

# **Tercentennial Planning Committee**

## **Minutes**

### **August 3, 2017**

#### **Attendees:**

**Committee Members:** Maria Kuhn, Candice Powers, Jeannie Madden, Joel Glass, Marge Devine, Sandy Couch-Kelly, Carol Kauffman, Ellen Snyder, Claudia King

**Staff:** Erin Cadigan, Melissa Tryon

#### **1. Approval of Minutes from June 29 meeting**

Minutes approved as written.

#### **2. Sub-Committee Activities**

- **Fundraising/Sponsorships**

Erin announced that Cumberland County Federal Credit Union is sponsoring the Memorial weekend events at the \$10,000 level and Leavitt & Sons has agreed to sponsor the travelling exhibit. Ellen said John Marr has told her that both Dockside and Tyler are interested in sponsoring and Town Landing Market is interested in sponsoring something on the water. Flagship Cinema is interested in sponsoring the community picnic. They are continuing to sell ads for the booklet.

- **Old Home Days**

Erin met with Lucky and walked the space between Plummer and Lunt. The fields at Community Park will be too wet to host this event, and the Legion fields and the school fields will be busy with sports. It could maybe be held at the Shaw's plaza in the parking lot; while that isn't aesthetically appealing, it has good exposure. There is concern that all the noise and crowds would impact the residents of both Plummer and the Lunt Memory Care center. She will review that with Oceanview. She has booked some of the supplies (chairs, tables, tents, etc.). She asked the committee how they felt about having a rock climbing wall – it is expensive and we might have to ask people to pay to use it. The committee wanted to keep the rock wall. Sandy reported on her research into food trucks. They should discuss how many trucks we want. She said trucks come and go quickly, so you can't book a year out. We should look at it in December or so. She had some trouble contacting some of the companies: Candice will contact the owner of Milly's Skillet, and Jeannie will contact the owner of Café Crepe.

#### **3. Events/Activities Update**

- **Grants**

Grants are being sent out. Erin asked for the grantees to send in the dates of their events and reports on what they are doing.

- **Community Picnic/Dance**

Nathan took a proposal to Flagship about sponsorship for this event. Erin spoke to Lucky about using Village Park for this event. Lucky was willing to include this event as part of the concert in the park series and add it to their advertising. The Committee discussed scheduling the event and decided on Wednesday, August 8, 2018, the same day as the alumni picnic.

- **Lecture Series**

Jeannie said the interested people have met and will meet again soon. They want to make decisions on dates soon.

- **Very Merry**

The Chamber is supposed to be getting sponsors, and the Tercentennial Committee is still looking for a sponsor for the fireworks. The vendor is contributing \$1000 in fireworks. Erin will meet with Lucky to discuss accessibility in Legion Field.

- **Exhibit**

Erin has been working on this and it needs to be sent to the designer by October 1. Linda Lundberg has quoted out the design work, and it was very reasonable. Erin wants to put out a press release about the exhibit and solicit businesses/organizations to host it. Carol will mention it to the FCC; Erin thought they should have it for the community supper. Sandy said it should be at the schools as well.

- **History Publication**

Erin is working on it, but doesn't have any help. Diane Howe did a timeline. She is looking for people to research, write, track down sources, photos, scan photos, secure the rights to photos. She has emailed the volunteer list a couple times, and only had one response.

- **Beautification**

Kimberly Darling, the Town's Energy and Sustainability Coordinator, is working on a plan to landscape around the Welcome to Falmouth sign on Route 88. She has been in touch with Skillins' and Allen, Sterling, and Lothrop. She has plans to plant 300 tulips among other things. There are three banners on the streetlights by Casco Bay Hockey as a test run.

- **Mural Project**

Theo Holtwijk has been working on this; he got some grant funding, but not enough for the whole project. He approached Southworth, Inc. about funding the book and the restoration of the mural.

- **Program Guide**

Erin passed around a draft outline of the program guide. Jolene is designing the guide, and they are aiming for approx. 50 pages. Claudia and Melissa will work on the item from the Town Council, whether it is a letter or a resolution. Ellen discussed requesting current photos of Falmouth to include. The Committee discussed different photo collage ideas. Maria said they can get filters on Snapchat for events; it isn't very expensive and we can get one for each of our events.

#### **4. Other Business**

Maria asked a friend to do interviews and photos of Class of 2018 members and seniors from Oceanview and do a Falmouth stories project. Erin said Joe Dye and Sklyer Piltch are doing a video series of senior citizens in Falmouth and will show it at the film festival in the spring.

Erin wants to do a press release to collect peoples' photos, artifacts and stories. She would do it in conjunction with the Historical Society.

Erin spoke with Tall Ships Portland and Tall Ships America about bringing tall ships to Town Landing. They proposed doing sail-aways, where two smaller ships could come in. People would buy tickets in advance and sail on the ships for a couple hours. Each ship could hold approximately 35 people and we would get a portion of the ticket sales. The Harbormaster is still concerned with congestion, both of the parking lot and of the harbor. He is more interested in a small-scale event. Ellen spoke to the manager of the Portland Yacht Club about tying their large event in with the 300<sup>th</sup>. Joel said there is a Coast Guard tall ship as well. The committee decided to follow the suggestions of the Harbormaster and Police Department with regards to Tall Ships.

Erin had an email exchange with Alex Agnew from Tall Ships Portland about their mini-grant application. He has revised their proposal so that Navigator Publishing would do a traveling exhibit focused on maritime history. He asked for \$1000 as seed money for the project. The Committee was concerned about the project's focus, whether it would be focused on Falmouth, or would include Portland and that the application process has closed. They did not support this proposal.

Erin suggested adding a couple interpretive panels, to be located at Town Landing, with maritime history. The Committee supported this idea.

Jeannie said the Library met with some other local, non-profit organizations, and have founded the Falmouth Community Volunteer Cooperative (FCVC). It will include links to each organization and a robust calendar of events, hosted by the Library on their website. They intend to hold quarterly meetings to avoid competition and increase collaboration. Their goal is to launch at the volunteer fair, and eventually take over the fair annually. The fair is scheduled for Sunday, November 12, 2017 at Mason/Motz.

Ellen said she and Erin are willing to approach businesses for sponsorships, if anyone has a business they want them to approach. Sandy said Meredith Strang-Burgess might be willing to do some in-kind marketing.

## **5. Next meeting date**

- **September 7, 2017**

## **6. Adjourn**

The meeting adjourned at 4:30 pm.

Minutes prepared by:

Melissa Tryon