

## Potential Revenue Increases from Locker room upgrades

The Mason-Motz Activity Center is in dire need for locker room renovations. The current locker rooms are not only dated but also not functional and are in a state of disrepair. With proper locker rooms, FCP can increase revenues from our adult participant base by increasing the number of morning fitness program offerings. To have successful adult fitness programs, participants need to have the ability to shower before work or a place to change into workout clothes if coming from work. Having properly equipped locker rooms, will make these programming options more attractive to our adult populations. If we get \$200 (minimum) a week from increased revenue from these programs, FCP will have paid off the locker room upgrades in roughly 4 years. Our estimation is once we get an established program schedule, we will create a revenue stream well beyond \$200 per week.

Here is a sampling of potential programming options: (Can be offered 7 days a week and time of day can be changed to meet community need.)

### Early Morning:

Fitness Boot Camp  
HIIT - High Intensity Interval Training  
Crossfit  
Adult Basketball  
Cardio Kickboxing  
Assorted Fitness Yoga  
Kettlebells  
Open gym

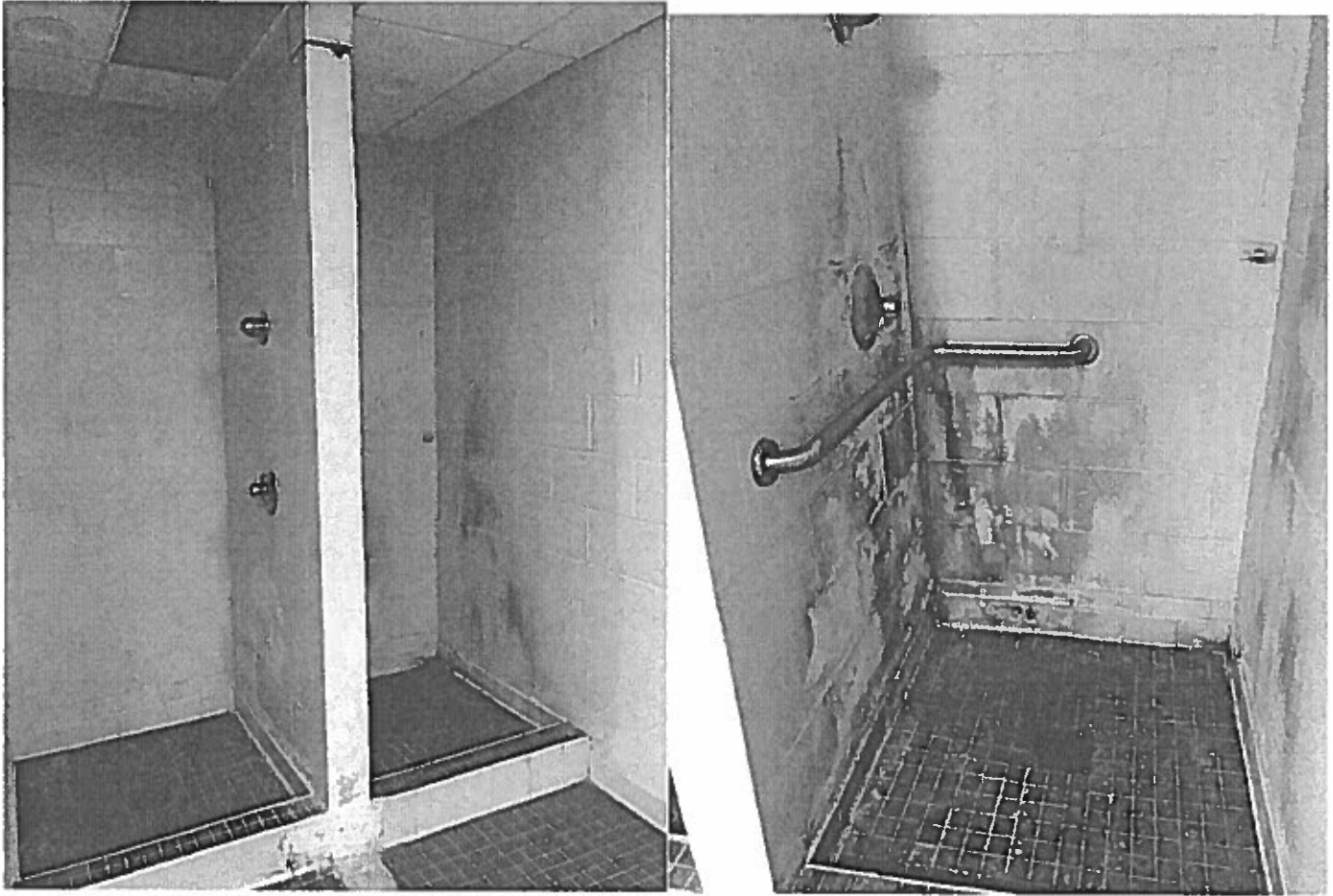
### Late Evening:

Adult Basketball  
Adult Volleyball  
Aerobic Fitness Classes  
Barre Classes  
Zumba  
Bokwa (South African style dance)  
Pound (Fitness drumming)

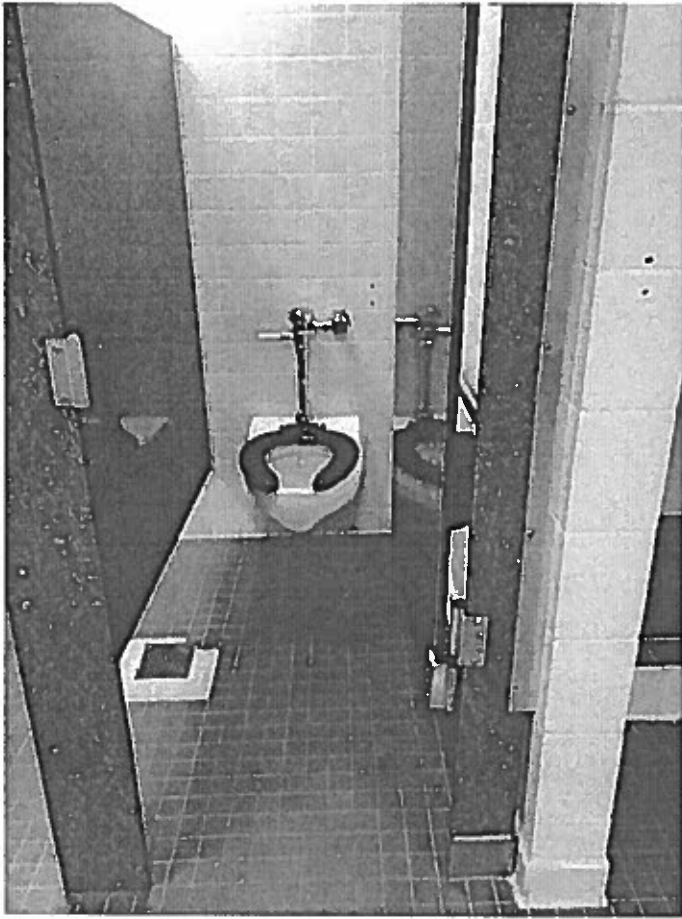
We could also potentially increase gym facility rentals with a locker room upgrade. Gyms with practical and functional equipment will be more attractive to independent fitness and sports contractors looking to reserve the space.

### Periphery benefits include:

1. Warming Center (Cooling/Charging): A Warming Center with a shower can be very valuable during times of power outages.
2. Childcare toileting issues
3. Staff shower



Abandoned unusable showers (drainage/tile and plumbing issues)



Non-Accessible Bathroom



Missing Tiles