

Tercentennial Planning Committee

Minutes

September 7, 2017

Attendees: Carol Kauffman, Ellen Snyder, Candice Powers, Maria Kuhn, Jeannie Madden, Joel Glass, Marge Devine, Sandy Couch Kelly

Staff: Erin Cadigan

1. Approval of the Minutes from August 3, 2017 Meeting

Erin noted one change regarding item 3. Events/Activities Update which stated that panels would be added to the interpretive exhibit, to be located at Town Landing. Erin noted that these new interpretive signs at Town Landing would be permanent and were not connected with the travelling exhibit. The minutes were approved as corrected.

2. Sub-Committee Activities

- **Fundraising**

Ellen requested that each committee member approach ten potential sponsors to purchase a listing in our program guide at the \$50 level. The listing could be their name or in honor of a family member, for example. She also encouraged any committee members who had a business connection and were comfortable approaching them to encourage them to become a sponsor. Committee members were asked to check in with Ellen or Erin before approaching a business to be certain businesses were not asked twice.

- **Old Home Days**

Erin reported that Old Home Days will be held at Community Park off Winn Road and has been reserved for the entire Memorial Day weekend. Joel reported that the Remax Balloon has been reserved for May 26, 2018. We need to provide eight able-bodied volunteers and follow other guidelines set out by Remax but there will be no cost to the Committee. Erin will confirm with Lucky that it will be possible to host the balloon at Community Park. The Committee will discuss a date for an Old Home Days planning meeting at our October meeting.

- **History Sub-Committee**

Though not meeting regularly, the History Sub-Committee is working on the travelling exhibit. The panels need to be completed in early October to be ready for launching at the December 1 Very Merry event.

Jeannie will begin contacting organizations to invite them to host the exhibit in 2018.

Jeannie reported that the Lecture Series is developing nicely. Speakers and topics have been identified and we are making contact with them. Work on the history of Falmouth publication is continuing. Additional help is needed on this. Betsy Whitcomb is working with Community Programs to develop at least three guided tours of Falmouth led by the Historical Society. The tours will also be available online as a self-guided option. Sandy, Maria and Candice will approach the schools about organizing a school tour to coincide with the alumni luncheon on August 8, 2018.

3. Events/Activities Update

- **Program Guide**

The Program Guide deadline is October 1 though there is some flexibility with that. Ads and sponsorships need to be confirmed in October to get into the guide which needs to go to the designer in November and printer in December to meet our goal of mailing to residents in January 2018. We also need to firm up dates for all events to appear in the guide's calendar. Committee members were asked to contact organizations to reiterate this deadline if they are planning an event and want it to appear in the calendar. Candice will contact the organizers of Falmouth's Got Talent. Sandy will contact Family Ice to see if they might host a Community Skate Night. She will also work with FEF to see if the Spelling Bee could be given a 300th theme. Carol will confirm the dates of the Food Pantry Open House and the Community Supper. Jeannie will follow up with the Land Trust. Maria will contact DeDe Waite of the High School theatre department to see if she still plans to do a play.

- **Community Picnic & Street Dance**

The date is set for this event to coincide with the alumni luncheon on August 8, 2018. At this year's luncheon Falmouth 300 bags and rack cards were given out to all attendees.

- **Very Merry Falmouth**

Kimberly Darling is moving ahead with planning for Very Merry. Erin is in the process of setting up a meeting with all of the appropriate Town staff, the Legion and the fireworks vendor to coordinate the fireworks display.

- **Beautification Project**

Erin reported that Kimberly Darling, the Town's Energy & Sustainability Coordinator, met with Skillin's Greenhouse and Allen, Sterling and Lothrop to discuss creating a Tercentennial Garden around the welcome sign at the junction of Route 1 and Route 88. The meeting was very positive and the two landscaper firms will present a plan. The design will include a plaque naming this the Tercentennial Garden.

- **Mural Project**

Erin reported that the mural project has been funded by sponsorship from Southworth Industries and additional funds approved by the Town Council. Theo is moving forward on those plans.

- **Town Landing/Waterfront Event**

Erin reported that the Harbor Master and Police Department are excited to hold a small-scale event at Town Landing on June 9, 2018. They will do the majority of the coordination for this event.

- **Interpretive Signs at Town Landing**

Erin will meet with the Harbor Master later in the fall to plan for the signs at Town Landing. These signs will be completed in time to be revealed at the waterfront event on June 9.

- **Grants**

Erin reported that the 5th Grade Team which was awarded a grant has declined to accept it as the lead teacher has accepted a position outside the district and would be unable to follow through on the project.

4. Other Business

Erin received a proposal from a company specializing in commemorative ornaments. Production of the ornaments would require upfront design fees. The Committee did not feel it was prudent to pursue this opportunity at this time.

Maria reported that she hoped to make a presentation to the School Board shortly and would also meet with the new principal and ask to present to the High School faculty as well. Erin agreed to help Maria draft presentation notes.

5. Next Meeting Date

- **October 5, 2017**

The meeting adjourned at 4:30pm

Minutes prepared by Erin Cadigan