



COMMUNITY DEVELOPMENT COMMITTEE

(Town Council Sub-committee)

Members

Claudia King, Chair
Russell Anderson
David Goldberg

Staff

Nathan Poore
Amanda Stearns

Meeting Minutes Approved

Monday, April 13, 2015 - 8:30 AM – 10:00 AM

Large Conference Room

1. **Approve Minutes** – March 23, 2015 – D Goldberg moved approval of the minutes with a second by R Anderson. One question arose regarding the representation of Area 9. The committee agreed that the minutes should be amended to clarify that Area 9 is to be placed in the Growth Area as a Farm and Forest District with the only difference being that it is not subject to the Rural growth cap. There are no changes to Area 10.
2. **Council Presentation/Report** – C. King suggested reviewing the PowerPoint. The committee made some minor changes. The other attachments were reviewed and it was determined that one document would be generated that included all the outreach comments.
3. **Wayfinding** - N. Poore stated that the signs are in two groupings, with the Route 1 gateway signs being in Phase I, and all other current signs being in Phase II. Phase II will be included as a bid alternate. Poore is highly recommending hiring the consultant as part of the bid process. The report has gone to MDOT and there may be comments on placement. This is slated to go to the Council on April 27.

R. Anderson asked if the total count was 35, which includes the current number of 18. N. Poore responded that the gateway signs along Route One were added. They will be installed after Route One is completed. Actual sign designs are in the packet from Theo. Phase II are smaller signs, and include the bike/ped signs. The signs will be consistent with PACTS but unique to Falmouth. Signs will be more prominent and will be noticed more. N. Poore mentioned he might want to look at Phase II one more time. The estimated cost is \$36,000 for the consultant plus construction for a total of about \$250,000. It was a consensus of the committee to recommend this to the full Council.

4. **Route One** – N. Poore noted that there is a design for banner fixtures. Poles would be about 20 feet high. This would allow the Town to place a banner across Route One. These could be used for Welcome or seasonal message. The idea would be to reuse them. Banners will be \$500 - \$1,000. Non-profits may want to take advantage of them. The Town would set up a relationship with a banner company, and charge the organization the cost of placing and remove them. Installation may be possible with Public Works. D. Goldberg asked who would manage the calendar. N. Poore answered it would

probably be in-house; Melissa Tryon would keep track of them. N. Poore would like to have it recommended by CDC and then staff will bring the design back. D. Goldberg would recommend keeping a Route One banner up for a while. Timing might be late for that N. Poore responded.

J. Reynolds is projecting a \$135,000 balance on the contingency for Route One. C. King mentioned that there was a list of items that were cut. Should we look at them and how the banners rank? N. Poore stated the cost is \$11,200 for the poles. D. Goldberg asked if the street poles to be used for vertical banners could be used to fly an across-street banner. C. King mentioned one of the other items was benches.

C. King mentioned the open space area at Depot and Route One. N. Poore said the improvement costs will be taken out of contingency. N. Poore recommends getting the area loamed and seeded and see what it looks. There is also some development possibility. C. King said the Council wanted that area open for pedestrians, bikes, and benches. R. Anderson mentioned that some projects were cut back to be completed at a later date, including sidewalk on Clearwater Drive, benches, and bike racks. He continued that the banner poles were on the list and should be prioritized. The initial cost should also include an initial banner. Poore will also have the vertical banner design for the street poles. The CDC concurred that Administration should move ahead with the purchase and installation of the poles and an initial banner .

5. **Next Meeting** – skip April 27, 2015; May 11, 2015 and Wednesday, May 27, 2015
6. **Other Business**
7. **Adjournment** – 10:15

Minutes prepared by Amanda L. Stearns – May 27, 2015