

Falmouth Economic Improvement Committee
Meeting Minutes
Wednesday, February 19, 2020

Present:

Chris Wasileski, <i>Chair</i>	✓	Kevin Moss	✓	Marguerite Fleming, <i>Staff</i>	✓
William Lunt, III, <i>Vice Chair</i>	✓	Nicholas Weightman	-	Theo Holtwijk, <i>Staff</i>	✓
Paul Bergkamp	✓	Janice De Lima, <i>Council Liaison</i>	-	Nathan Poore, <i>Staff</i>	-

Others Attending: Kimberly Darling, Energy & Sustainability Coordinator

Chris started the meeting at 4:30 pm.

1. Establish Quorum.

- Quorum was established.

2. Review and Approve the Draft Minutes of the January 22, 2020 meeting.

- Bill motioned; Kevin seconded. Motion carried unanimously.

3. Overview by Staff of Meeting Materials Provided for This Meeting.

- The materials included the meeting agenda, January 22 minutes, and Falmouth Business League Concept document.

4. Opportunity for Members of the Public to Address the Committee on Any Item Not on the Agenda.

- There was no public comment.

5. Discussion by committee members regarding the Falmouth Business League concept and outreach.

- Those present discussed Nathan Poore and Chris attending the Falmouth-Cumberland Chamber of Commerce Board Meeting on March 12. Chris said that he plans to bring copies of the Business League concept and ask the board for feedback. He would mention that the intention is for the League to eventually become self-sustaining.
- Paul suggested positioning the League as deliberate and informative and as a set of initiatives. He also stressed the importance of resilience. He discussed who could take up leadership positions in the League. He suggested setting up a meeting with representatives of the Chamber, Library, and School Department. He noted that elements of the Business League concept align with the Economic Development Plan.
- Chris felt that businesses would be interested in hosting summer interns if there was a pool to draw from. He thought that the educational partnerships were unique from the Chamber membership.
- Paul discussed the League as a way of combining duplicative networking and training efforts.
- The Committee discussed if business sectors might be missing from the Chamber Membership and ways that the League and the Chamber could partner.

- The Committee discussed a desire for members of the Chamber board to attend an FEIC meeting to identify areas of overlap and uniqueness. Chris could extend the invite at the Chamber board meeting. Theo suggested that if the Chamber board members are willing to attend an FEIC meeting that could be a good opportunity to bring in representatives from the Library and School Department. This meeting could possibly be held on April 1.
 - The Committee discussed how the League could be funded.
- 6. Update on the Town's plans to celebrate Earth Day's 50th anniversary in 2020 and possible involvement by the FEIC.**
- Kimberly reviewed the EarthDay2020 month events and sponsorship document. She asked the Committee if they would be willing to assist with soliciting sponsorships.
 - Chris said that Oceanview's Activities Department would be willing to put it on their calendar.
 - Paul asked how the events would be marketed. Kimberly said through the Falmouth Focus, the weekly Forecaster ads, the website, and social media.
 - Paul suggested bringing in the Chamber.
 - The Committee asked Kimberly to create a list of businesses for members to reach out to.
- 7. Other Business.**
- There was no other business.
- 8. Set Date and Agenda for Next Meeting.**
- The next meeting will be held on March 18. Chris will provide an update on the Chamber Board meeting via email.
- 9. Adjourn**
- Kevin motioned; Paul seconded. The motion carried unanimously.
 - The meeting adjourned at 5:40 pm.

Draft meeting minutes prepared by Marguerite Fleming on March 9, 2020.