

August 28, 2014

Dear Falmouth Business Owner,

This letter is to invite you to enjoy some delicious wine and cheese on **Tuesday September 30 from 5:30 to 7:00 PM at the Foreside Tavern**, 270 U.S. Route 1, Falmouth. No RSVP is necessary. All are welcome. The refreshments are on us - with a big thanks to Anne Verrill of the Foreside Tavern for hosting this event and providing complimentary cheese and crackers.

You may wonder: "Wine and cheese at the Foreside Tavern? What is the occasion?"

As you may know, the three of us work at local businesses in Falmouth and talk from time to time about possibly forming a **Falmouth Business Association**. We would like our conversation to include you!

No Falmouth Business Association exists today, yet, local businesses are the driving force in any local economy. We live here, our children go to school here, but, as small business owners, we are always so busy running our companies that we can sometimes feel very alone.

Do you feel you would find benefit in better knowing your fellow local businesses? Would you like to see more events and opportunities in Falmouth to showcase your business? Do you feel you would be more willing to advertise your business, if you were part of an organization that, when joined with other businesses, could demand a much better rate? Can you see the benefit in an organization that would provide some camaraderie and the opportunity to brainstorm situations that arise in all our businesses at times? Would you like to have more of a voice in the direction your local community is going? Could a Falmouth Business Association benefit your business?

We would love to hear your opinion on these questions.

We envision that, with sufficient interest, a Falmouth Business Association could work very effectively with the Falmouth-Cumberland Community Chamber, Town of Falmouth, and a myriad of other local organizations. We envision that such an organization could become the driving force behind events such as Shop Falmouth, but also do much more!

What do you think? Please join us on September 30 at 5:30 PM and tell us. We are all ears!

If you cannot attend the event on September 30, but are interested, please let Barbra Esposito know: 781-7131, [besposito@bathsavings.com](mailto:besposito@bathsavings.com).

Sincerely,



Barbra Esposito  
Bath Savings Institution



Niki Morton  
Bangor Savings Bank



Chris Peterson  
Norway Savings Bank