



Falmouth Economic Improvement Committee

Wednesday, May 7, 2014

Attendance:

<i>Name</i>	<i>Present</i>	<i>Name</i>	<i>Present</i>	<i>Name</i>	<i>Present</i>
Ann Armstrong	-	Phil Bixby	√	Janice DeLima	√
William Lunt III	-	Anne Theriault	√	Sandra Lipsey	√

Council Liaison: -
Staff present: Theo Holtwijk
Others present: -

The meeting was started around 3:50 PM.

1. Review of Draft Minutes of April 16, 2014

The draft minutes of April 16, 2014 were unanimously approved as written.

2. Update on Falmouth Economic Development Plan Approach

Phil explained that some Town Councilors did not like the approach that the FEIC had come up with at its last meeting. He and Bill Lunt met with Councilor Anderson to discuss this. Theo drafted suggested changes that were made by Councilor Anderson. The committee reviewed the changes. The main change was to form an FEIC+ of 11 members and have a subcommittee focus on short term projects. Janice wondered if there was a charter for the FEIC. Theo referred to the FEIC charge that was in the packet. That charge was adopted when the FEIC was formed. He suggested that some amendments be made to the charge to make it consistent with the revised approach. Phil explained how the subcommittee could work. He suggested that 13 members might be better. He also felt that it was not necessary to state in the first section that one of the plan’s outcomes will be recommendations for the structure of economic development efforts. Sandra thought that an expanded FEIC with a specific, limited assignment and time frame would appeal to some people who would otherwise not choose to serve the Town. Anne T. asked if there was a residency requirement. Theo said that he specifically stated that there would not be residency requirement for the “+” members. The committee voted unanimously to recommend to the Town Council the revised approach and charge.

3. Brainstorm Contents of Business Resource Packet

As not all members were present and others had to leave early, this item was deferred until the next meeting.

4. Other Business

- a. Route 1 project: Theo handed out copies of a May 15 Route 1 meeting that was geared for local businesses. He asked the help of the members to distribute these to as many Route 1 businesses as possible. Efforts by Sandra to collect up to date contact information have continued.
- b. Falmouth Business Association Feasibility: Theo and Anne T. reported on the first meeting of the leadership team at Norway Savings Bank. It was a good meeting. Theo handed out the tasks that the team will work on next. Anne T. asked for a clarification of Shop Falmouth 2014. Theo confirmed that a Shop Falmouth event will definitely be held this year.

5. Next Meeting

The FEIC will meet next on May 21, 2014 at 3:45 PM to brainstorm the contents of a Business Resource Packet.

The committee adjourned at 4:29 PM.

Draft minutes prepared by Theo Holtwijk, May 9, 2014