- Neighborhood park/open space
- Interpretative nature center/trail hub

The committee felt it was important to plan for a forum scenario with many and with few attendees. In the case of many attendees, all committee members will be needed to facilitate the small group discussions and take notes. Andrea will call the committee members that were unable to attend and inquire if they are coming to the forum. The committee agreed that all members should arrive by 5:30 PM so a briefing could be done as to their roles at the forum. It was requested that Theo prepare an updated outline for the forum and distribute that, so all committee members could reflect more on it. Theo will do that.

4. Next Steps

Theo is working to get an ad in The Forecaster announcing the forum. It was also suggested to pursue a news article with the Forecaster reporter. Theo will produce and circulate an update forum outline. He will make available in his office for pick-up the survey response received to that for anyone who could not attend.

5. Other Business

There was no other business.

6. Next Meeting

Next meeting is November 12, 2014 at 5:30 PM.

The meeting was adjourned at 7:20 PM.

Draft minutes prepared by Theo Holtwijk, October 24, 2014