

EXAMPLE QUESTIONS FROM OTHER FUTURE IQ COMMUNITY SURVEYS
PLEASE NOTE THAT THESE ARE EXAMPLE QUESTIONS AND SHOULD BE VIEWED AS SUCH

INTRODUCTION AND PROFILE

Text to be included

PLEASE NOTE: We are asking a series of multidimensional and in-depth questions in this survey. There are 15 questions and it will take approximately 10 minutes to complete. Some questions may seem repetitive, but we are asking your views in terms of key factors in different ways. We really appreciate your input and effort in completing this very important survey.

1 What is your age grouping?

- 18 years and under
- 19-29 years
- 30-39 years
- 40-49 years
- 50-59 years
- 60-69 years
- 70-79 years
- 80 years and over

2 How would you best describe yourself?

- | | |
|---------------------------------|----------------------|
| Asian/Pacific Islander | White/Caucasian |
| Black/African American | Multi-Racial |
| Hispanic/Latino | Prefer not to answer |
| Native American/American Indian | |

3 How long have you lived or worked in (insert name of Town or City)?

- | | |
|-------------|------------------|
| 0-5 years | 31-40 years |
| 6-10 years | 41 or more years |
| 11-20 years | Not applicable |
| 21-30 years | |

4 Select the following that describes how you relate to (insert name of Town or City)

I live full-time in (insert name of Town or City), but am retired or don't work

I live and work in (insert name of Town or City)

I have a second home in (insert name of Town or City), or live here part-time

I vacation in (insert name of Town or City)

I work in (insert name of Town or City), but live elsewhere

Other (please specify)

5 Are you affiliated with any of the following community stakeholder groups? If so, please select all that apply.

Local Government officials (Town staff, Boards/Commissions, Town sponsored committees)

Planning or economic development professionals

Educational institutions

Hospitality sectors

Tourism groups

Arts and Entertainment institutions

Nonprofits/Community organizations

Local volunteer groups

Faith communities

Industry or Business groups

Healthcare sectors

Stay at Home parents

Students

Business Owners

Retirees

Neighborhood Leaders

N/A

6 In which broad category of topics do you find yourself as being most interested?

Community and Social Issues

Environmental Issues

Economic and Industry Issues

Educational Issues

IMPORTANCE OF VISION AND PERCEPTION OF FUTURE

7 How important do you think it is to have a SHARED VISION for the future of (insert name of Town or City)?

(1-Not Important; 10-Highly Important)

- 8 How important is it to consider the shared vision when MAKING DECISIONS for (insert name of Town or City)? (1-Not Important; 10-Highly Important)
- 9 How quickly do you think community leaders need to ADOPT AND PURSUE the vision? (1-Not Urgent Right Now; 10-Extremely Urgent)
- 10 What do you believe are the biggest opportunities facing (insert name of Town or City) in the next 5-10 years?
- 11 What do you think are the biggest threats to the future of (insert name of Town or City) in the next 5-10 years?
12. What do you think are (insert name of Town or City) strengths?

FACTORS SHAPING THE FUTURE

This section will explore your perception of a range of key factors, and how they may shape the future of (insert name of Town or City). We will be asking your views on three different questions about these key factors. PLEASE complete all of these questions.

- 13 IMPORTANCE in the FUTURE -How important do you think the following factors will be to the future of (insert name of Town or City)? (1-Not at all Important; 10-Critically Important)

Aging Population of the community
Residential Growth
Transportation and subsequent traffic congestion
Job market and availability in (insert name of Town or City)
Affordable Housing options and types of housing available
Cost of living in (insert name of Town or City)
Cost and access of healthcare
Quality and Availability of Education
Changing long term weather conditions and patterns
Increased retail opportunities in (insert name of Town or City)
Autonomous vehicle technology
Proximity to airport
Quality of public infrastructure including streets and utilities
Enhanced Community engagement
Preserving and Enhancing the Natural Environment (Energy, conservation, carbon reduction, etc)
Enhanced Inclusive and Healthy Community (Citizen Wellbeing and Social Equity)

14 Over the next 10 years, do you think expected changes in each of these factors to be positive or negative for (insert name of Town or City)? (-5-Very Negative; 0-Neutral; 5-Very Positive)

Aging Population of the community
Residential Growth
Transportation and subsequent traffic congestion
Job market and availability in (insert name of Town or City)
Affordable Housing options and types of housing available
Cost of living in (insert name of Town or City)
Cost and access of healthcare
Quality and Availability of Education
Changing long term weather conditions and patterns
Increased retail opportunities in (insert name of Town or City)
Autonomous vehicle technology
Proximity to airport
Quality of public infrastructure including streets and utilities
Enhanced Community engagement
Preserving and Enhancing the Natural Environment (Energy, conservation, carbon reduction, etc)
Enhanced Inclusive and Healthy Community (Citizen Wellbeing and Social Equity)

15 How well prepared is (insert name of Town or City) to adapt to changes in these issues? (-5-Not prepared at all; 0-Neutral; 5-Very well prepared)

Aging Population of the community
Residential Growth
Transportation and subsequent traffic congestion
Job market and availability in (insert name of Town or City)
Affordable Housing options and types of housing available
Cost of living in (insert name of Town or City)
Cost and access of healthcare
Quality and Availability of Education
Changing long term weather conditions and patterns
Increased retail opportunities in (insert name of Town or City)
Autonomous vehicle technology
Proximity to airport
Quality of public infrastructure including streets and utilities
Enhanced Community engagement
Preserving and Enhancing the Natural Environment (Energy, conservation, carbon reduction, etc)
Enhanced Inclusive and Healthy Community (Citizen Wellbeing and Social Equity)

THANK YOU

Once you have finished the survey, please click DONE. Thank you for sharing your insights.

DRAFT EXAMPLE