

**Agenda**  
**Education and Outreach Committee (Highland Lake Leadership Team)**  
**February 25, 2020**  
**3:00 p.m. – 4:30 p.m. at Falmouth Town Hall**

- Review of Agenda
- Review and Acceptance of Minutes from 1/22/ 2020
- Share our thoughts about scheduling this year's Public Forum (April seems to be the best month.)
- E&O Plan Development: Results of our homework assignments about behavior change and continuation of identifying audiences and messaging for these audiences (Heather and Ali)

Other topics not to forget but not necessarily to be discussed at this meeting:

- Lawn care events: Potentially a YardScaping workshop for shoreline residents at next HLA annual meeting
- Road Association meetings: Follow-up needed
- Next E&O meeting?