

# Living Lawns

2021 Community Survey Results

April 15, 2021



# Overall Response

## TOTAL RESPONSES

299

## COMPLETION RATE

95%

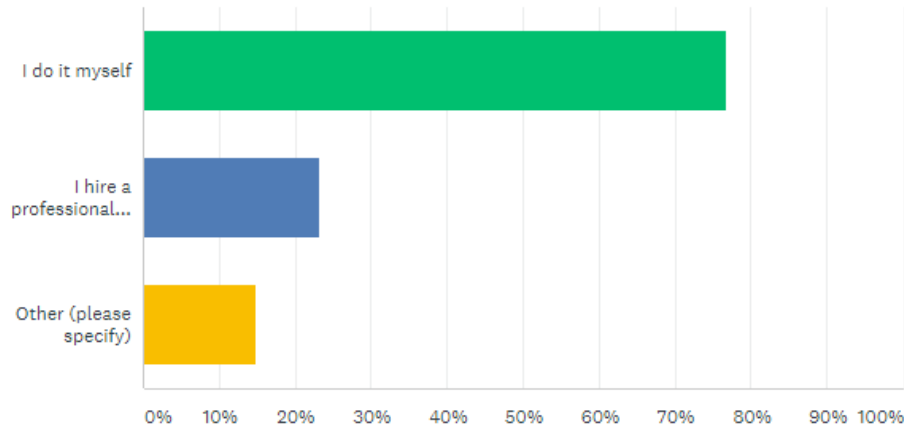
## TYPICAL TIME SPENT

2m:41s

## 77% of Respondents DIY Lawn Care

How do you take care of your lawns, gardens, and shrubs/trees?  
(Please check all that apply.)

Answered: 298 Skipped: 1



Respondents do not have super strong feelings about weed and pest control

3.1★

average rating



# Pesticides

## 63% of Respondents **Do NOT** Apply Pesticides

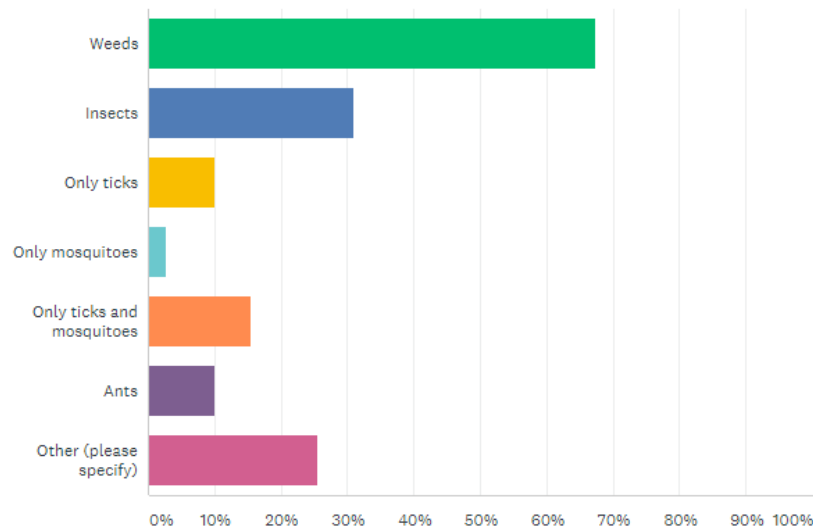
- 29% of the respondents apply pesticides
- 9% selected Other – Oceanview; others aren't sure what their applicators use

## Pesticides are mainly used for **weed** and **insect control**

- Grub control is important

What do you, or your hired professional landscaper/arborist, use pesticides to control? (check all that apply)

Answered: 110 Skipped: 189

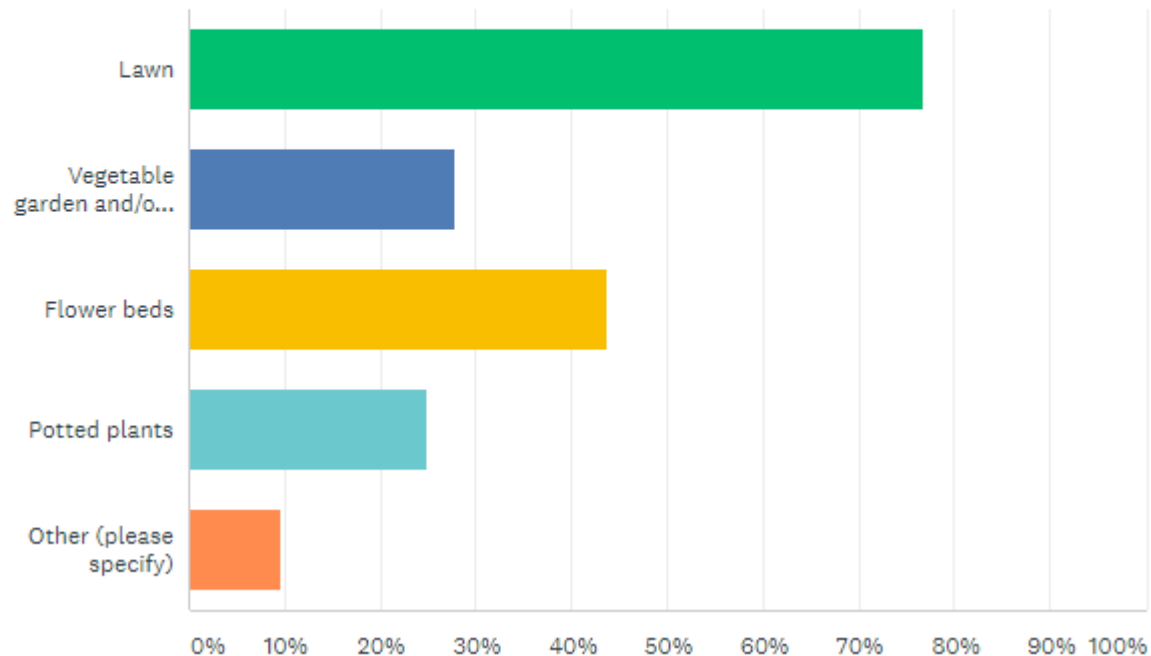


# Fertilizer

## 53% of Respondents use Fertilizer

Where do you, or your hired professional landscaper/arborist, use fertilizers? (check all that apply)

Answered: 176 Skipped: 123

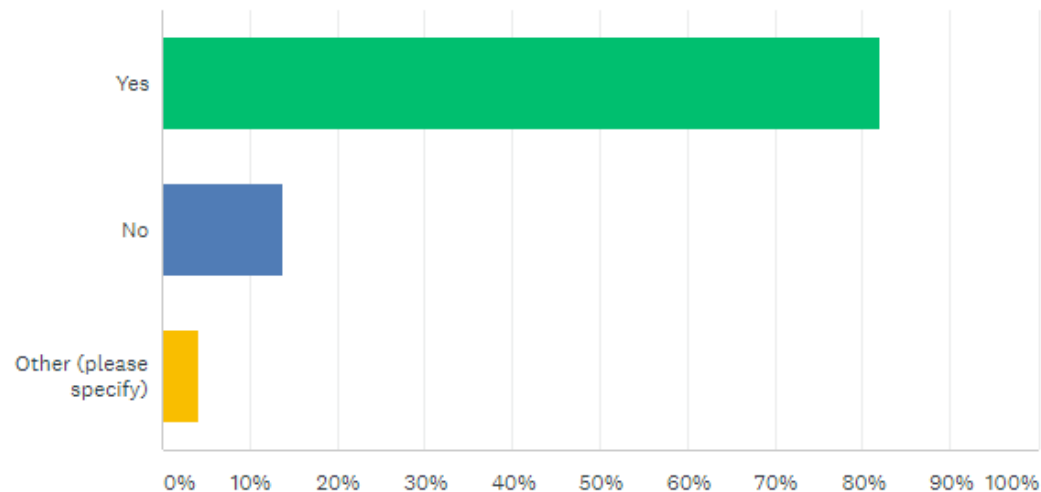


# Education

## 35% of Respondents **have heard of Living Lawns**

Are you interested in learning about healthy lawn care?

Answered: 290 Skipped: 9



### Preferred communication methods:

1. Town Website
2. Falmouth Focus / Email
3. Forecaster



# Education Topics: 186 Suggestions!

## What types of land care topics are you interested in learning...

Answered: 186 Skipped: 113

Organic options for lawn care and swallowwort

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ground cover options other than grass

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How to keep ants from climbing the trees and getting into houses! Lawn feeding timing - spring/summer/ fall.

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Flower gardens

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Water management (drainage strategies). Well-water safety considerations. Rain water collection strategies (how-to's) and safety (e.g. is it ok to use rain water runoff from asphalt roof for vegetable garden).

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Re seeding lawns; use of organic compost

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Moths And chipmunks and red bugs on lilies

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Organic fertilizers, natural pest treatments

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Will not harm birds

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Bee, bird, butterfly and human friendly lawn care options are very important if achievable.

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Importance of protecting bees and other insects.

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Best ways to reseed a lawn so it's drought tolerant, but green. Specifically the use of clover in lawns.

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natural lawns, pet safe lawns, alternatives to grass

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The impact of both fertilizers and pest control on the local environment. Suggetions on solutions.

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how to do the pest and lawn management without using anything that is dangerous to humans and dogs and any pets

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How to have a healthy lawn without pesticides, herbicides, or fertilizer.

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conservation, water run off

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watering for good grass, tick prevention, weed free if possible

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Organic weed control

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natural pest prevention, natural healthy lawn, discounts on plants/lawn products

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General Lawn Care tips specific to our climate/area(best time to mow, height, weed prevention, dealing with shaded areas, etc)

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Composing and proper brush disposal

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Things that would allow less fertilizer and pesticide while still preserving some appearance of healthy lawn

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tree care

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Making gardens bird and butterfly friendly. Growing grass organically.

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Best natural fertilizers. How to deal with invasive plants, like buckthorn

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Natural ways to control pests like voles and moles

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# Ordinance

**27%** of Respondents **familiar with Ordinance**

Of those, **19% changed their methods**

- Switched to organic
- Stopped using RoundUp
- Concerned about health and dogs
- Reduced use of fertilizer
- Want to protect the bees!
- Manually remove invasives and weeds



# Takeaways

- Homeowners are caring for their own lawns and gardens
- Pesticide use isn't for just tick/mosquito control
- First year of Living Lawns made an impact but there is room to grow
- Respondents want to learn more and are open to change

