

Falmouth Vision and Values Community Survey #1

INTRODUCTION

WELCOME TO THE FIRST FALMOUTH VISION and VALUES COMMUNITY SURVEY

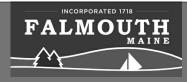
This is the first survey as part of this in-depth and exciting community visioning process. The objective is to explore the future direction of the community and create an enduring vision for Falmouth looking out to 2030. This long-range vision will also help inform the subsequent development of a Comprehensive Plan. The visioning process will allow numerous opportunities for community input.

PLEASE NOTE: We are asking a series of in-depth questions in this survey. There are 33 questions and it will take approximately 15-20 minutes to complete. The survey will time-out if you leave it open (and incomplete). You cannot save a partial survey and come back to it later. We recommend you find a comfortable place; allow some uninterrupted time and share your thoughts and views.

We really appreciate your input and effort in completing this very important survey.

WE PLAN TO KEEP THE SURVEY OPEN UNTIL 31 December 2020





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PROFILE QUESTIONS

* 1. Select the following that describes how you relate to Falmouth

- Live full-time in Falmouth
 - Live part-time in Falmouth
- Work in Falmouth, but live elsewhere
- Other (please specify)

* 2. Do you own real estate in the Town of Falmouth?

- 🔵 Yes
- 🔵 No

* 3. Which best describes the people in your household?

Retirees

Working adults (no dependent children)

- School-aged family
- Other (please specify)

* 4. What is your age?

- 🔵 Under 18 years
- 18-29 years
-) 30-39 years
- 40-49 years
- 50-59 years
- 60-69 years
- 70-79 years
- 80 years and over

* 5. How would you best describe yourself?
Asian/Pacific Islander
Black/African American
Hispanic/Latino
Native American/American Indian
White/Caucasian
Multi-Racial
Prefer not to answer
Other (please specify)
* 6. How long have you lived or worked in Falmouth?
0-5 years
6-10 years
 6-10 years 11-20 years
11-20 years

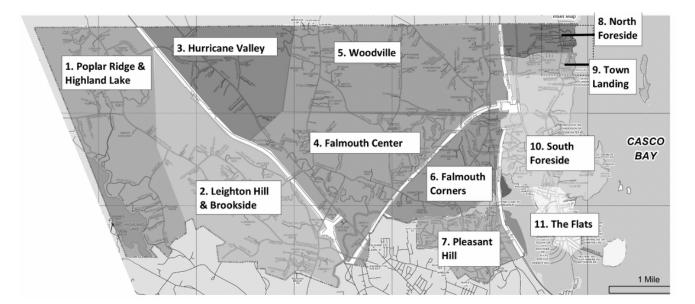
- Not applicable
- Other (please specify)



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NEIGHBORHOOD - WHERE YOU LIVE

Looking at the attached map - which neighborhood do you live in?



7. Please select the neighborhood where you live	
Poplar Ridge and Highland Lake	North Foreside
Leighton Hill and Brookside	O Town Landing
Hurricane Valley	South Foreside
Falmouth Center	The Flats
Woodville	Not Sure
Falmouth Corners	Not applicable (live elsewhere)
O Pleasant Hill	



IMPORTANCE OF SHARED VISION AND VALUES

The Vision and Values project aims to gather community input to help create a community vision for Falmouth. According to the 2003 *Community Visioning Handbook* by the Maine State Planning Office, a community vision is a "mental picture of what residents want their community to look and feel like in 20 years." We want to explore your vision for Falmouth.

8. Overall, how important do you think it is to create a SHARED VISION for Falmouth in 2030 that is understood and shared by residents?

1. Not Important	2.	3.	4.	5.	6.	7.	8.	9.	10. Highly Important
\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
9. Describe i	in your wo	rds, your v	ision for wh	nat Falmout	h will be lik	ke in 2030?			
10. Overall, shared by al	-	-	u think it is	to create S	HARED VA	ALUES for F	almouth th	nat are und	
1. Not Important	2.	3.	4.	5.	6.	7.	8.	9.	10. Highly Important
\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
11. What val	ues do yo	u cherish ir	n the comm	nunity that y	ou want to	see preser	ved or am	plified?	
12. What val	ues do yo	u think Falı	mouth need	ds to work h	harder to re	eflect or pro	mote?		



CURRENT TRAJECTORY and SPEED OF CHANGE

Falmouth is a community that has changed over time. Like almost all communities, the population, physical environment and social fabric of Falmouth has evolved. Change happens as new development occurs, people relocate, schools expand or change, attitudes and norms shift, population ages, businesses locate and so on. Change also results from external forces, such as new technologies, changes to surrounding areas, and globalization. Change can be positive and negative, impacting cost of living, familiar experiences, quality of life and local infrastructure.

13. CURRENT TRAJECTORY - Considering the current trajectory of the community (thinking about changes and where the community has been/is heading), how happy or concerned are you about the OVERALL current trajectory?

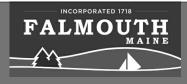
-5. Very Concerned	-4.	-3.	-2.	-1.	0. Neutral	1.	2.	3.	4.	5. Very Happy
\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc

14. What SPECIFIC changes do you see that most please or excite you about Falmouth's trajectory and future?

15. What SPECIFIC changes do you see currently happening that most concern you about Falmouth's trajectory and future?

16. What SPECIFIC changes would you like to see, that are currently not happening, or not happening enough?

9. What SPECIFIC changes or current trends do you think the community needs to speed up, if any?	9. What SPECIFIC changes or current trends do you think the community needs to speed up, if any?	need to slow down	-4.	-3.	-2.	-1.	0. Neutral	1.	2.	3.	4.	5. We need to speed u
8. What SPECIFIC changes or current trends do you think the community needs to slow down, if any? 9. What SPECIFIC changes or current trends do you think the community needs to speed up, if any? 0. What SPECIFIC changes or trends do you think are moving at the right speed, if any?	9. What SPECIFIC changes or current trends do you think the community needs to speed up, if any?	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
0. What SPECIFIC changes or trends do you think are moving at the right speed, if any?		9 What S	PECIEIC	changes	or current	trends d	o you think th	ne comm	unity need	s to spee	dun ifar	υν ?
0. What SPECIFIC changes or trends do you think are moving at the right speed, if any?	0. What SPECIFIC changes or trends do you think are moving at the right speed, if any?			<u>-</u>								.,
		0. What S	PECIFIC	changes	or trends o	do you th	ink are movi	ng at the	right spee	d, if any?		



FUTURE-SPLITTING QUESTIONS

The following topics represent a series of key 'Future-Splitting Questions' that could define the future direction of the community. This is not intended to be the full exhaustive list, but an initial start. The following questions are presented as continuums, with more extreme options at each end. Please select a point on each of the continuums that reflects where you think Falmouth should aim, taking into account there are trade-offs in your choices.

21. Regional role: Do you want to see Falmouth remaining a separate small town or being more absorbed into the larger Portland metropolis (as a suburb or bedroom community)?

1. Separate small town	2.	3.	4.	5.	6.	7.	8.	9.	10. Part of the Portland metropolis
\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc

22. Decision-making #1: Should community decision-making be limited only to Town of Falmouth TAXPAYERS or influenced by all people who have some direct relationship to, or interest in, the future of the community?

1. Only taxpayers									10. Influenced by all interested
decide	2.	3.	4.	5.	6.	7.	8.	9.	people
\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc

23. Decision-making #2: Should community decision-making be limited only to Town of Falmouth VOTERS or influenced by all people who have some direct relationship to, or interest in, the future of the community?

1. Only taxpayers decide	2.	3.	4.	5.	6.	7.	8.	9.	10. Influenced by all interested people
\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc

24. Community amenities: Should Falmouth focus primarily on creating residential and lifestyle tranquility or offer more urban amenities?

1. Residential tranquility	2.	3.	4.	5.	6.	7.	8.	9.	10. More urban amenities
\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc

25. Taxes and and higher qu			•		cal pruden	ce and min	imizing tax	es or inve	est in more
1. Minimum taxes	2.	3.	4.	5.	6.	7.	8.	9.	10. Higher level of services
\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
26. Active Lat market forces 1. Town directs development		-				ount and ty 7.	ype of deve 8.	elopment 9.	or rely on 10. Market directs development
\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
27. Residenti as possible, c 1. Restrict residential growth		2				•	vth and de 8.	velopmer 9.	It as much 10. Actively promote growth
\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
as possible, of 1. Restrict commercial grow		promote cor 3.	nmercial gr 4.	owth and 5.	developme 6.	ent? 7.	8.	9.	10. Actively promote growth
\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
29. Cluster or cluster type n space) , or de 1. Cluster- type developments	eighborhoc	od developr	nents (with	closer det	ached hon	nes, and m	ore shared	l amenitie	s and green
\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
30. Residenti housing or pr 1. Single- family detached	-			•	•		ly single-fa 8.	mily deta	ched 10. Diverse housing options
\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc





IMPORTANCE OF SPECIFIC TOPICS TO SHAPING THE FUTURE OF FALMOUTH

The following topics have been drawn directly from community input into suggested survey topics and themes. They have been grouped into three thematic areas that reflect the well-established concept of a triple-bottom-line approach to planning. We are interested in your perspective on the importance of each of these topics.

32. Environmental and Landscape Topics

For the following topic areas, please rate how important you believe these will be in shaping the future of Falmouth.

	1. Not Important	2.	3.	4.	5.	6.	7.	8.	9.	10. Highly Important
Preserving Falmouth's existing look and feel	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Creating and protecting open space	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Preserving lands for habitat and recreation	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Preserving rural areas and rural feel	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Enhancing coastal protection	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Creating connections between open spaces	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Focusing on environmental sustainability	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Adopting green building standards	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Embracing renewable energy	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Adopting zero-waste and net zero carbon goals	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Creating buffers between development areas	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc

33. Community and Social Fabric Topics

For the following topics, please rate how important you believe these will be in shaping the future of Falmouth.

	1. Not Important	2.	3.	4.	5.	6.	7.	8.	9.	10. Highly Important
Fostering unique characteristics in each neighborhood	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Embracing equity and inclusivity principles	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Fostering civic dialogue on key issues	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Accommodating aging- in-place	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Offering life-long learning opportunities	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Continued support for quality school education	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Creating the sense of belonging to a community	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Continuously fostering new community leaders	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Residents being part of key decision making	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Ensuring community safety	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Attracting under- represented populations	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Creating health and wellness opportunities	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Ensuring easy access to waterfront	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Providing opportunities to volunteer and participate	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Protecting the unique character of waterfront neighborhoods	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc

34. Economy and Social Infrastructure Topics

For the following topic areas, please rate how important you believe these will be in shaping the future of Falmouth.

	1. Not Important	2.	3.	4.	5.	6.	7.	8	9.	10. Highly Important
Keeping taxes low	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Creating a definable town center	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Creating commercial retail hubs or center	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Offering different types of housing	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Exploring multi-use developments	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Expanding the supply of affordable housing	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Developing more multi- modal transportation	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Building a network of pedestrian friendly sidewalks	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Developing recreation trail network	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Embracing more tourism economy	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Pursuing more local employment opportunities	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Encouraging and attracting desirable businesses	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Insulating Falmouth from major traffic corridors	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Restricting residential density	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc



COMMUNITY ENGAGEMENT

The Falmouth Vision and Values project aims to encourage widespread participation from the community. This will involve creative approaches to ensure everyone has a chance to have input.

35. What are your suggestions for how to maximize community engagement?

36. If you are interested in staying engaged with the project, please provide your name and e-mail:

Name:

E-mail:

Once you have finished the survey, please click DONE.

Thank you for sharing your insights.