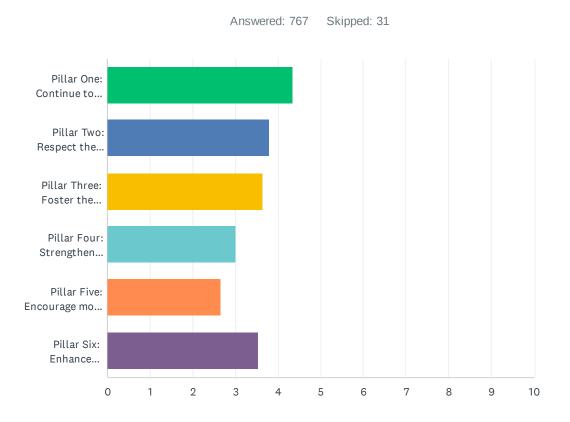
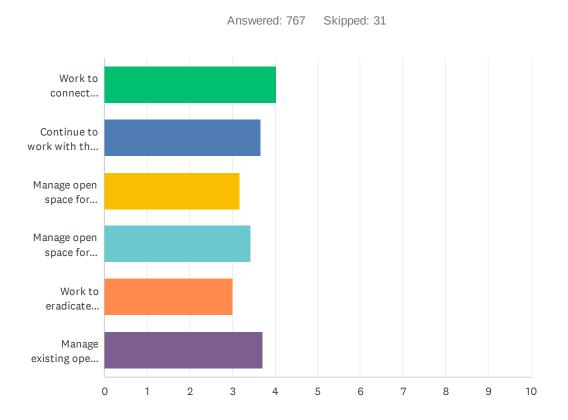
Q1 Through the Vision & Values initiative, the Town established six pillars that comprise the Town's values and priorities for the future. Which pillars are most important to you? Please rank the pillars from 1 (most important) to 6 (least important).



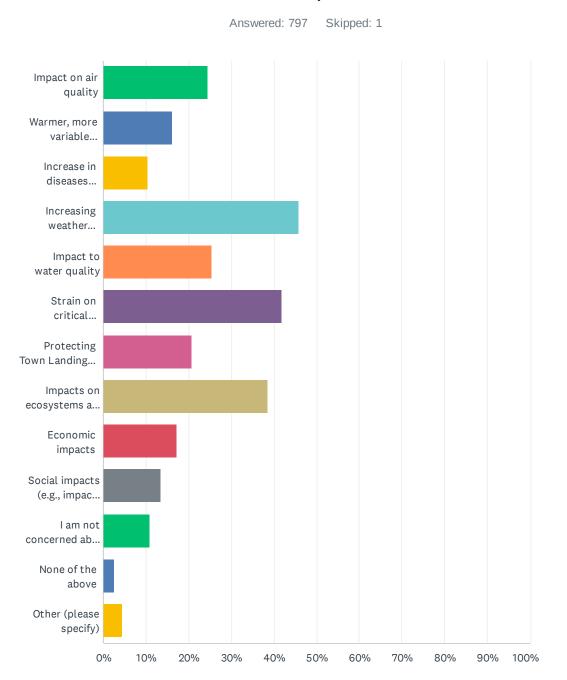
	1	2	3	4	5	6	TOTAL	SCORE
Pillar One: Continue to pursue environmental protection and sustainability practices	34.65% 264	19.95% 152	15.88% 121	11.68% 89	12.34% 94	5.51% 42	762	4.36
Pillar Two: Respect the physical character of established residential areas	27.32% 209	18.69% 143	12.42% 95	10.33% 79	10.07% 77	21.18% 162	765	3.79
Pillar Three: Foster the development of village centers in core mixed use areas	14.59% 111	18.53% 141	20.24% 154	19.71% 150	17.48% 133	9.46% 72	761	3.65
Pillar Four: Strengthen community fabric and commitment to life-long learning	5.53% 42	9.74% 74	20.00% 152	24.87% 189	24.74% 188	15.13% 115	760	3.01
Pillar Five: Encourage more diverse housing options to increase livability	9.31% 71	11.53% 88	11.01% 84	11.66% 89	17.56% 134	38.93% 297	763	2.67
Pillar Six: Enhance infrastructure for recreation, multimodal transportation, and connectivity	9.20% 70	21.68% 165	20.50% 156	21.55% 164	17.61% 134	9.46% 72	761	3.55

Q2 How should the Town prioritize open space management initiatives in the future? Rank in order of importance from 1 (most important) to 6 (least important).



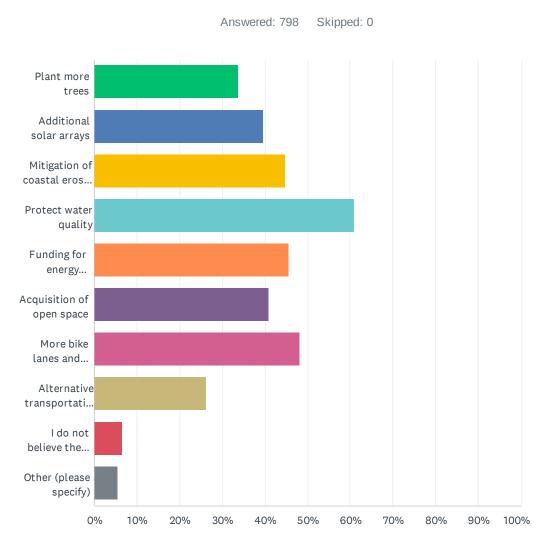
	1	2	3	4	5	6	TOTAL	SCORE
Work to connect existing open spaces and trail networks	28.96% 221	19.79% 151	12.58% 96	13.37% 102	15.60% 119	9.70% 74	763	4.04
Continue to work with the Falmouth Land Trust to purchase new open space	21.92% 167	17.06% 130	16.54% 126	14.30% 109	11.02% 84	19.16% 146	762	3.67
Manage open space for recreational uses	10.38% 79	14.45% 110	19.05% 145	15.64% 119	18.92% 144	21.55% 164	761	3.17
Manage open space for wildlife habitat and wildlife mobility	9.31% 71	17.30% 132	21.49% 164	23.07% 176	17.69% 135	11.14% 85	763	3.44
Work to eradicate invasive species	7.74% 59	15.62% 119	14.70% 112	17.45% 133	20.60% 157	23.88% 182	762	3.01
Manage existing open spaces to create healthy forests and ecosystems and implement recommendations from existing forest management plans	22.22% 170	15.95% 122	15.69% 120	15.82% 121	15.95% 122	14.38% 110	765	3.70

Q3 What are your greatest concerns related to climate change? (Select up to 3.)



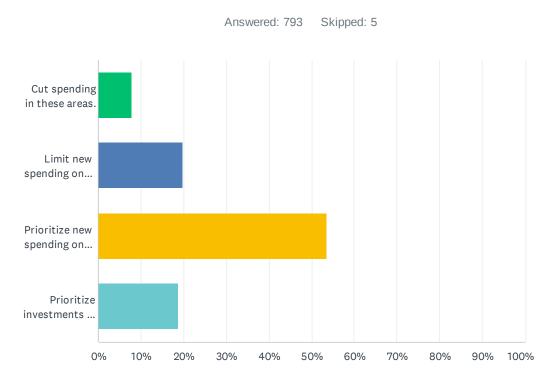
ANSWER CHOICES	RESPONS	SES
Impact on air quality	24.59%	196
Warmer, more variable temperatures and heat-related illness	16.19%	129
Increase in diseases related to warming	10.54%	84
Increasing weather intensity	45.92%	366
Impact to water quality	25.35%	202
Strain on critical infrastructure (e.g., stormwater, wastewater, electrical grid)	41.78%	333
Protecting Town Landing and other critical sites from sea level rise, coastal flooding, and erosion	20.58%	164
Impacts on ecosystems and wildlife	38.64%	308
Economic impacts	17.19%	137
Social impacts (e.g., impacts on vulnerable populations)	13.43%	107
I am not concerned about climate change	10.92%	87
None of the above	2.63%	21
Other (please specify)	4.39%	35
Total Respondents: 797		

Q4 What capital investments should the Town prioritize related to sustainability? (Select all that apply.)



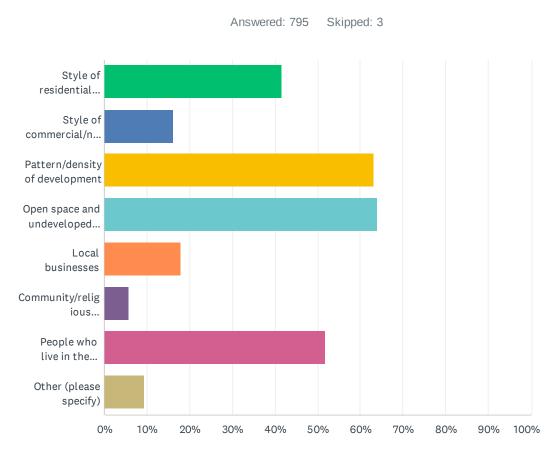
ANSWER CHOICES	RESPONSE	ES
Plant more trees	33.58%	268
Additional solar arrays	39.60%	316
Mitigation of coastal erosion and flood resiliency	44.74%	357
Protect water quality	61.03%	487
Funding for energy efficiency upgrades for residents and businesses	45.61%	364
Acquisition of open space	40.98%	327
More bike lanes and pedestrian infrastructure	48.12%	384
Alternative transportation options (e.g., micro-mobility, on-demand transportation, bus service, etc.)	26.32%	210
I do not believe the Town should prioritize these investments	6.64%	53
Other (please specify)	5.64%	45
Total Respondents: 798		

Q5 How should the Town balance efforts to minimize taxes with regard to environmental protection and sustainability? (Select one)



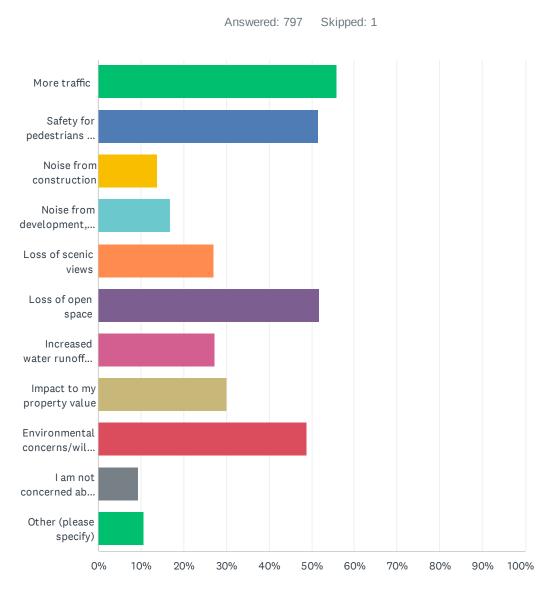
ANSWER CHOICES	RESPON	ISES
Cut spending in these areas.	7.82%	62
Limit new spending on environmental protection and sustainability and focus on initiatives that have minimal budgetary impacts.	19.80%	157
Prioritize new spending on environmental protection and sustainability initiatives but focus on cost-effective solutions.	53.59%	425
Prioritize investments in environmental protection and sustainability initiatives even if this results in increased taxes.	18.79%	149
TOTAL		793

Q6 The features that contribute most to the character of my neighborhood are: (Select all that apply.)



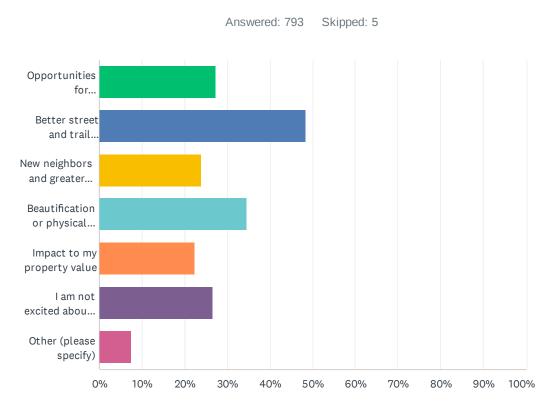
ANSWER CHOICES	RESPONSES	
Style of residential architecture	41.51%	330
Style of commercial/non-residential architecture	16.23%	129
Pattern/density of development	63.02%	501
Open space and undeveloped land	64.03%	509
Local businesses	17.86%	142
Community/religious institutions	5.66%	45
People who live in the neighborhood	51.82%	412
Other (please specify)	9.31%	74
Total Respondents: 795		

Q7 The potential changes to my neighborhood that I am most concerned about are: (Select all that apply.)



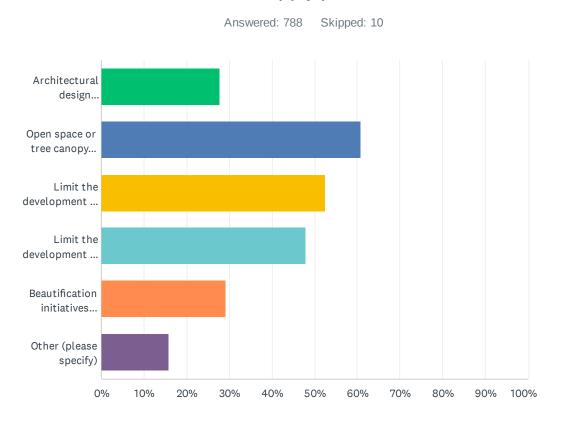
ANSWER CHOICES	RESPONSES	
More traffic	55.83%	445
Safety for pedestrians and cyclists	51.69%	412
Noise from construction	13.80%	110
Noise from development, once completed	16.94%	135
Loss of scenic views	26.98%	215
Loss of open space	51.82%	413
Increased water runoff due to more impervious surfaces	27.35%	218
Impact to my property value	29.99%	239
Environmental concerns/wildlife habitat disruption	48.81%	389
I am not concerned about potential neighborhood changes	9.41%	75
Other (please specify)	10.66%	85
Total Respondents: 797		

Q8 The potential changes to my neighborhood that I am most excited about are: (Select all that apply.)



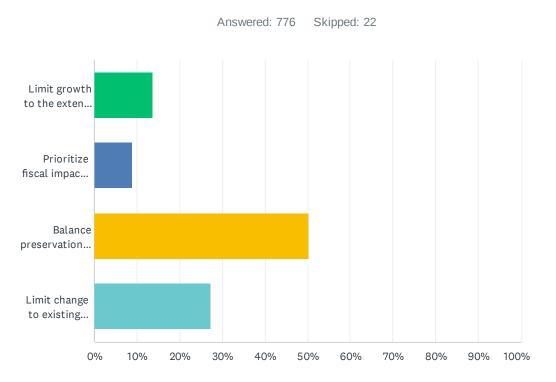
ANSWER CHOICES	RESPONSE	S
Opportunities for neighborhood retail (e.g., neighborhood market, café)	27.24%	216
Better street and trail connectivity within the neighborhood and to adjacent neighborhoods	48.30%	383
New neighbors and greater sense of community	23.96%	190
Beautification or physical improvements to my neighborhood	34.55%	274
Impact to my property value	22.32%	177
I am not excited about potential neighborhood changes	26.61%	211
Other (please specify)	7.57%	60
Total Respondents: 793		

Q9 What policies should the Town pursue in the future to preserve or enhance the character in established residential areas? (Select all that apply.)



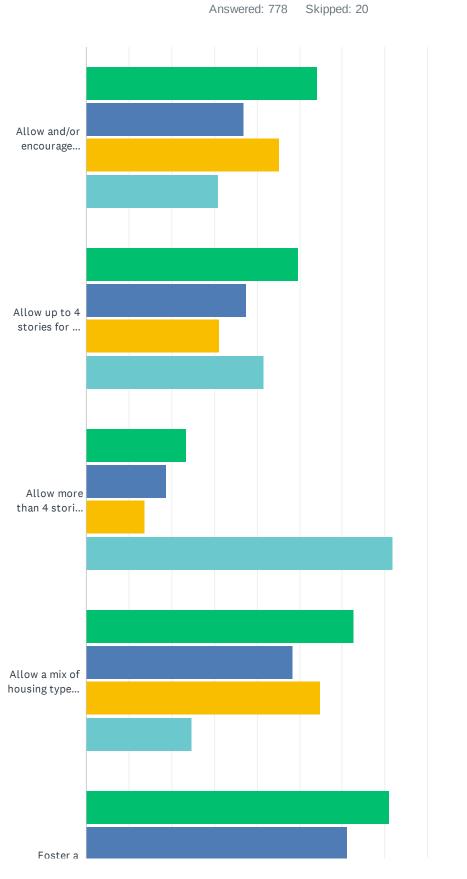
ANSWER CHOICES	RESPONSE	S
Architectural design standards	27.66%	218
Open space or tree canopy requirements for new development	60.79%	479
Limit the development of new residential units in existing residential neighborhoods	52.41%	413
Limit the development of commercial or neighborhood retail uses in existing residential areas	47.97%	378
Beautification initiatives (e.g., landscaping, hanging baskets, art)	29.31%	231
Other (please specify)	15.74%	124
Total Respondents: 788		

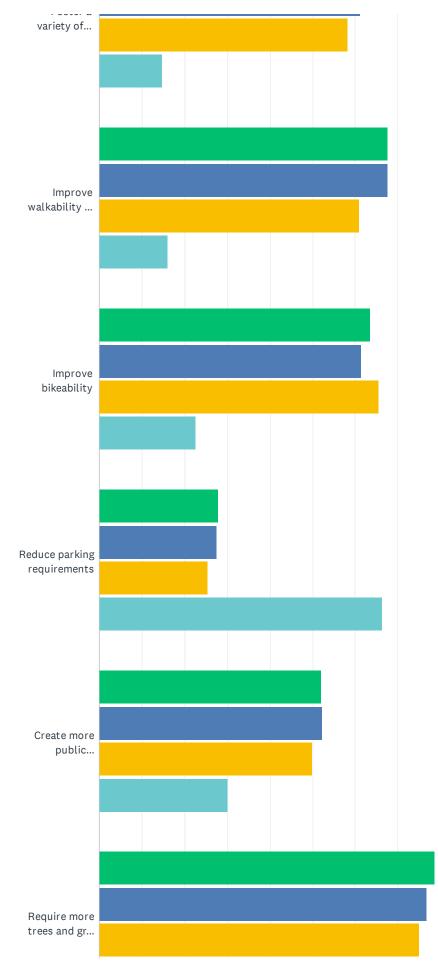
Q10 How should the Town balance efforts to minimize taxes with preserving residential areas? (Select one.)

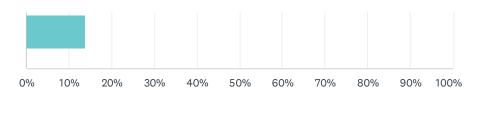


ANSWER CHOICES	RESPONSES	
Limit growth to the extent possible, even if it will result in an increase in taxes.	13.66%	106
Prioritize fiscal impacts over preserving neighborhood character.	8.89%	69
Balance preservation of existing residential character with fiscal impacts.	50.26%	390
Limit change to existing residential areas while minimizing fiscal impacts.	27.19%	211
TOTAL		776

Q11 Which policies or amenities do you think would best support the development of village centers and foster community interaction?



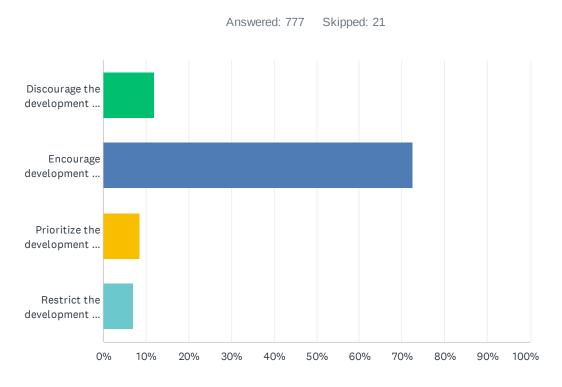




Along Rout... Along Rout... Along Rout... None of the...

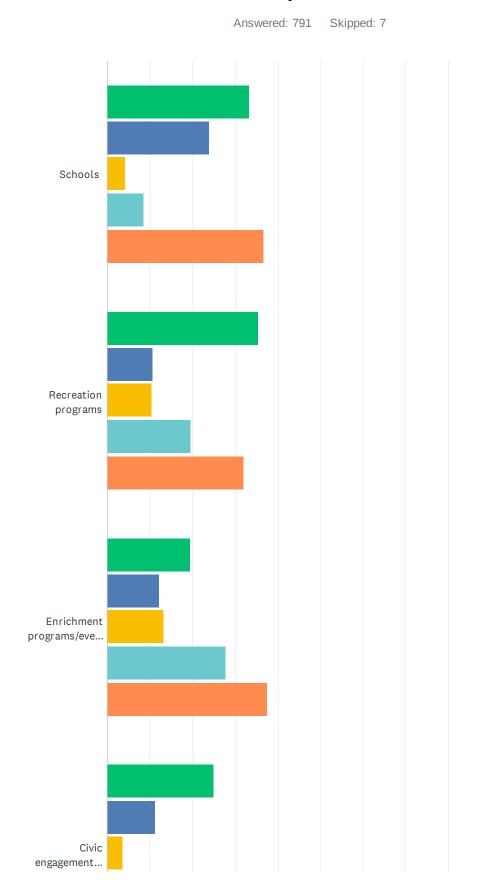
	ALONG ROUTE 1 NORTH	ALONG ROUTE 1 SOUTH	ALONG ROUTE 100	NONE OF THESE AREA	TOTAL RESPONDENTS
Allow and/or encourage housing development	54.15% 372	36.83% 253	45.27% 311	31.00% 213	687
Allow up to 4 stories for new development	49.72% 352	37.57% 266	31.21% 221	41.53% 294	708
Allow more than 4 stories for new development	23.35% 163	18.77% 131	13.61% 95	71.92% 502	698
Allow a mix of housing types (e.g., townhouses, low- rise apartments, condos, single-family homes)	62.69% 457	48.42% 353	54.73% 399	24.83% 181	729
Foster a variety of non-residential uses (e.g., retail, restaurants, entertainment, personal services, offices)	71.02% 517	61.26% 446	58.24% 424	14.70% 107	728
Improve walkability and pedestrian connectivity	67.63% 489	67.50% 488	61.00% 441	16.04% 116	723
Improve bikeability	63.52% 444	61.37% 429	65.38% 457	22.60% 158	699
Reduce parking requirements	28.02% 160	27.50% 157	25.39% 145	66.37% 379	571
Create more public gathering spaces	51.95% 333	52.26% 335	49.92% 320	30.11% 193	641
Require more trees and green space with new development	78.70% 543	76.67% 529	75.07% 518	13.77% 95	690

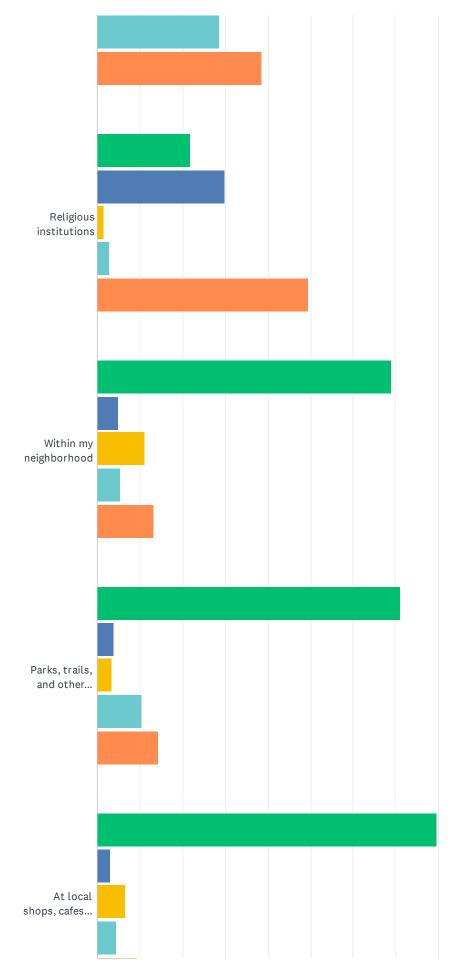
Q12 How should the Town balance efforts to minimize taxes with the desire to encourage the development of village centers? (Select one)

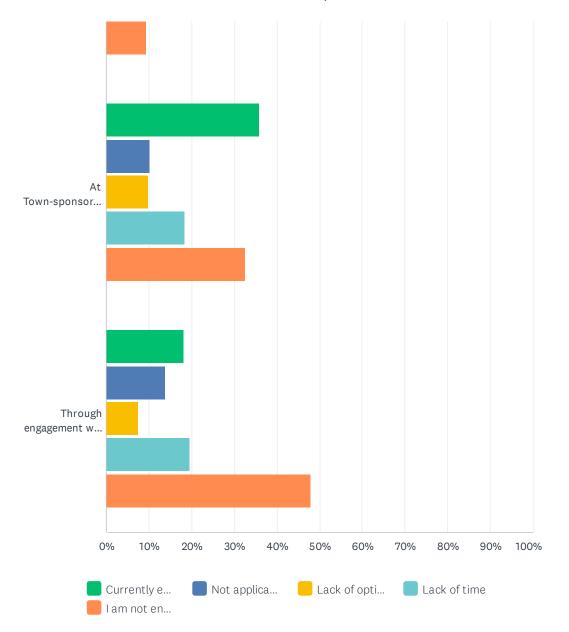


ANSWER CHOICES	RESPONSES	
Discourage the development of village centers.	11.84%	92
Encourage development in village centers that positively impacts the Town's budget.	72.59%	564
Prioritize the development of village centers over spending on other initiatives.	8.62%	67
Restrict the development of village centers, even if it has negative tax impacts.	6.95%	54
TOTAL		777

Q13 How are you engaged with your community? If you are not engaged, why not?

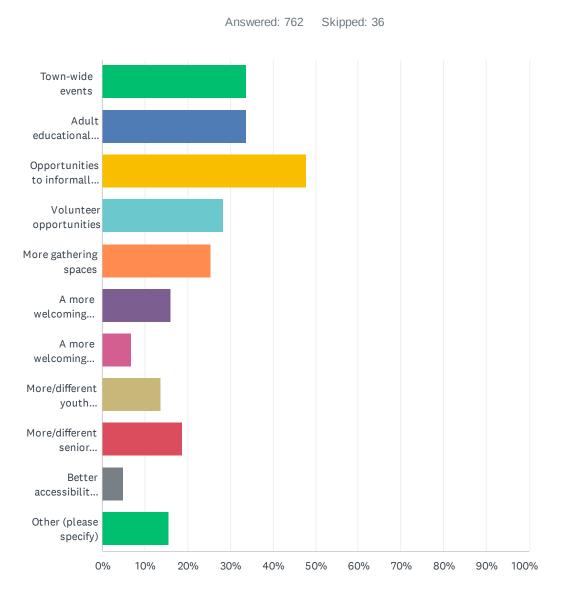






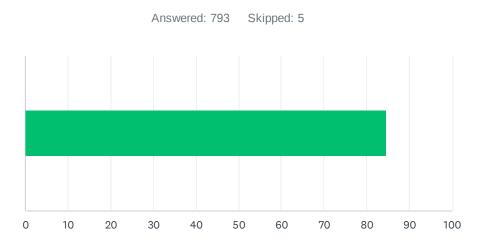
	CURRENTLY ENGAGED	NOT APPLICABLE/INTERESTED	LACK OF OPTIONS	LACK OF TIME	I AM NOT ENGAGED	TOTAL RESPONDENTS
Schools	33.24% 250	23.80% 179	4.26% 32	8.51% 64	36.70% 276	752
Recreation programs	35.30% 263	10.74% 80	10.47% 78	19.60% 146	31.95% 238	745
Enrichment programs/events (e.g., lectures, educational events)	19.39% 146	12.08% 91	13.28% 100	27.76% 209	37.45% 282	753
Civic engagement (e.g., participation on boards or committees, volunteering)	25.00% 189	11.38% 86	3.57% 27	28.57% 216	38.62% 292	756
Religious institutions	21.83% 165	29.89% 226	1.46% 11	2.78% 21	49.47% 374	756
Within my neighborhood	68.93% 528	4.96% 38	11.10% 85	5.35% 41	13.19% 101	766
Parks, trails, and other public spaces	70.98% 548	3.76% 29	3.37% 26	10.36% 80	14.25% 110	772
At local shops, cafes, restaurants	79.46% 615	2.97% 23	6.59% 51	4.39% 34	9.30% 72	774
At Town-sponsored events	35.73% 268	10.13% 76	9.87% 74	18.27% 137	32.53% 244	750
Through engagement with community groups and organizations (e.g., Lions club, knitting group, run club)	18.18% 136	13.77% 103	7.49% 56	19.65% 147	47.99% 359	748

Q14 What amenities, programs, or infrastructure would encourage you to be more engaged with your community? (Select all that apply.)



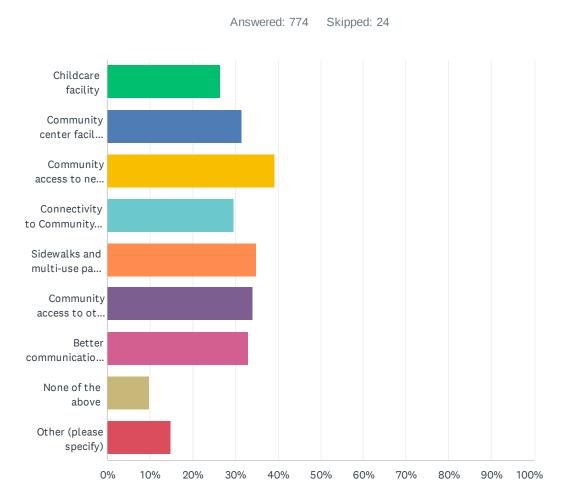
ANSWER CHOICES		
Town-wide events	33.73%	257
Adult educational programs	33.60%	256
Opportunities to informally connect with neighbors (e.g., neighborhood market, café, park)	47.77%	364
Volunteer opportunities	28.35%	216
More gathering spaces	25.33%	193
A more welcoming environment at Town events/meetings	16.01%	122
A more welcoming environment at non-Town events/meetings	6.82%	52
More/different youth programs/events	13.65%	104
More/different senior programs/events	18.77%	143
Better accessibility to events and programs (physical access, language access, financial access)	4.99%	38
Other (please specify)	15.49%	118
Total Respondents: 762		

Q15 How important is the Falmouth Public School system to the well-being of the community?



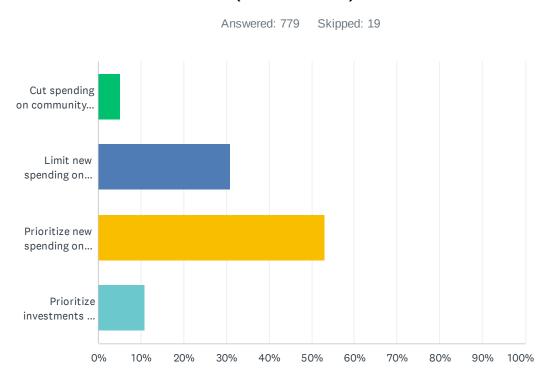
ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
	85	67,107	793
Total Respondents: 793			

Q16 What changes to the school campus do you think would provide the greatest benefit to the community as a whole? (Select all that apply)



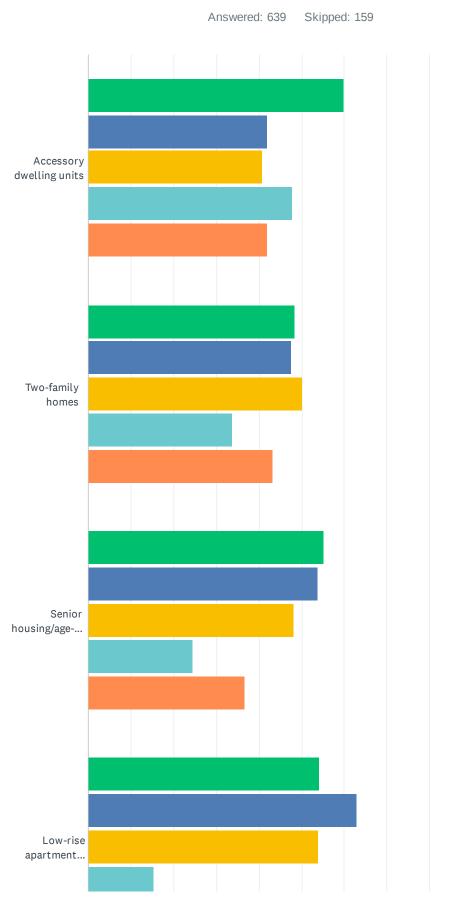
ANSWER CHOICES		
Childcare facility	26.49%	205
Community center facility	31.52%	244
Community access to new and existing recreation facilities	39.28%	304
Connectivity to Community Park	29.72%	230
Sidewalks and multi-use paths connecting the campus to adjacent neighborhoods	35.01%	271
Community access to other education resources (e.g., art facilities, technology, community gardens)	34.11%	264
Better communication between the schools and the community	32.95%	255
None of the above	9.82%	76
Other (please specify)	14.99%	116
Total Respondents: 774		

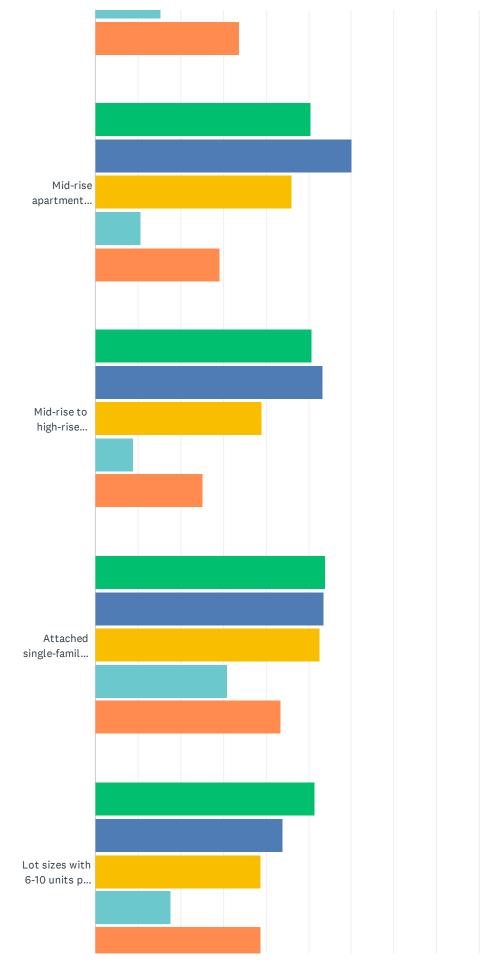
Q17 How should the Town balance efforts to minimize taxes with strengthening community fabric and commitment to life-long learning? (Select one.)



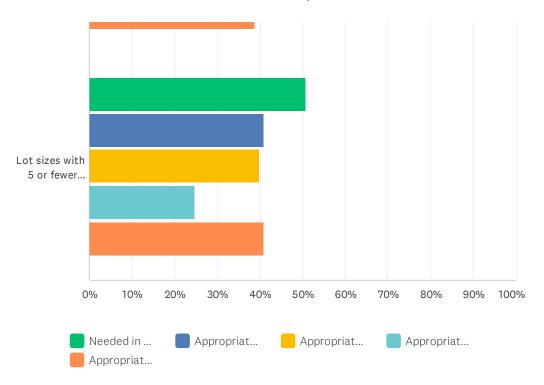
ANSWER CHOICES		
Cut spending on community programs and learning initiatives.	5.13%	40
Limit new spending on community programs and learning initiatives and focus on initiatives that have minimal budgetary impacts.	30.94%	241
Prioritize new spending on community programs and learning but focus on cost-effective solutions.	53.02%	413
Prioritize investments in community programs and learning, even if this results in increased taxes.	10.91%	85
TOTAL		779

Q18 Do you think more of the following housing types are:



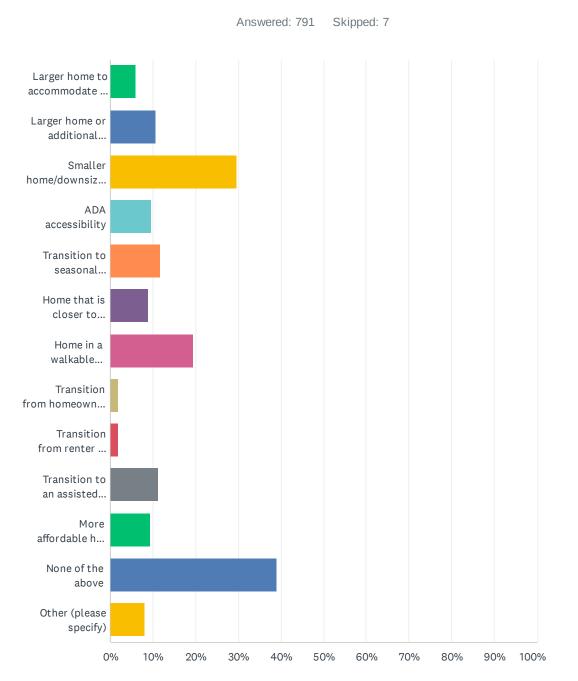


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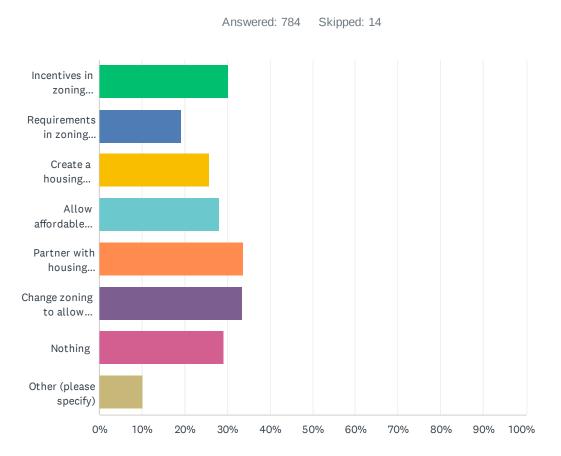
	NEEDED IN FALMOUTH?	APPROPRIATE ALONG/NEAR ROUTE 1?	APPROPRIATE ALONG/NEAR ROUTE 100?	APPROPRIATE IN DEVELOPED RESIDENTIAL NEIGHBORHOODS?	APPROPRIATE IN CURRENTLY UNDEVELOPED AREAS OF TOWN?	TOTAL RESPONDE
Accessory dwelling units	59.87% 273	42.11% 192	40.79% 186	47.81% 218	42.11% 192	
Two-family homes	48.42% 230	47.58% 226	50.11% 238	33.68% 160	43.37% 206	
Senior housing/age- restricted housing (multi-family structures)	55.17% 272	53.75% 265	48.28% 238	24.54% 121	36.71% 181	
Low-rise apartment buildings (2-3 stories)	54.14% 268	62.83% 311	53.94% 267	15.35% 76	33.74% 167	
Mid-rise apartment building(s) (4 to 5 stories)	50.49% 156	60.19% 186	45.95% 142	10.68% 33	29.13% 90	
Mid-rise to high-rise apartment building(s) (more than 5 stories)	50.81% 125	53.25% 131	39.02% 96	8.94% 22	25.20% 62	
Attached single- family dwelling/townhomes	53.97% 258	53.56% 256	52.72% 252	30.96% 148	43.51% 208	
Lot sizes with 6-10 units per acre.	51.36% 151	43.88% 129	38.78% 114	17.69% 52	38.78% 114	
Lot sizes with 5 or fewer units per acre.	50.81% 189	40.86% 152	39.78% 148	24.73% 92	40.86% 152	

Q19 How do you anticipate your housing needs changing in the next 10 years? (Select all that apply.)



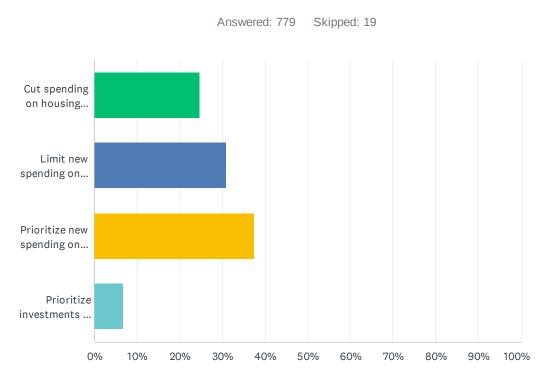
ANSWER CHOICES		
Larger home to accommodate a growing family	5.94%	47
Larger home or additional dwelling for multi-generational living (e.g., to care for aging relatives, adult children)	10.75%	85
Smaller home/downsizing	29.71%	235
ADA accessibility	9.61%	76
Transition to seasonal residence (part-time in Falmouth and part-time elsewhere)	11.63%	92
Home that is closer to services and amenities	8.98%	71
Home in a walkable neighborhood	19.47%	154
Transition from homeowner to renter	1.90%	15
Transition from renter to homeowner	2.02%	16
Transition to an assisted living option	11.38%	90
More affordable home than current residence	9.48%	75
None of the above	39.06%	309
Other (please specify)	8.09%	64
Total Respondents: 791		

Q20 What policies or activities should the Town pursue in promoting affordable housing? (Select all that apply.)



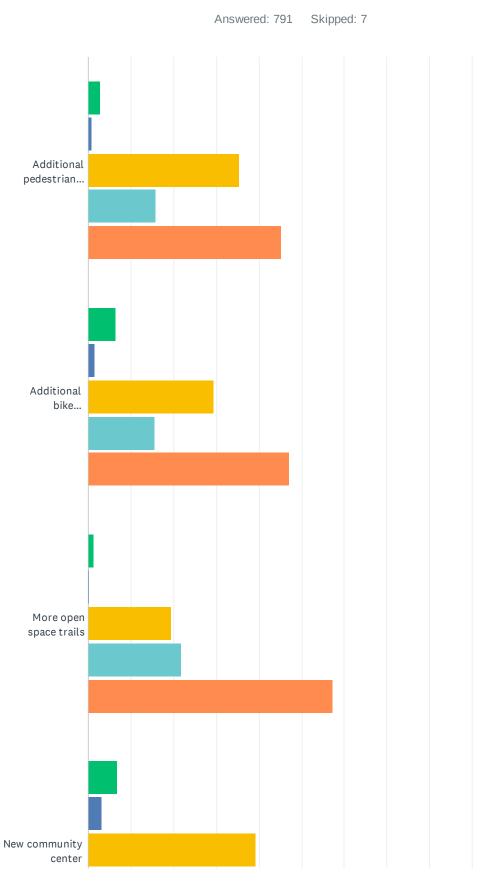
ANSWER CHOICES		
Incentives in zoning ordinance to encourage more affordable housing units	30.23%	237
Requirements in zoning ordinance to mandate affordable housing units	19.13%	150
Create a housing committee	25.77%	202
Allow affordable housing unit development on surplus Town-owned land	28.19%	221
Partner with housing organizations to develop affordable housing/subsidize the development of affordable housing	33.67%	264
Change zoning to allow housing in areas where it is currently not allowed (e.g., Route 1 North)	33.55%	263
Nothing	29.21%	229
Other (please specify)	10.33%	81
Total Respondents: 784		

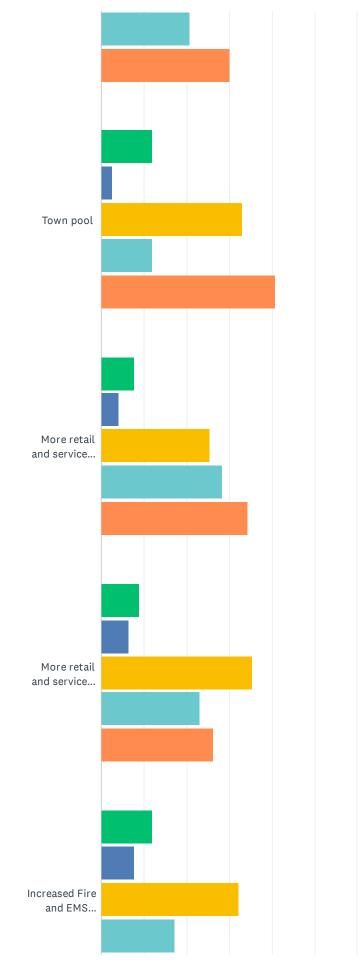
Q21 How should the Town balance efforts to minimize taxes with supporting more housing options? (Select one.)

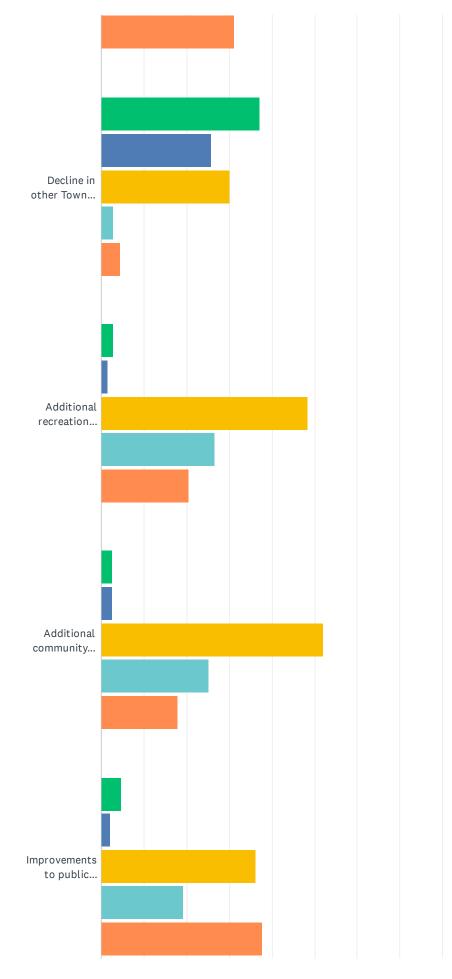


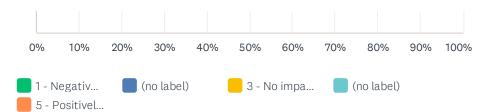
ANSWER CHOICES		
Cut spending on housing initiatives.	24.78%	193
Limit new spending on housing initiatives and focus on initiatives that have minimal budgetary impacts.	30.94%	241
Prioritize new spending on housing initiatives but focus on cost-effective solutions.	37.48%	292
Prioritize investments in housing initiatives, even if this results in increased taxes.	6.80%	53
TOTAL		779

Q22 To what extent would the following changes positively or negatively impact your or your family's quality of life?



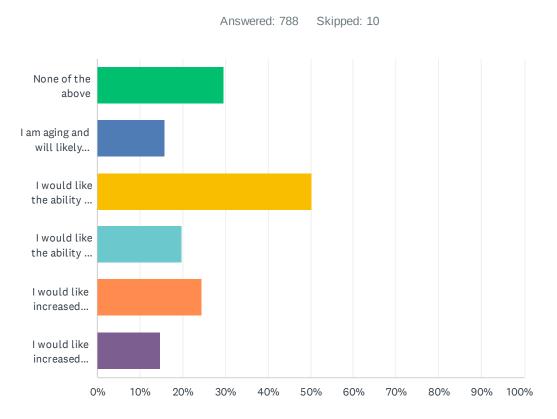






	1 - NEGATIVELY IMPACT	(NO LABEL)	3 - NO IMPACT	(NO LABEL)	5 - POSITIVELY IMPACT	TOTAL
Additional pedestrian infrastructure in commercial areas	2.70% 21	0.77% 6	35.48% 276	15.81% 123	45.24% 352	778
Additional bike lanes/routes	6.31% 49	1.55% 12	29.51% 229	15.59% 121	47.04% 365	776
More open space trails	1.30% 10	0.26% 2	19.43% 150	21.76% 168	57.25% 442	772
New community center	6.77% 52	3.13% 24	39.32% 302	20.70% 159	30.08% 231	768
Town pool	11.84% 92	2.57% 20	32.95% 256	11.97% 93	40.67% 316	777
More retail and service businesses along Route 1 (e.g., café, salon, boutique)	7.73% 60	4.12% 32	25.39% 197	28.35% 220	34.41% 267	776
More retail and service businesses along Route 100	9.06% 70	6.34% 49	35.32% 273	23.03% 178	26.26% 203	773
Increased Fire and EMS response time	11.85% 91	7.68% 59	32.16% 247	17.19% 132	31.12% 239	768
Decline in other Town services (e.g., code enforcement, infrastructure maintenance)	37.09% 286	25.81% 199	29.96% 231	2.72% 21	4.41% 34	771
Additional recreation programs	2.84% 22	1.55% 12	48.39% 375	26.71% 207	20.52% 159	775
Additional community programs (non-recreation)	2.58% 20	2.58% 20	51.94% 402	25.06% 194	17.83% 138	774
Improvements to public schools	4.77% 37	2.06% 16	36.26% 281	19.10% 148	37.81% 293	775

Q23 How would you anticipate you and your family's transportation needs changing in the next 10 years? (Select all that apply.)

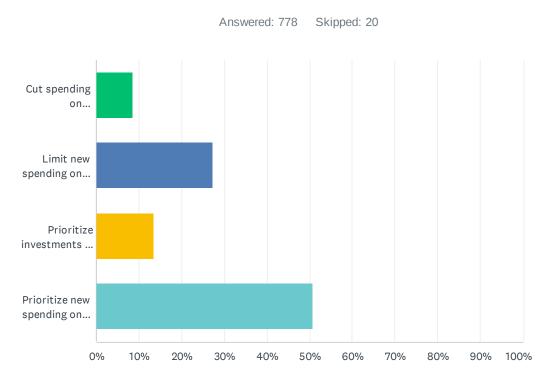


ANSWER CHOICES	RESPON	SES
None of the above	29.57%	233
I am aging and will likely need to walk or take public transportation to access parts of Town.	15.86%	125
I would like the ability to walk or bike to services in Falmouth.	50.25%	396
I would like the ability to walk or bike to school or for my child to walk or bike to school.	19.92%	157
I would like increased public transportation options to access parts of Town and the region.	24.49%	193
I would like increased rideshare or other shared mobility options to access parts of Town and the region.	14.72%	116
Total Respondents: 788		

Q24 Where should the Town prioritize improvements or additions to sidewalks and bike lanes/routes to improve connectivity?

Answered: 722 Skipped: 76

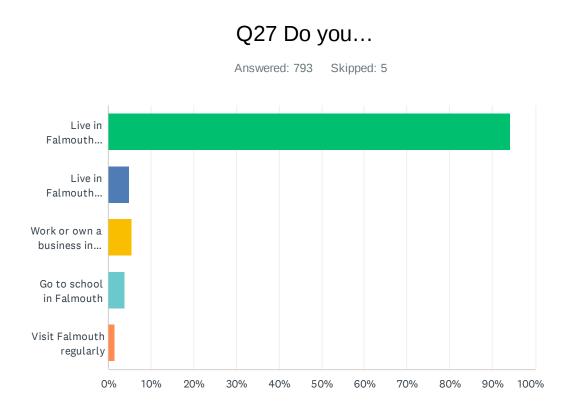
Q25 How should the Town balance efforts to minimize taxes with enhancing recreation and transportation infrastructure?



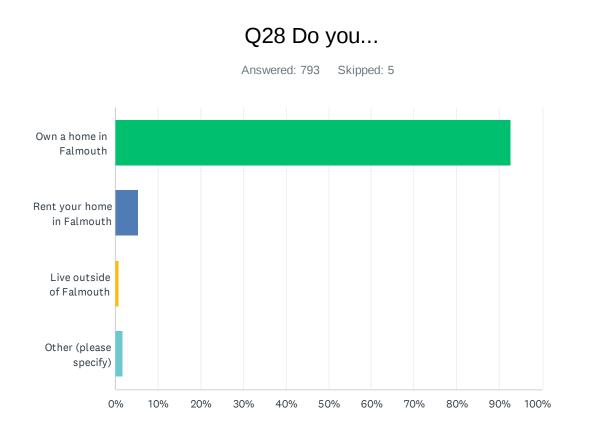
ANSWER CHOICES	RESPON	ISES
Cut spending on infrastructure for recreation, multimodal transportation, and connectivity.	8.61%	67
Limit new spending on infrastructure for recreation, multimodal transportation, and connectivity and focus on initiatives that have minimal budgetary impacts.	27.25%	212
Prioritize investments in infrastructure for recreation, multimodal transportation, and connectivity, even if it results in increased taxes.	13.37%	104
Prioritize new spending on infrastructure for recreation, multimodal transportation, and connectivity but focus on cost effective solutions.	50.77%	395
TOTAL		778

Q26 What question was not asked in this survey that you wish had been asked?

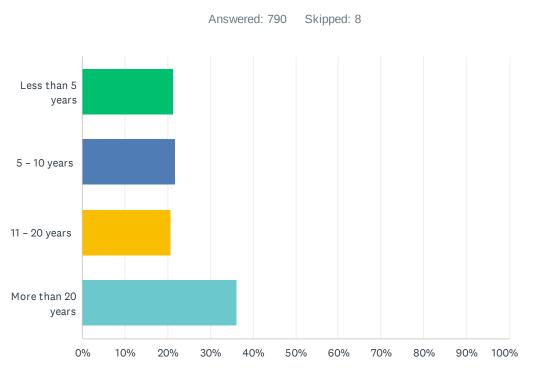
Answered: 691 Skipped: 107



ANSWER CHOICES	RESPONSES	
Live in Falmouth full-time	94.20%	747
Live in Falmouth seasonally or part-time	4.92%	39
Work or own a business in Falmouth	5.55%	44
Go to school in Falmouth	3.91%	31
Visit Falmouth regularly	1.51%	12
Total Respondents: 793		

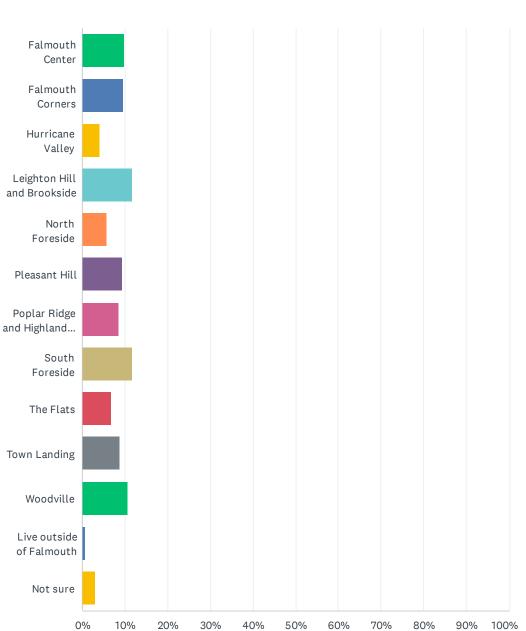


ANSWER CHOICES	RESPONSES	
Own a home in Falmouth	92.81%	736
Rent your home in Falmouth	5.42%	43
Live outside of Falmouth	0.88%	7
Other (please specify)	1.64%	13
Total Respondents: 793		



ANSWER CHOICES	RESPONSES	
Less than 5 years	21.39%	169
5 – 10 years	21.65%	171
11 – 20 years	20.76%	164
More than 20 years	36.20%	286
TOTAL		790

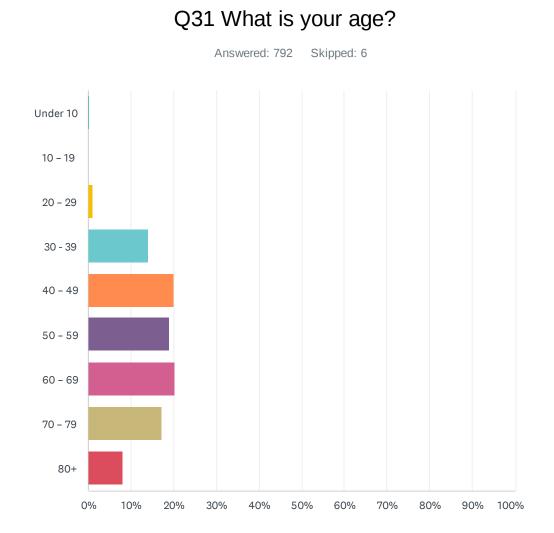
Q29 How long have you lived or worked in Falmouth?



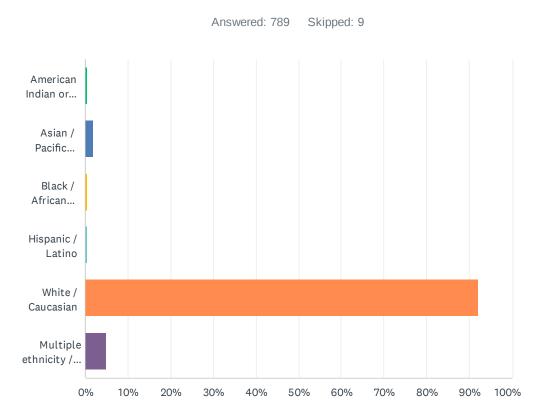
Q30 What neighborhood do you live in? (Select one.)

Answered: 795 Skipped: 3

ANSWER CHOICES	RESPONSES	
Falmouth Center	9.81%	78
Falmouth Corners	9.56%	76
Hurricane Valley	4.15%	33
Leighton Hill and Brookside	11.70%	93
North Foreside	5.79%	46
Pleasant Hill	9.31%	74
Poplar Ridge and Highland Lake	8.43%	67
South Foreside	11.70%	93
The Flats	6.79%	54
Town Landing	8.68%	69
Woodville	10.57%	84
Live outside of Falmouth	0.63%	5
Not sure	2.89%	23
TOTAL		795



ANSWER CHOICES	RESPONSES
Under 10	0.13% 1
10 - 19	0.00% 0
20 – 29	1.14% 9
30 - 39	14.02% 111
40 – 49	19.95% 158
50 – 59	19.07% 151
60 - 69	20.33% 161
70 – 79	17.17% 136
80+	8.21% 65
TOTAL	792



Q32 Which race or ethnicity group best describes you?

ANSWER CHOICES	RESPONSES	
American Indian or Alaskan Native	0.38%	3
Asian / Pacific Islander	1.90%	15
Black / African American	0.38%	3
Hispanic / Latino	0.51%	4
White / Caucasian	92.02%	726
Multiple ethnicity / Other (please specify)	4.82%	38
TOTAL		789