

Tercentennial Planning Committee

Meeting Minutes

March 1, 2018

Attendees: Marge Devine, Joel Glass, Jeannie Madden, Sandy Couch-Kelly, Candice Powers, Maria Kuhn
Staff: Erin Cadigan, Melissa Tryon

1. Approval of Minutes from February 1, 2018 meeting

Minutes approved as written.

2. Events/Activities Update

- **Recap of February Events**
 - **February 4, Quakers in Falmouth**
This event was fun and well attended. There is discussion of offering it again in the fall.
 - **February 11, Snowshoe Trek**
 - **February 15, Andrew Barton “Maine Woods”**
This was a paid event and about 50 people came. Mr. Barton spoke about Falmouth specifically and the change of the woods over time. He was a good speaker.
 - **February 17, Winter Carnival at Audubon**
 - **February 22, Lions Roaring Raffle Night**
This was a fun event.
 - **February Donate300: Gorham Savings Bank**
Gorham made their goal of 300 items for the food pantry.
- **March Events**
 - **March 10, “Lawns and Lobsters: Environmentally Safe Lawn Care,” Portland Country Club, Foreside Road—need someone to attend**
Sandy will attend this event and will get the signs to bring with her.
 - **March 24, Hi-Fi Sock Hop**
Tickets are on sale now. Jeannie is working with a caterer for refreshments and punch. They will have a high school age DJ. Carol is trying to promote it in conjunction with the church’s dinner that night.
 - **March 27, "Shaping the Maine Landscape: Wabanaki in Casco Bay"**
This is a free event at Lunt Auditorium
 - **March Donate300:**
Ricetta’s is collected dried pasta and sauce for the food pantry this month.
- **Old Home Days Planning**
 - **Next Planning Meeting, March 14, 6:30pm**
Julia Lucas is helping to organize this event. They have plans for food, music, street performers, and are working on logistics as well. They are looking for vendors and non-profits to have a booth at the event. All the information is on the website. They are looking for community groups to provide dessert as a fundraiser. Each group would provide one item. There will also be a cooking contest; the “Battle of the Blueberries”.
- **Waterfront Bash, June 9**
Erin is working on securing parking for this event. She is still working on having a tall ship, but there are insurance and liability concerns.

Carol asked about having a booth at the polls to sell merchandise. Erin would check with Ellen.

- **Community Street Dance, August 8**
 - **Fireworks**

Erin said the fireworks company is available that day and asked the committee if they wanted to hold the fireworks then. The committee supported having fireworks at that event.

3. Other Business

- **Historic Publication**

Erin said this probably won't happen. There isn't enough money in the budget left for her time to do this. Unless other people come forward to do it, it won't happen.

- **Yelp partnership**

Erin met with a representative from Yelp, an online business review service. She met with the review manager in Portland who hosts events for their reviewers to network. The manager wanted to partner with us to promote our events. While our events are mainly sponsored already, she thought about passing the info along for the Tall Ships and the dinner on the coast. The committee agreed.

Erin said someone asked if we were selling a commemorative coin. Carol asked if we were still going to offer the commemorative postal cancellation. Erin would look into it. The committee wondered if the coin would be worth it, and how many people would be interested in it. They decided to not do a coin and direct people to the pin.

Erin asked if the committee wanted to renew the membership to the Portland Convention and Visitors Bureau. The committee decided not to renew.

Melissa discussed plans for the trip to the state house on March 6.

The committee discussed putting together a team for the spelling bee on April 5. A team needs three people. Jeanne and Sandy agreed to do it; Erin was willing and wondered if Ellen would be interested.

Marge asked about forming a planning committee for the November 11 incorporation event. Erin thought they would start working on that this summer.

4. Next meeting date

- April 5, 2018

5. Adjourn

Meeting adjourned at 4:00 pm.

Minutes prepared by,
Melissa Tryon