



FEIC

Falmouth Economic Improvement Committee

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Falmouth Economic Improvement Committee

September 9, 2014

Dear Falmouth Business Owner,

**Please participate in this
year's Third Annual
"Shop Falmouth" event
on Saturday, December 6,
2014!**



We hope that many businesses will add momentum to create an exciting "shop local, buy local" Saturday-only promotion in Falmouth that day.

This year's program has been kept very simple.

There is no need for any Falmouth business to:

- sign up as a "participant" with the Town, and
- offer a special discount or promotion (but if you would like to, please feel free to do so).

The Town of Falmouth will:

- list you on the Town's website, if you let us know "you're in!"
- sponsor free "drop & shop" daycare for parents that day,
- place several promotional ads in the Forecaster,
- advertise the event on TV channel 2, and
- install lawn signs to market the event to the community.

For any questions or feedback, please contact Theo Holtwijk in Town Hall at 699-5340, tholtwijk@falmouthme.org.

As always, please pass the word and let the community know that Falmouth is "open for business."

Sincerely,

Bill

Bill Lunt, Chair