## Agenda Education and Outreach Committee (Highland Lake Leadership Team) January 22, 2020

3:00 p.m. - 4:30 p.m. at Falmouth Town Hall

- Review of Agenda
- Review and Acceptance of Minutes from 12/18/2019
- E&O Plan Development: Recap of the E&O planning process and continuation of identifying audiences and messaging for these audiences (Heather and Ali)

We hope that there will be some members of HLA's Communication Committee at this meeting.

Other topics not to forget but not necessarily to be discussed at this meeting:

- Lawn care events: Potentially a YardScaping workshop for shoreline residents at next HLA annual meeting
- Road Association meetings: Follow-up needed
- Next E&O meeting?