

Excerpts from 2019-2020 Council Work Plan

FEIC Work Plan	FEIC	TH	EDP	<p>The Town Council requests that the FEIC work on the following matters:</p> <ul style="list-style-type: none"> • Business Forum/Speaker Series • Marketing Falmouth as a Location for Commercial/Business Enterprise • Creating Fun & Interesting Events in Falmouth (try to develop one new annual event) • Collaborate with the Falmouth Memorial Library and its developing program regarding business incubation. 	<p>The FEIC requested the Council to direct it to review Site Plan Process and Zoning Ordinances, however the Council did not place this item on the 2018/19 work plan. In 2018-2019 the FEIC organized five business forums. In 2018 the FEIC issued a position on development in Falmouth. Falmouth Memorial Library representatives discussed with FEIC possible business incubation program opportunities. The Committee has been exploring and conducting outreach regarding the formation of a "Falmouth Business League" - see item 30 below.</p>	A	1
Falmouth Business League	FEIC	TH	EDP	<p>The FEIC is interested in establishing, in possible partnership with local Chamber and others, a Falmouth Business League. The League is intended to be a network of local businesses aimed at promoting success in the Falmouth business community aligned with Town values. It is aimed at local business creation and sustainability, leveraging local talent to cultivate a best-practices culture, and engaging youth and elderly in business resources.</p>	<p>This is a new request from the FEIC that is supported, in concept, by the Town Council. In Fall 2019 committee members interviewed business representatives to get feedback on the concept, before refining it. Next, the FEIC agreed to do outreach with the Falmouth-Cumberland Community Chamber Board to partner on this issue. Due to COVID-19 this outreach was not concluded.</p>	A	2
Balancing Economic Development Between Sectors (BP, Commercial)/Diversify Businesses	FEIC	TH	TC	<p>How do we balance economic development between retail, office, etc.? Are we encouraging entrepreneurship? Remote workers?</p>	<p>This is a new request from the Town Council. The FEIC has not yet taken this item up.</p>	B	3