



Sustainable Business Recognition GUIDELINES

WHAT IS THIS INITIATIVE ALL ABOUT?

The mission of the Falmouth Recycling and Energy Committee (REAC) is to save energy costs and reduce greenhouse gas emissions in Falmouth. To recognize Falmouth businesses who are making extraordinary contributions to these goals, the REAC has instituted an award to recognize businesses who have demonstrated outstanding commitment.

HOW CAN MY BUSINESS GET RECOGNIZED?

REAC looks at the following sustainability practices to determine outstanding commitment:

Energy Usage

- Utilizing renewable energy to support operations, such as electric, heating and EV vehicle charging.
- Reducing energy use by installing LED lightbulbs or Air Source Heat Pumps.

Waste Management

- Offering clearly labeled recycling bins for customers and staff.
- Contracting with waste hauler(s) to collect and separate trash, recycling, and food waste.

Kitchen and Food (Applies to food providers only)

- Offering clearly labeled food waste bins to compost food scraps, food waste, and/or compostable products in the front and back of house, as applicable.
- Recycling frying oil to be reused in biodiesel manufacturing.
- Reducing water use by using low flow pre-rinse spray valves or aerators in kitchen sinks.
- Committing to not using plastic straws, utensils, stirrers, picks, single-serve coffee pods, or unnecessary packaging. Instead, providing reusable, compostable, or recyclable straws, utensils, stirrers, picks, or coffee pods.

Community Stewardship

- Leading by example, offering insight and assistance to other local businesses that are interested in adopting more sustainable practices

HOW WILL THIS BENEFIT MY BUSINESS?

By investing in these sustainable practices your business will save money by reducing your energy costs. Plus, if your business is selected by the REAC to be recognized for its outstanding commitment, it will receive a certificate that can be displayed and will be highlighted in the Falmouth Focus and REAC newsletter which will increase awareness of your commitment to sustainability to the community.

GET MORE INFORMATION

If you think that your business qualifies for recognition, please contact the Falmouth Sustainability Office at 207-699-5337 or akrulik@falmouthme.org