



TOWN OF FALMOUTH RESOLUTION
Sustainable Business Recognition Program

- WHEREAS,** on December 13, 2013 the Town Council established the Recycling and Energy Advisory Committee (REAC) to advise the Council on matters relating to the town's solid waste recycling program, energy efficiency and other related matters deemed appropriate by the Council, and
- WHEREAS,** the mission of the REAC is to monitor, promote and provide education on energy-saving and waste-reducing programs and policies locally and regionally to save money and lessen Falmouth's impact on global carbon emissions. (See Part II Code of Ordinances, Ch. 11-2, Art. II-2-3, Sec. 2-149.4)
- WHEREAS,** the Committee has recognized that local businesses are making outstanding contributions in support of this mission, and
- WHEREAS,** the Committee believes that recognizing and elevating these sustainability-minded businesses may help other local businesses to adopt similar practices, and
- WHEREAS,** the committee believes that by publicly recognizing those businesses that have followed sustainable practices, highlights their excellence and contribution to the community, and
- WHEREAS,** by having a Sustainable Business Recognition Program, it supports the sustainability effort of the community overall by inspiring businesses to lead by example and learn from one another, resulting in proliferation of these practices, and
- WHEREAS,** the REAC developed the Sustainable Business Recognition Program Guidelines to guide the determination of outstanding commitment by local businesses (*insert URL to guidelines*).

NOW, THEREFORE, BE IT RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF FALMOUTH ASSEMBLED THIS XXth DAY OF XX 2020, THAT:

The Falmouth Town Council does hereby agree to the following:

Have the REAC execute this program using the Sustainable Business Recognition Program Guidelines as a guidepost and report back to the Council on its accomplishments on a yearly basis.

Attest: _____
Ellen Planer, Town Clerk

Date: _____