

Tercentennial Planning Committee

Minutes

May 4, 2017

Attendees

Members: Sandy Couch Kelly, Carol Kauffman, Maria Kuhn, Candice Powers, Ellen Snyder, Jeanne Madden, Marge Devine, Joel Glass

Staff: Erin Cadigan, Melissa Tryon

1. Approval of Minutes from April Meeting

Minutes approved as written.

2. Update on launch

Erin said the website launched on April 15 and is getting some traffic. The Facebook page has also launched and has over 120 likes already. The bags were at the Easter egg hunts and were well received. We have about 100 bags left. She has received 7 submissions from people interested in volunteering. She sent an email blast through Mail Chimp and there was a small article in the Forecaster.

3. Sub-Committee Activities

- **Fundraising**

The committee is sending a mailing to locally owned businesses about sponsorships, and will follow up with larger companies to solicit sponsorships.

- **Outreach**

Committee will meet soon.

- **Old Home Days**

Committee will meet soon.

- **Alumni Event**

4. Upcoming events

- Wellness Festival – May 21
- Memorial Day Parade – May 29
- Polls – June 13

Erin has ordered games and bracelets for the Wellness festival. The event logo will be on the t-shirts. She spoke with Diane Moore about the Memorial Day parade; the American Legion was not keen about the committee carrying a banner in the parade, but was okay with us having a table at either the staging area or at St. Mary's after the parade. The committee liked the idea of being at St. Mary's. Marge will ask about a table with a tent, or having a table in the tent that will be there.

Erin will try to have mugs to sell at the polls on June 13. She will look into the grocery bags. She will also send out a sign-up sheet for volunteers for the fair and the polls.

5. Other Outreach

Joel reported that the City of Portland is hosting a Senior Carnival called SMASH! in Payson Park on August 27 from 10-2. It is an old-time carnival and there is no charge to participate. The committee could hand out flyers, etc. The committee expressed interest in participating and will plan later.

Erin and Carol met with the churches today and they seemed interested. Some ideas were for an ecumenical service on Memorial Day weekend, a joint chorus, and a Day of Service. They asked the churches to promote the tercentennial in their newsletters, host the travelling display and also host events. They were interested in the grants, but concerned with the turnaround time. Erin said the committee could extend the deadline or reopen the grant application in September.

Erin met with Town Department heads; all the town vehicles will have the tercentennial log on them. She will get quotes for car-size decals as giveaways. The town will also have letterhead with the logo. Community Programs has it on their invoices already and will use it on all camp t-shirts this summer.

Erin is meeting with Alex, who may be able to bring tall ships to Falmouth. On June 2, she is presenting a brief history of Falmouth at Oceanview.

Jeanne and Erin met with Maine Audubon, REAC, FCC, and the Falmouth Land Trust about the lecture series. They are looking at a historical lecture with a specific focus on geography, ecology, the environment and how this impacted Falmouth's history. The group will meet again the end of this month. There is a lot of excitement.

6. Other Business

The Library and Historical Society have expressed interest in being considered as Partners.

Carol moved to accept the Partner applications; Ellen seconded. The motion carried unanimously.

7. Next meeting Date

- June 2, 2017

The committee discussed holding a meeting to review the grant applications on June 29, 2017. This meeting would take the place of the regularly scheduled July 6 meeting.

8. Adjourn

The meeting adjourned at 4:00 pm.

Minutes prepared by:

Melissa Tryon