

## **Falmouth Business League Project**

### ***“Better Business in a Better Falmouth”***

October 3, 2019

#### ***What could the purpose of the Falmouth Business League be?***

The Falmouth Business League is intended to be an independent network of companies and individuals that do business in Falmouth aimed at promoting success in our community.

The League would focus on the success of businesses as well as that of Falmouth as a community.

#### ***What could the League aim to do? Here are some examples:***

1. Promote and influence local business welcoming, creation, and sustainability.
2. Engage with Town leaders to ensure business community is engaged with local policy development.
3. Engage with business sectors to understand opportunities and requirements to attract business.
4. Promote local business-to-business opportunities.
5. Best Practices sharing by promoting mentoring, shadowing, and volunteering in business topics, such as:
  - a. Pre-college / college – summer jobs
  - b. Summer intern program
  - c. Apprenticeships
  - d. Recruitment
  - e. Senior “wisdom” panels
  - f. Website postings

#### ***Outreach questions:***

- What do you think of these ideas?
- What other services could the League offer?
- How should the League be governed?
- What should the next steps for League formation be?
- Are you interested to help with that?