



## INTRODUCTION

### WELCOME TO THE FIRST FALMOUTH VISION and VALUES COMMUNITY SURVEY

This is the first survey as part of this in-depth and exciting community visioning process. The objective is to explore the future direction of the community and create an enduring vision for Falmouth looking out to 2030. This long-range vision will also help inform the subsequent development of a Comprehensive Plan. The visioning process will allow numerous opportunities for community input.

**PLEASE NOTE:** We are asking a series of in-depth questions in this survey. There are 33 questions and it will take approximately 15-20 minutes to complete. The survey will time-out if you leave it open (and incomplete). You cannot save a partial survey and come back to it later. We recommend you find a comfortable place; allow some uninterrupted time and share your thoughts and views.

We really appreciate your input and effort in completing this very important survey.





## PROFILE QUESTIONS

\* 1. Select the following that describes how you relate to Falmouth

- Live full-time in Falmouth
- Live part-time in Falmouth
- Work in Falmouth, but live elsewhere
- Other (please specify)

\* 2. Do you own real estate in the Town of Falmouth?

- Yes
- No

\* 3. Which best describes the people in your household?

- Retirees
- Working adults (no dependent children)
- School-aged family
- Other (please specify)

\* 4. What is your age?

- Under 18 years
- 18-29 years
- 30-39 years
- 40-49 years
- 50-59 years
- 60-69 years
- 70-79 years
- 80 years and over

\* 5. How would you best describe yourself?

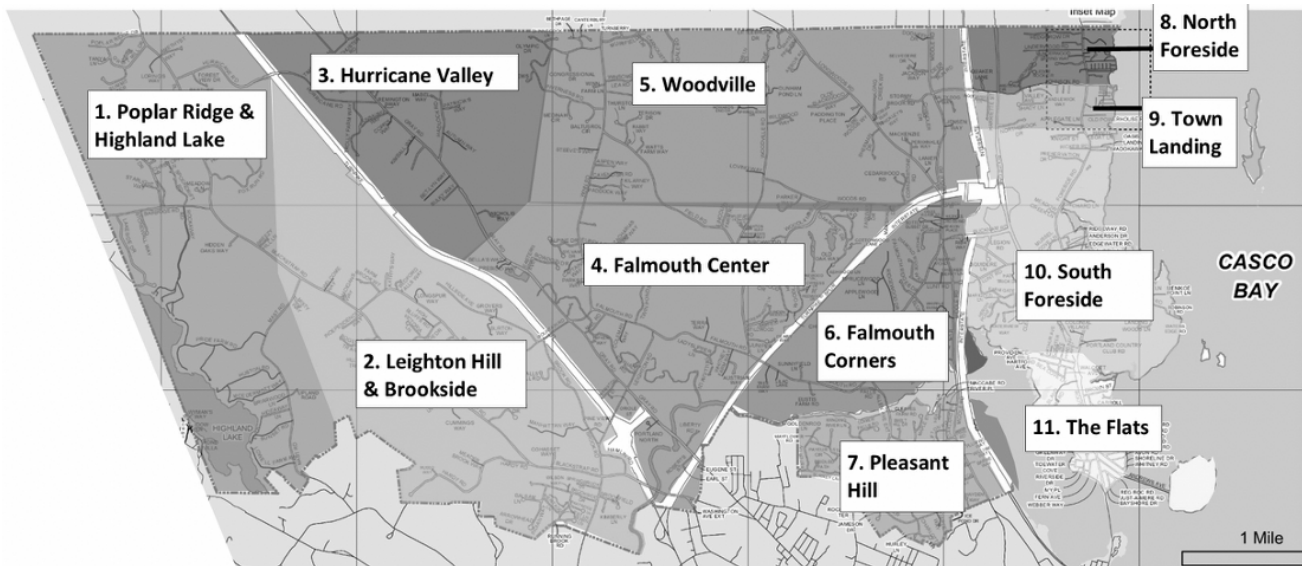
- Asian/Pacific Islander
- Black/African American
- Hispanic/Latino
- Native American/American Indian
- White/Caucasian
- Multi-Racial
- Prefer not to answer
- Other (please specify)

\* 6. How long have you lived or worked in Falmouth?

- 0-5 years
- 6-10 years
- 11-20 years
- 21-30 years
- 31-40 years
- 41 or more years
- Not applicable
- Other (please specify)

NEIGHBORHOOD - WHERE YOU LIVE

Looking at the attached map - which neighborhood do you live in?



7. Please select the neighborhood where you live

- |  |   |
|--|---|
| <input type="radio"/> Poplar Ridge and Highland Lake | <input type="radio"/> North Foreside                  |
| <input type="radio"/> Leighton Hill and Brookside    | <input type="radio"/> Town Landing                    |
| <input type="radio"/> Hurricane Valley               | <input type="radio"/> South Foreside                  |
| <input type="radio"/> Falmouth Center                | <input type="radio"/> The Flats                       |
| <input type="radio"/> Woodville                      | <input type="radio"/> Not Sure                        |
| <input type="radio"/> Falmouth Corners               | <input type="radio"/> Not applicable (live elsewhere) |
| <input type="radio"/> Pleasant Hill                  |   |



## IMPORTANCE OF SHARED VISION AND VALUES

The Vision and Values project aims to gather community input to help create a community vision for Falmouth. According to the 2003 *Community Visioning Handbook* by the Maine State Planning Office, a community vision is a “mental picture of what residents want their community to look and feel like in 20 years.” We want to explore your vision for Falmouth.

8. Overall, how important do you think it is to create a SHARED VISION for Falmouth in 2030 that is understood and shared by residents?

1. Not Important	2.	3.	4.	5.	6.	7.	8.	9.	10. Highly Important
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

9. Describe in your words, your vision for what Falmouth will be like in 2030?

10. Overall, how important do you think it is to create SHARED VALUES for Falmouth that are understood and shared by all residents?

1. Not Important	2.	3.	4.	5.	6.	7.	8.	9.	10. Highly Important
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

11. What values do you cherish in the community that you want to see preserved or amplified?

12. What values do you think Falmouth needs to work harder to reflect or promote?



CURRENT TRAJECTORY and SPEED OF CHANGE

**Falmouth is a community that has changed over time. Like almost all communities, the population, physical environment and social fabric of Falmouth has evolved. Change happens as new development occurs, people relocate, schools expand or change, attitudes and norms shift, population ages, businesses locate and so on. Change also results from external forces, such as new technologies, changes to surrounding areas, and globalization. Change can be positive and negative, impacting cost of living, familiar experiences, quality of life and local infrastructure.**

13. CURRENT TRAJECTORY - Considering the current trajectory of the community (thinking about changes and where the community has been/is heading), how happy or concerned are you about the OVERALL current trajectory?

-5. Very Concerned	-4.	-3.	-2.	-1.	0. Neutral	1.	2.	3.	4.	5. Very Happy
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

14. What SPECIFIC changes do you see that most please or excite you about Falmouth's trajectory and future?

15. What SPECIFIC changes do you see currently happening that most concern you about Falmouth's trajectory and future?

16. What SPECIFIC changes would you like to see, that are currently not happening, or not happening enough?

17. CURRENT SPEED OF CHANGE – Many macro trends are reshaping the world, which has impacts on communities and how they stay relevant and protect their character. Thinking about the current (or recent) speed of change in Falmouth, OVERALL do think Falmouth is changing too quickly (where it is overwhelming the community) or too slowly for the (where Falmouth is getting left behind)?

-5. We need to slow down	-4.	-3.	-2.	-1.	0. Neutral	1.	2.	3.	4.	5. We need to speed up
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

18. What SPECIFIC changes or current trends do you think the community needs to slow down, if any?

19. What SPECIFIC changes or current trends do you think the community needs to speed up, if any?

20. What SPECIFIC changes or trends do you think are moving at the right speed, if any?



### FUTURE-SPLITTING QUESTIONS

The following topics represent a series of key 'Future-Splitting Questions' that could define the future direction of the community. This is not intended to be the full exhaustive list, but an initial start. The following questions are presented as continuums, with more extreme options at each end. Please select a point on each of the continuums that reflects where you think Falmouth should aim, taking into account there are trade-offs in your choices.

21. Regional role: Do you want to see Falmouth remaining a separate small town or being more absorbed into the larger Portland metropolis (as a suburb or bedroom community)?

1. Separate small town	2.	3.	4.	5.	6.	7.	8.	9.	10. Part of the Portland metropolis
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

22. Decision-making: Should community decision-making be limited only to taxpayers or influenced by all people who have some direct relationship to, or interest in, the future of the community?

1. Only taxpayers decide	2.	3.	4.	5.	6.	7.	8.	9.	10. Influenced by all interested people
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

23. Community amenities: Should Falmouth focus primarily on creating residential and lifestyle tranquility or offer more urban amenities?

1. Residential tranquility	2.	3.	4.	5.	6.	7.	8.	9.	10. More urban amenities
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

24. Taxes and investment: Should Falmouth prioritize fiscal prudence and minimizing taxes or invest in more and higher quality town services and amenities?

1. Minimum taxes	2.	3.	4.	5.	6.	7.	8.	9.	10. Higher level of services
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



25. Active Land Use Policy: Should Falmouth aim to control the amount and type of development or rely on market forces to direct the amount and type of development?

1. Town directs development	2.	3.	4.	5.	6.	7.	8.	9.	10. Market directs development
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

26. Residential Growth Policy: Should Falmouth aim to restrict residential growth and development as much as possible, or actively promote residential growth and development?

1. Restrict residential growth	2.	3.	4.	5.	6.	7.	8.	9.	10. Actively promote growth
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

27. Commercial Growth Policy: Should Falmouth aim to restrict commercial growth and development as much as possible, or actively promote commercial growth and development?

1. Restrict commercial growth	2.	3.	4.	5.	6.	7.	8.	9.	10. Actively promote growth
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

28. Cluster or Individual house developments: Should Falmouth prioritize development patterns that create cluster type neighborhood developments (with closer detached homes, and more shared amenities and green space) , or developments that spread out with larger self-contained individual homes on larger lots?

1. Cluster-type developments	2.	3.	4.	5.	6.	7.	8.	9.	10. Larger individual home lots
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

29. Residential housing types: Should Falmouth aim to preserve predominantly single-family detached housing or promote more diverse housing options and development?

1. Single-family detached	2.	3.	4.	5.	6.	7.	8.	9.	10. Diverse housing options
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

30. Housing Affordability: Should Falmouth aim to provide more housing that is affordable for lower and middle-income residents, or preserve and enhance existing home values?

1. More affordable housing	2.	3.	4.	5.	6.	7.	8.	9.	10. Enhance existing home values
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>





IMPORTANCE OF SPECIFIC TOPICS TO SHAPING THE FUTURE OF FALMOUTH

The following topics have been drawn directly from community input into suggested survey topics and themes. They have been grouped into three thematic areas that reflect the well-established concept of a triple-bottom-line approach to planning. We are interested in your perspective on the importance of each of these topics.

31. Environmental and Landscape Topics

For the following topic areas, please rate how important you believe these will be in shaping the future of Falmouth.

	1. Not Important	2.	3.	4.	5.	6.	7.	8.	9.	10. Highly Important
Preserving Falmouth's existing look and feel	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Creating and protecting open space	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Preserving lands for habitat and recreation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Preserving rural areas and rural feel	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Enhancing coastal protection	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Creating connections between open spaces	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Focusing on environmental sustainability	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Adopting green building standards	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Embracing renewable energy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Adopting zero-waste and net zero carbon goals	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Creating buffers between development areas	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

### 32. Community and Social Fabric Topics

For the following topics, please rate how important you believe these will be in shaping the future of Falmouth.

	1. Not Important	2.	3.	4.	5.	6.	7.	8.	9.	10. Highly Important
Fostering unique characteristics in each neighborhood	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Embracing equity and inclusivity principles	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fostering civic dialogue on key issues	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Accommodating aging-in-place	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Offering life-long learning opportunities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Continued support for quality school education	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Creating the sense of belonging to a community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Continuously fostering new community leaders	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Residents being part of key decision making	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ensuring community safety	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Attracting under-represented populations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Creating health and wellness opportunities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ensuring easy access to waterfront	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Providing opportunities to volunteer and participate	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Protecting the unique character of waterfront neighborhoods	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

### 33. Economy and Social Infrastructure Topics

For the following topic areas, please rate how important you believe these will be in shaping the future of Falmouth.

	1. Not Important	2.	3.	4.	5.	6.	7.	8.	9.	10. Highly Important
Creating a definable town center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Creating commercial retail hubs or center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Offering different types of housing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Exploring multi-use developments	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Expanding the supply of affordable housing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Developing more multi-modal transportation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Building a network of pedestrian friendly sidewalks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Developing recreation trail network	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Embracing more tourism economy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pursuing more local employment opportunities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Encouraging and attracting desirable businesses	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Insulating Falmouth from major traffic corridors	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Restricting residential density	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



COMMUNITY ENGAGEMENT

**The Falmouth Vision and Values project aims to encourage widespread participation from the community. This will involve creative approaches to ensure everyone has a chance to have input.**

34. What are your suggestions for how to maximize community engagement?

35. If you are interested in staying engaged with the project, please provide your name and e-mail:

Name:

E-mail:

Once you have finished the survey, please click DONE.

Thank you for sharing your insights.