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**NEWS RELEASE - 2010-13**

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**Falmouth EMA Announces Emergency Notification System**

On September 1<sup>st</sup> an emergency notification system will be unveiled by the Town of Falmouth Emergency Management Agency. An emergency notification system has been created to alert the public on major events including, but not limited to, shelter openings and closings, major road closures, widespread flood warnings, and emergency evacuations.

Residents can sign up for the service by going to the Emergency Preparedness section of the Town of Falmouth website (<http://www.town.falmouth.me.us/vsubscriber>). Text messaging is preferred since cell phone notifications are typically faster and more reliable during emergencies, however, e-mail can be used if desired.

After exploring multiple systems, the decision was made to use Virtual Town Hall, the town's website provider, to provide the service. Falmouth EMA has tested the system and is ready to roll out the new system on September 1<sup>st</sup>.

End of release.

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