

Tercentennial Planning Committee Minutes

November 29, 2016

Attendees

Committee Members: Marge Devine, Joel Glass, Carol Kauffman, Jeannie Madden

Staff: Erin Cadigan, Nathan Poore, Melissa Tryon

Guests: Paula Mahony, Judy Paolini, Ellen Snyder

1. Logo Review (Round 3)

Judy presented the final round of logos, with suggestions for color and some examples of how it would look on different types of merchandise.

The committee selected a logo. They discussed colors at length and selected a final color scheme.

2. Approval of Minutes from November Meetings

Minutes were approved as written.

3. Volunteer Fair Debrief

Erin talked about a survey she did of the organizations that attended the fair. 67 people attended the fair, with 18 organizations participating. It was a successful event; several organizations reported that they gained new volunteers from the fair, and also were able to network with each other.

4. Web Site Update

Erin and Melissa met with the IT staff and discussed the website with the Town's web hosting company. The company has reserved the domain name of falmouth300.org, and Erin will put together a proposal of what the website should look like.

The committee discussed whether to have a media launch of the logo and website and the timing of that. Erin suggested that setting the dates of the events by the end of January should be a priority. She asked committee members to look at websites for anniversary/events and send suggestions for what they like or don't like to Erin in the next few days. Some examples mentioned included Wells, Saco, and Scarborough.

5. Other Business

6. Next meeting Date

The committee discussed holding a meeting on Thursday, December 15 at 3:00 pm or keeping the meeting for January 5.

8. Adjourn

The meeting adjourned at 4:50 pm.