

**Tercentennial Planning Committee
Minutes
Town Hall—Large Conference Room
August 4, 2016—3:00pm**

Attendees:

Committee Members: Marge Devine, Joel Glass, Maria Kuhn, Candice Powers

Town Staff: Erin Cadigan, Melissa Tryon

Council Liaison: Caleb Hemphill

1. Approval of Minutes

The minutes were tabled.

2. Marketing and Promotions Update

The RFP for marketing and branding was sent out on July 28. Erin sent the RFP directly to several firms as well. Some declined, but she has had four firms ask questions and seem interested. The deadline for applications is August 15, and Erin hopes to have it turned around in 2 weeks.

3. History project

- a. **Mural project:** Theo Holtwijk has been researching the original artist for the large painting of Falmouth in the Town Hall. He would like to get a conservator to take it apart and try to date it. Marge is also trying to date it based on the pictures of the buildings that are included on it. They would like to photograph it and use the image in promotional materials. Erin would like to incorporate it in an iPad/touchscreen project, where a person could tap on each building to bring up its history. Theo has been in touch with a conservator and a photographer already and Erin is hoping to get some grants.
- b. **Sub-committee formation:** Marge said Jerry and Carol have expressed interest in this committee, as well as her daughter Ruth and Polly Burke.
- c. **Grant funding:** Erin spoke about some of the grants that might be available to help with funding. The need the history committee to be up and running to get a clear understanding of what they need before they apply for these grants. Joel suggested looking at the state office of tourism.

4. Reconnecting with constituent groups: Erin sent out a follow-up email on July 28 and had several responses. She discussed contact she has had with the Land Trust and the Audubon. The committee discussed the best way to be in touch with the Portland Yacht Club and the local churches.

5. Other business:

- a. **Volunteer fair:** Community Programs tried to set up a volunteer fair in the past, but it didn't go very far. Erin has been in touch with staff at the high school to discuss potentially holding it there.
- b. **Finalize events:** Erin proposed a special meeting to finalize the events they want to host. The committee suggested tackling this at their next regular meeting, and plan ahead for a longer meeting.
- c. Marge spoke about a journalist from Falmouth, England, Christian Bolton, who was in touch with her a few years ago about a history project he was working on about the three Falmouths. She wondered if this was something they could use. She wondered if he would be able to track down some information on the first settlers.
- d. Joel spoke about the worldwide radio project. They have access to a big communications trailer with a 30-40 foot antenna. They are going to put together a list of radio operators in Falmouth, England – they already have a list for here. They have a magazine that is circulated worldwide; they will need some lead time to publish a notice about this event. This will also need a permit from the FCC.
- e. Melissa spoke about the events at the Weld bicentennial this past weekend, including a street dance, parade, quilt show, craft fair, fireworks, chicken barbecue, and pancake breakfast.

- f.** Candice suggested linking a scavenger hunt with the art project, asking people to take pictures of themselves at each of the buildings featured on the painting.
- g.** Marge suggested a drive for 300 artifacts to the historical society. Joel suggested a blood drive at the homestead days to see if we can donate 300 pints of blood.
- h.** Joel said there is a schola group at St. Mary's that specializes in old music that might be willing to do a concert.

6. The next meeting will be held on September 1, 2016.

7. Meeting adjourned at 3:51 pm.