

**F300 Proposed Budget July 1, 2016-June 30, 2017**

<b>Expenses</b>	<b>Estimated</b>	<b>Notes</b>
Tercentennial Coordinator	\$30,000	Estimated at 15 hours per week for 52 weeks
Logo Development/Branding	\$5,000	Contracting with professional firm to develop logo and consistent branding strategy
Publicity/Marketing	\$10,000	Contracting with professional marketing firm to develop marketing plan, website and social media presence, and initial promotional materials (business cards, display banners, fliers/handouts, etc.).
Stories of Falmouth Multimedia History Project	\$25,000	Project coordinator to oversee multi-media history project to include published history, banner exhibit and recorded oral histories; audio/video equipment for conducting oral histories; digitization of oral histories already held by Falmouth Historical Society.
Grants Program	\$10,000	Distirbution of funds through a grant program to local non-profit, booster and service organizations to host tercetnennial events or activities, enhance current offerings to mark the 300th or develop legacy projects in honor of the anniversary.
Misc.	\$5,000	Might include: postage, printing, 300th merchandise development, graphic design, misc. supplies.
<b>TOTAL</b>	<b>\$85,000</b>	