

Tercentennial Planning Committee

Minutes

October 5, 2017

Attendees:

Committee Members: Marge Devine, Joel Glass, Claudia King, Candice Powers, Maria Kuhn, Carol Kauffman, Ellen Snyder

Staff: Erin Cadigan, Melissa Tryon

Claudia reported on her discussions with Lt. Kilbride on bringing a tall ship to the harbor. She will continue working on this project.

1. Approval of the Minutes from September 7, 2017

Minutes were approved as written.

2. Subcommittee activities

- **Fundraising**

Back Cove Financial has agreed to sponsor the community picnic and street dance. They are located right next to Village Park, and will have an open house at the same time. This is a \$3000 sponsorship. Ellen has gotten money from individuals for placement in the program guide. Joel put together a flyer with information about the 300 events and placement in the program guide and it was sent to everyone at Oceanview. Erin sent a mailing to the town's top 10 vendors looking for sponsorships and advertising. She received an email from Summit Natural Gas last night asking about sponsoring. Falmouth Youth Soccer gave \$1000 and the Lions Club is talking about taking an ad out as well.

- **Old Home Days**

Erin talked with Lucky about hot air balloons at Community Park; Lucky said it was no problem and they have done it before. It won't cost anything. The committee will meet in December or January.

- **History Sub-committee**

The exhibit has been submitted to the designers. The lecture series has a title "Changing Landscapes, Shifting Tides: The Story of Falmouth". They are hoping to get Richard Blanco for the opening; there are four speakers confirmed so far.

3. Events/Activities update

- **Program Guide**

Erin reviewed the calendar of events for 2018 and the committee discussed some of the items that are still tentative.

- **Very Merry**

Erin said there needs to be an alternative event for kids after the fireworks so that parents can attend the Holiday Happy hour. Erin will ask the West Falmouth Baptist Church about running a hot chocolate event. Centerpoint Martial Arts is holding a kid event, and the community programs van will drive kids over. Claudia suggested local preschools or Little Red Caboose.

- **Mural project**

Theo Holtwijk has contacted several people about writing short pieces about each of the vignettes on the mural.

- **Election Day**

The Committee decided to have a table at the polls. Erin will send out a sign-up sheet.

- **Volunteer Fair**

The Fair has been scheduled for November 12 from 1-3pm. Erin has 11 groups signed up already and is hoping for 15.

4. Other Business

Candice said they are welcome to come to the School Board meeting. Erin will send them some information. Maria said her friend backed out of taking photos of the events. She will ask around for another person.

Erin said that Sandy discussed a school campus tour for alumni with Matt Gilbert, and he had a lot of questions. She and Carol will meet to work on this.

Sandy talked with Sebago Brewing Company about a namesake beer and the owner had a lot of questions. The Committee discussed the option.

Erin talked with the Lions about providing food for the picnic. They asked if they would sell the food and if they would have to give the town a cut.

The Committee discussed putting together a map of Falmouth with all the events and locations listed on it. They could then develop placemats for the church dinners, Bernie's, etc. There would be a cost associated with this but maybe Staples would print them for free.

Erin asked if the committee wanted to have a pop-up store on a Saturday or Monday closer to the holidays and after the Very Merry weekend to sell merchandise for Christmas. The Committee agreed to this.

5. Next meeting date: November 2, 2017

6. Adjourn

Meeting adjourned at 4:22 pm.

Minutes prepared by:
Melissa Tryon