



INTRODUCTION

WELCOME TO THE FIRST FALMOUTH VISION and VALUES COMMUNITY SURVEY

This is the first survey as part of this in-depth and exciting community visioning process. The objective is to explore the future direction of the community and create an enduring vision for Falmouth looking out to 2030. This long-range vision will also help inform the subsequent development of a Comprehensive Plan. The visioning process will allow numerous opportunities for community input.

PLEASE NOTE: We are asking a series of in-depth questions in this survey. There are 33 questions and it will take approximately 15-20 minutes to complete. The survey will time-out if you leave it open (and incomplete). You cannot save a partial survey and come back to it later. We recommend you find a comfortable place; allow some uninterrupted time and share your thoughts and views.

We really appreciate your input and effort in completing this very important survey.

WE PLAN TO KEEP THE SURVEY OPEN UNTIL 31 December 2020





PROFILE QUESTIONS

* 1. Select the following that describes how you relate to Falmouth

- Live full-time in Falmouth
- Live part-time in Falmouth
- Work in Falmouth, but live elsewhere
- Other (please specify)

* 2. Do you own real estate in the Town of Falmouth?

- Yes
- No

* 3. Which best describes the people in your household?

- Retirees
- Working adults (no dependent children)
- School-aged family
- Other (please specify)

* 4. What is your age?

- Under 18 years
- 18-29 years
- 30-39 years
- 40-49 years
- 50-59 years
- 60-69 years
- 70-79 years
- 80 years and over

* 5. How would you best describe yourself?

- Asian/Pacific Islander
- Black/African American
- Hispanic/Latino
- Native American/American Indian
- White/Caucasian
- Multi-Racial
- Prefer not to answer
- Other (please specify)

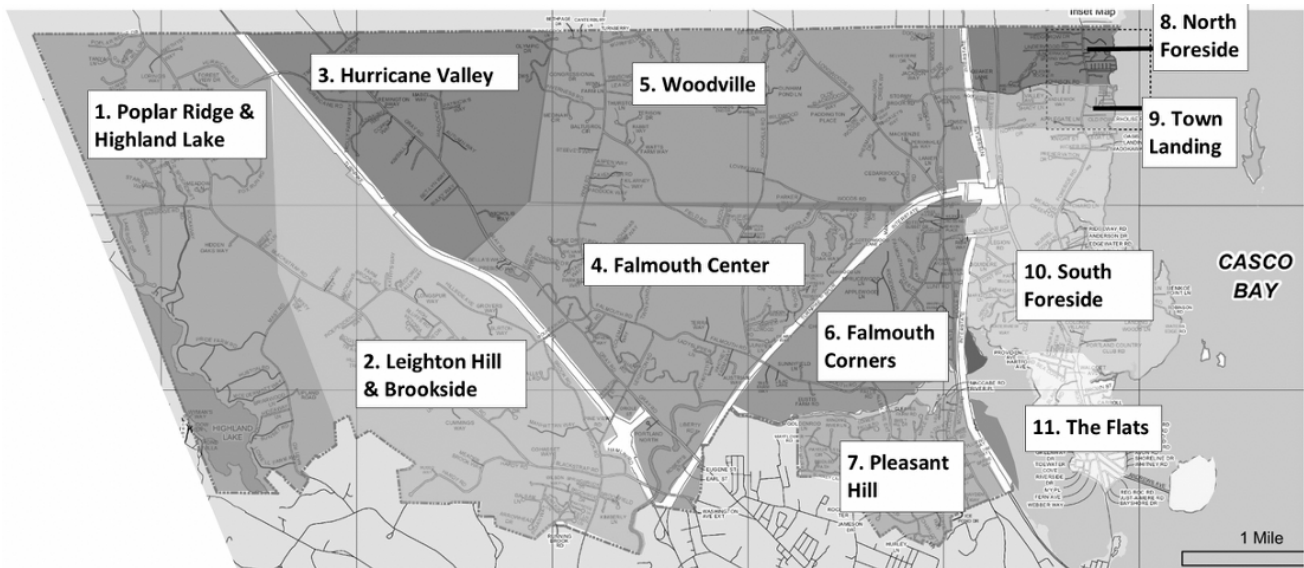
* 6. How long have you lived or worked in Falmouth?

- 0-5 years
- 6-10 years
- 11-20 years
- 21-30 years
- 31-40 years
- 41 or more years
- Not applicable
- Other (please specify)



NEIGHBORHOOD - WHERE YOU LIVE

Looking at the attached map - which neighborhood do you live in?



7. Please select the neighborhood where you live

- | | |
|--|---|
| <input type="radio"/> Poplar Ridge and Highland Lake | <input type="radio"/> North Foreside |
| <input type="radio"/> Leighton Hill and Brookside | <input type="radio"/> Town Landing |
| <input type="radio"/> Hurricane Valley | <input type="radio"/> South Foreside |
| <input type="radio"/> Falmouth Center | <input type="radio"/> The Flats |
| <input type="radio"/> Woodville | <input type="radio"/> Not Sure |
| <input type="radio"/> Falmouth Corners | <input type="radio"/> Not applicable (live elsewhere) |
| <input type="radio"/> Pleasant Hill | |



IMPORTANCE OF SHARED VISION AND VALUES

The Vision and Values project aims to gather community input to help create a community vision for Falmouth. According to the 2003 *Community Visioning Handbook* by the Maine State Planning Office, a community vision is a “mental picture of what residents want their community to look and feel like in 20 years.” We want to explore your vision for Falmouth.

8. Overall, how important do you think it is to create a SHARED VISION for Falmouth in 2030 that is understood and shared by residents?

1. Not Important 2. 3. 4. 5. 6. 7. 8. 9. 10. Highly Important

9. Describe in your words, your vision for what Falmouth will be like in 2030?

10. Overall, how important do you think it is to create SHARED VALUES for Falmouth that are understood and shared by all residents?

1. Not Important 2. 3. 4. 5. 6. 7. 8. 9. 10. Highly Important

11. What values do you cherish in the community that you want to see preserved or amplified?

12. What values do you think Falmouth needs to work harder to reflect or promote?



CURRENT TRAJECTORY and SPEED OF CHANGE

Falmouth is a community that has changed over time. Like almost all communities, the population, physical environment and social fabric of Falmouth has evolved. Change happens as new development occurs, people relocate, schools expand or change, attitudes and norms shift, population ages, businesses locate and so on. Change also results from external forces, such as new technologies, changes to surrounding areas, and globalization. Change can be positive and negative, impacting cost of living, familiar experiences, quality of life and local infrastructure.

13. CURRENT TRAJECTORY - Considering the current trajectory of the community (thinking about changes and where the community has been/is heading), how happy or concerned are you about the OVERALL current trajectory?

-5. Very Concerned	-4.	-3.	-2.	-1.	0. Neutral	1.	2.	3.	4.	5. Very Happy
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

14. What SPECIFIC changes do you see that most please or excite you about Falmouth's trajectory and future?

15. What SPECIFIC changes do you see currently happening that most concern you about Falmouth's trajectory and future?

16. What SPECIFIC changes would you like to see, that are currently not happening, or not happening enough?

17. CURRENT SPEED OF CHANGE – Many macro trends are reshaping the world, which has impacts on communities and how they stay relevant and protect their character. Thinking about the current (or recent) speed of change in Falmouth, OVERALL do think Falmouth is changing too quickly (where it is overwhelming the community) or too slowly for the (where Falmouth is getting left behind)?

-5. We need to slow down	-4.	-3.	-2.	-1.	0. Neutral	1.	2.	3.	4.	5. We need to speed up
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

18. What SPECIFIC changes or current trends do you think the community needs to slow down, if any?

19. What SPECIFIC changes or current trends do you think the community needs to speed up, if any?

20. What SPECIFIC changes or trends do you think are moving at the right speed, if any?

31. Housing Affordability: Should Falmouth aim to provide more housing that is affordable for lower and middle-income residents, or preserve and enhance existing home values?

1. More
affordable
housing

2.

3.

4.

5.

6.

7.

8.

9.

10. Enhance
existing
home
values





COMMUNITY ENGAGEMENT

The Falmouth Vision and Values project aims to encourage widespread participation from the community. This will involve creative approaches to ensure everyone has a chance to have input.

35. What are your suggestions for how to maximize community engagement?

36. If you are interested in staying engaged with the project, please provide your name and e-mail:

Name:

E-mail:

Once you have finished the survey, please click DONE.

Thank you for sharing your insights.