

Tercentennial Committee Meeting Minutes

September 1, 2016

Attendees:

Committee Members: Marge Devine, Joel Glass, Mayer Fistal, Jeannie Madden, Carol Kauffman

Town Staff: Erin Cadigan, Melissa Tryon

Council Liaison: Caleb Hemphill

1. Minutes

Jeannie moved to approve the minutes, Mayer seconded. Motion carried unanimously.

2. Marketing & Promotions Update

Erin reported that we received 8 proposals to the RFP. Mayer joined Erin and Nathan in interviewing 2 candidates, and they selected Paula Mahony and Words@Work. The next step will be to set up a brainstorming meeting with Paula and the committee to work on the logo.

3. History Committee Report

The subcommittee and some interested volunteers met and reviewed their goals with this project. They want to work with partner organizations on a lecture series. In reviewing digitizing the oral histories they discovered that there are 122 tapes and 2 CD's. Once they determine who was interviewed in the past they will see who else they want to interview. They are setting the banner/traveling exhibition idea aside for now. Theo is still working on the mural project; he has been in touch with a conservator, a photographer, and a publisher. Marge is drafting a short history on each of the buildings that are highlighted in the mural. The self-guided history tour has been tabled for now, but it will be easy to put together when they are ready. The spent a lot of time discussing the published history and decided they want a medium-sized book with lots of graphics and photos. Erin has met with a couple from Falmouth that publishes books for historical societies.

4. Volunteer Fair

Erin spoke with Geoff Bruno at the schools; they are hesitant to open the schools during the school day, but were willing to host the fair either during the evening or on a weekend. Erin proposed holding it on a Sunday afternoon. The committee discussed options for scheduling the fair, and targeted it for November 13. Erin will discuss that date with the schools and community programs.

5. Identifying Core Events

Erin distributed a list of all the committee-led events the committee has discussed to date and asked for the committee to decide what they want to do. The committee agreed to host a kick-off event in January 2018, the Old Home Days weekend event in May/June, an event on November 11 for Incorporation Day, two economic impact events, and the challenge events.

6. Other Business

Marge said her church would like to be kept informed of the planning. She spoke about the St. Mary's schola group. They are a professional group. Caleb attended the bicentennial event in Greenwood recently and they had a stereoscopic display of photos of buildings in town. They also had a farmers market, parade, and a dance the night before.

7. Next Committee Meeting Date – October 6, 2016

The meeting adjourned in 4:30pm.