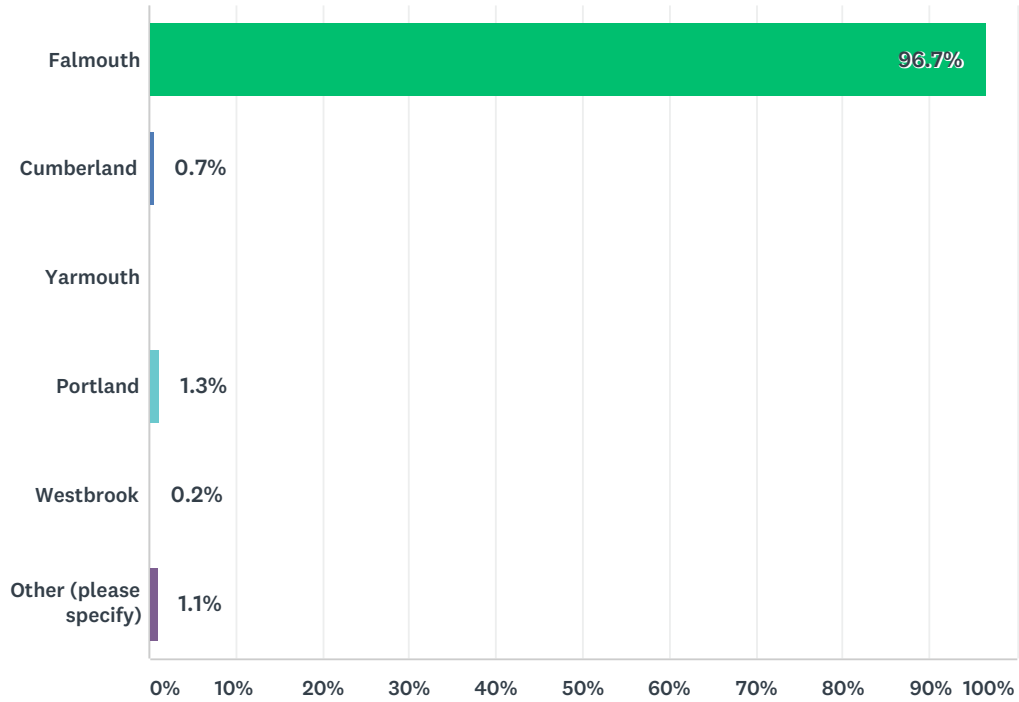


# Q1 In what town/city do you live?

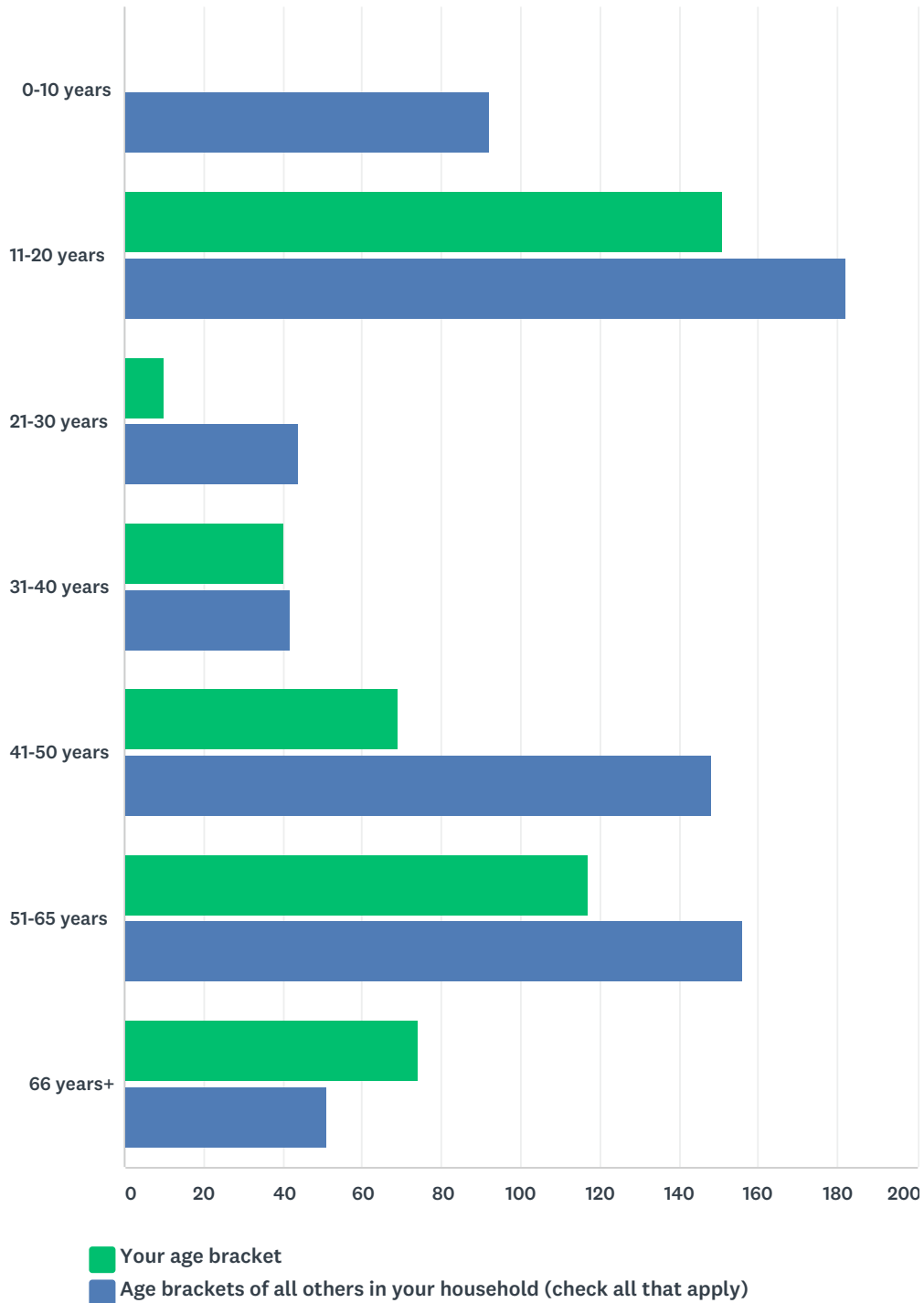
Answered: 458 Skipped: 1



| ANSWER CHOICES         | RESPONSES |            |
|------------------------|-----------|------------|
| Falmouth               | 96.7%     | 443        |
| Cumberland             | 0.7%      | 3          |
| Yarmouth               | 0.0%      | 0          |
| Portland               | 1.3%      | 6          |
| Westbrook              | 0.2%      | 1          |
| Other (please specify) | 1.1%      | 5          |
| <b>TOTAL</b>           |           | <b>458</b> |

## Q2 In what age bracket are you and all other people in your household?

Answered: 457 Skipped: 2

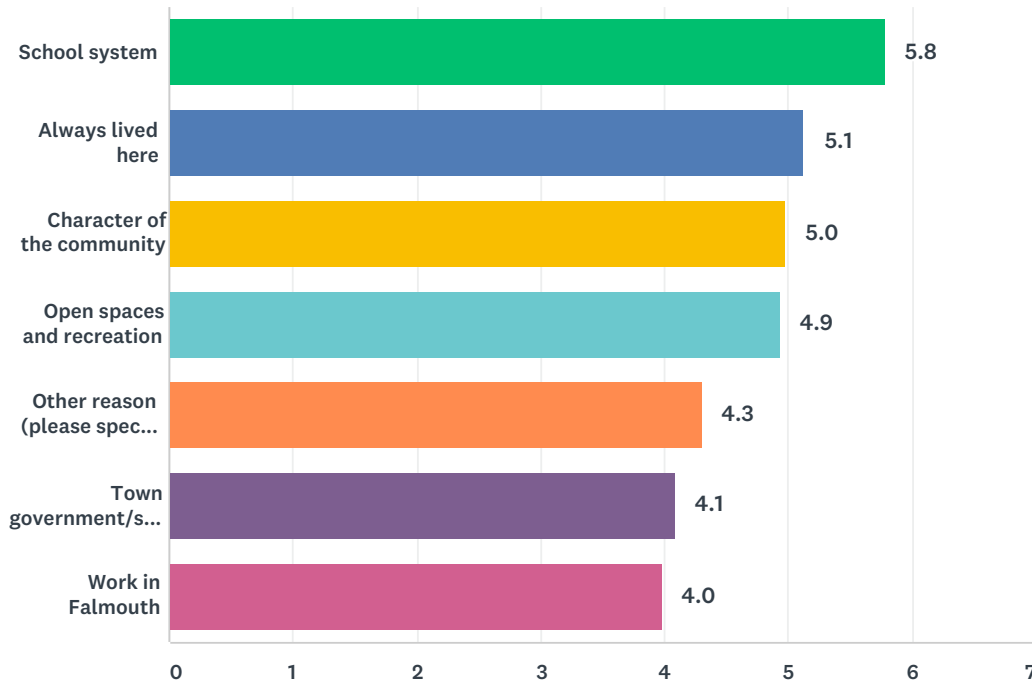


|             | YOUR AGE BRACKET | AGE BRACKETS OF ALL OTHERS IN YOUR HOUSEHOLD (CHECK ALL THAT APPLY) | TOTAL RESPONDENTS |
|-------------|------------------|---|-------------------|
| 0-10 years  | 0.00%<br>0       | 100.00%<br>92   | 92                |
| 11-20 years | 63.45%<br>151    | 76.47%<br>182   | 238               |

|                |               |               |     |
|----------------|---------------|---------------|-----|
| 21-30<br>years | 18.87%<br>10  | 83.02%<br>44  | 53  |
| 31-40<br>years | 67.80%<br>40  | 71.19%<br>42  | 59  |
| 41-50<br>years | 37.70%<br>69  | 80.87%<br>148 | 183 |
| 51-65<br>years | 54.67%<br>117 | 72.90%<br>156 | 214 |
| 66<br>years+   | 81.32%<br>74  | 56.04%<br>51  | 91  |

### Q3 Please rank order the reasons why you value living in Falmouth. You can drag each answer up or down or click "N/A."

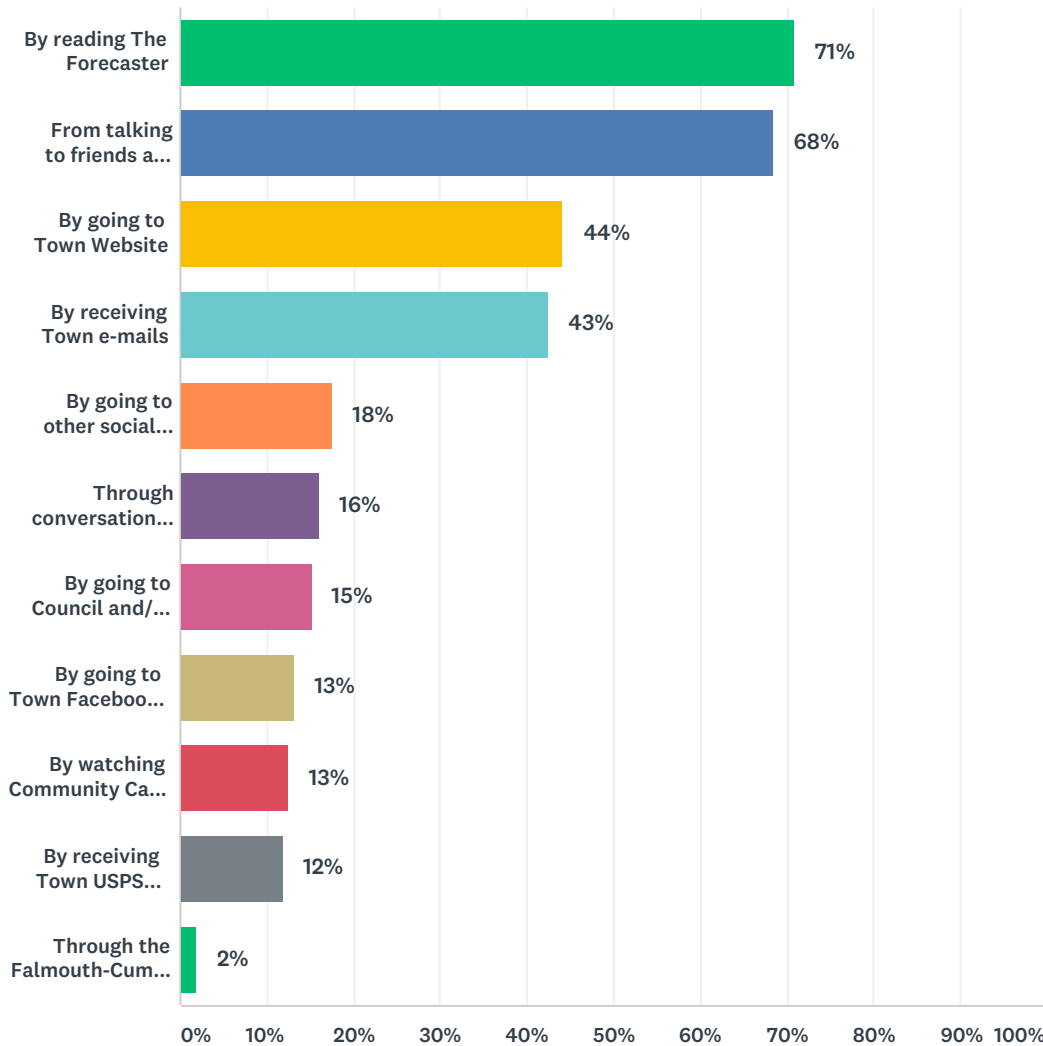
Answered: 454 Skipped: 5



|   | 1             | 2             | 3             | 4             | 5            | 6           | 7           | N/A           | TOTAL | SCORE |
|---|---------------|---------------|---------------|---------------|--------------|-------------|-------------|---------------|-------|-------|
| School system   | 39.42%<br>164 | 23.80%<br>99  | 9.62%<br>40   | 5.53%<br>23   | 5.53%<br>23  | 4.09%<br>17 | 0.96%<br>4  | 11.06%<br>46  | 416   | 5.79  |
| Always lived here   | 18.39%<br>73  | 7.30%<br>29   | 3.27%<br>13   | 4.53%<br>18   | 3.53%<br>14  | 4.28%<br>17 | 3.53%<br>14 | 55.16%<br>219 | 397   | 5.12  |
| Character of the community                                    | 15.65%<br>67  | 21.50%<br>92  | 22.90%<br>98  | 17.76%<br>76  | 9.81%<br>42  | 5.14%<br>22 | 0.47%<br>2  | 6.78%<br>29   | 428   | 4.98  |
| Open spaces and recreation                                    | 10.90%<br>47  | 24.36%<br>105 | 25.06%<br>108 | 14.85%<br>64  | 11.83%<br>51 | 4.64%<br>20 | 0.00%<br>0  | 8.35%<br>36   | 431   | 4.93  |
| Other reason (please specify your reason(s) in next question) | 9.33%<br>35   | 8.80%<br>33   | 9.87%<br>37   | 6.40%<br>24   | 9.87%<br>37  | 6.13%<br>23 | 5.60%<br>21 | 44.00%<br>165 | 375   | 4.30  |
| Town government/services                                      | 3.01%<br>12   | 8.52%<br>34   | 17.04%<br>68  | 29.07%<br>116 | 19.55%<br>78 | 5.76%<br>23 | 1.50%<br>6  | 15.54%<br>62  | 399   | 4.09  |
| Work in Falmouth  | 5.01%<br>20   | 5.01%<br>20   | 7.27%<br>29   | 7.27%<br>29   | 8.27%<br>33  | 7.27%<br>29 | 3.51%<br>14 | 56.39%<br>225 | 399   | 3.98  |

### Q5 How do you stay informed on town matters? Check all that apply.

Answered: 437 Skipped: 22



| ANSWER CHOICES   | RESPONSES |     |
|--|-----------|-----|
| By reading The Forecaster                                  | 71%       | 310 |
| From talking to friends and neighbors                      | 68%       | 299 |
| By going to Town Website                                   | 44%       | 193 |
| By receiving Town e-mails                                  | 43%       | 186 |
| By going to other social media                             | 18%       | 77  |
| Through conversations with Councilors and/or Town staff    | 16%       | 70  |
| By going to Council and/or committee meetings in Town Hall | 15%       | 67  |
| By going to Town Facebook pages                            | 13%       | 58  |
| By watching Community Cable TV 2                           | 13%       | 55  |
| By receiving Town USPS mailings                            | 12%       | 52  |

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Through the Falmouth-Cumberland Community Chamber

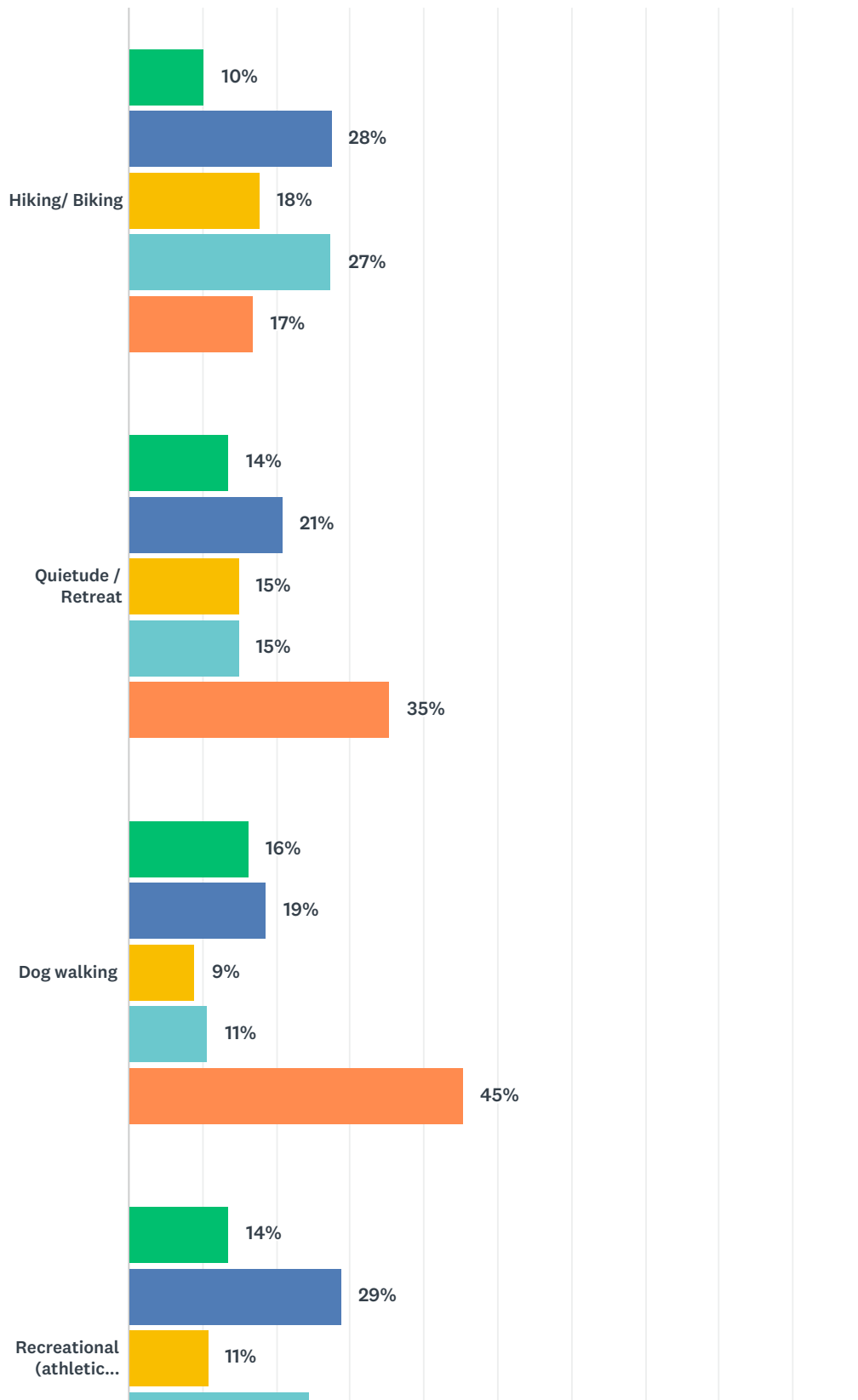
2%

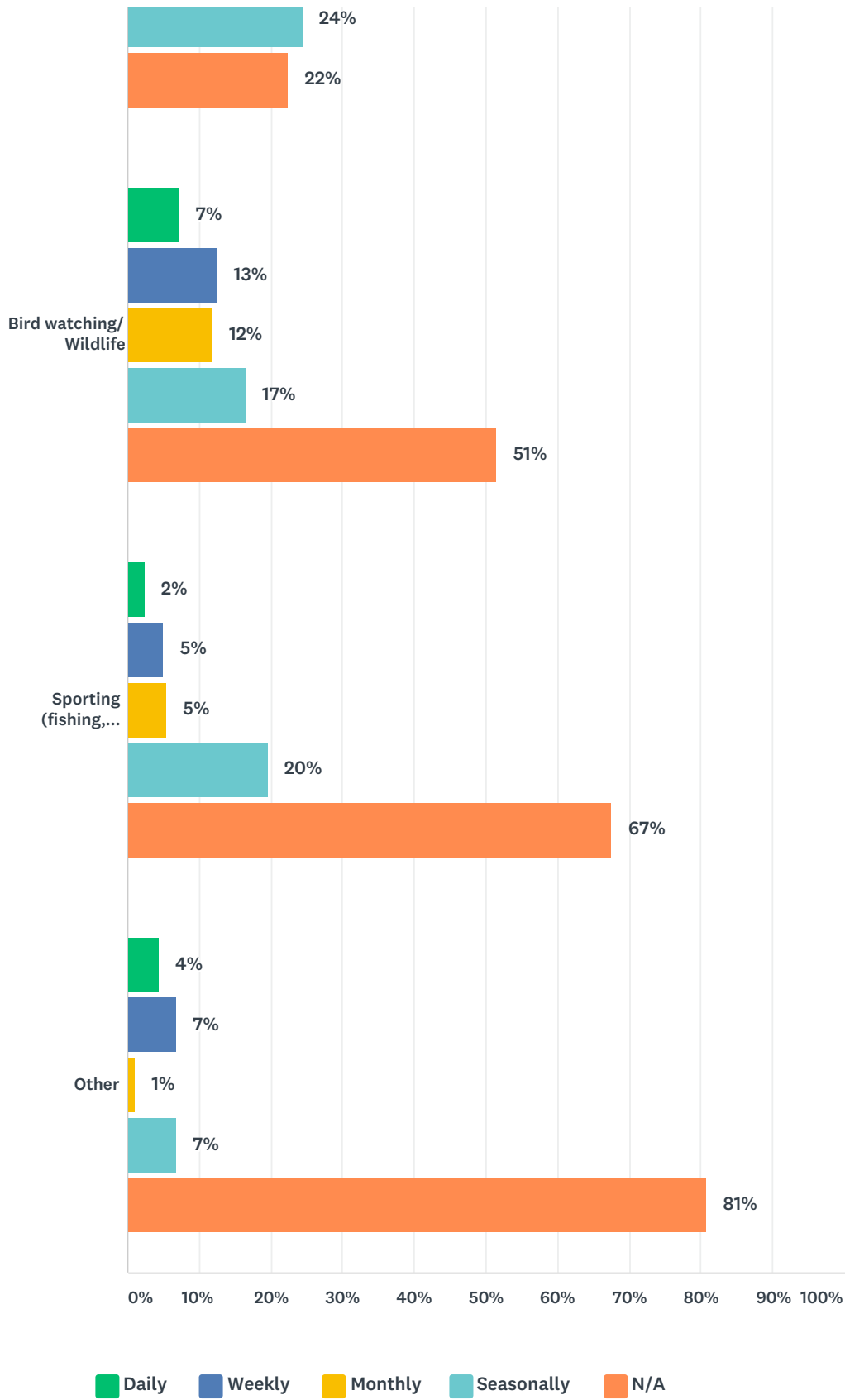
8

Total Respondents: 437

### Q6 How, and how often, have you used Falmouth's open spaces in last 12 months for the following?

Answered: 457 Skipped: 2





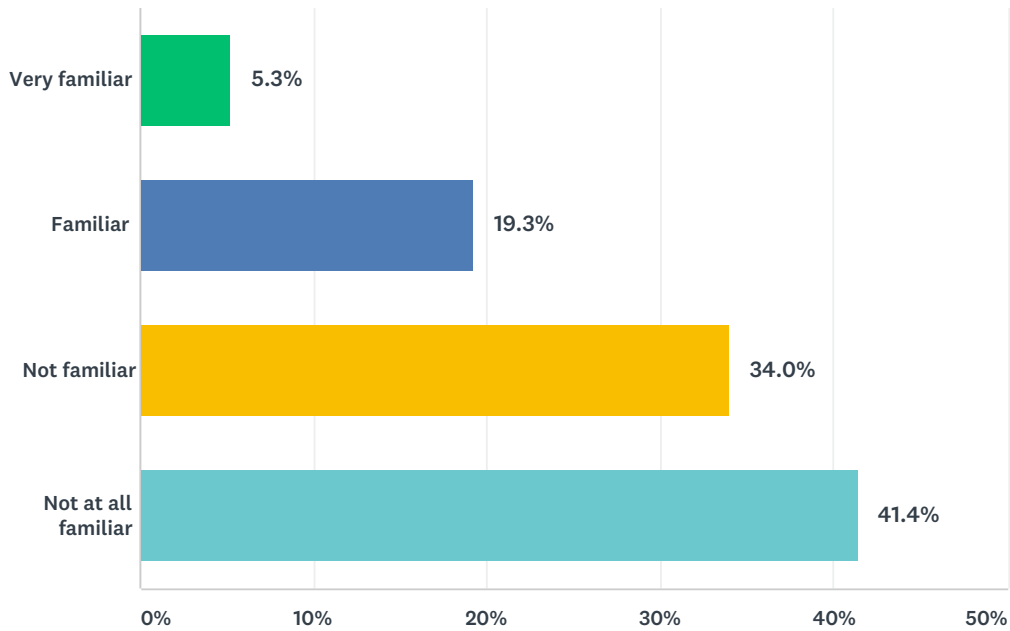
|                | DAILY | WEEKLY | MONTHLY | SEASONALLY | N/A | TOTAL |
|----------------|-------|--------|---------|------------|-----|-------|
| Hiking/ Biking | 10%   | 28%    | 18%     | 27%        | 17% | 435   |
|                | 45    | 120    | 77      | 119        | 74  |       |



|   |           |            |           |            |            |     |
|---|-----------|------------|-----------|------------|------------|-----|
| Quietude / Retreat                          | 14%<br>59 | 21%<br>90  | 15%<br>65 | 15%<br>65  | 35%<br>152 | 431 |
| Dog walking                                 | 16%<br>68 | 19%<br>78  | 9%<br>38  | 11%<br>45  | 45%<br>190 | 419 |
| Recreational (athletic fields, playgrounds) | 14%<br>57 | 29%<br>120 | 11%<br>45 | 24%<br>102 | 22%<br>93  | 417 |
| Bird watching/ Wildlife                     | 7%<br>30  | 13%<br>51  | 12%<br>48 | 17%<br>67  | 51%<br>208 | 404 |
| Sporting (fishing, hunting)                 | 2%<br>10  | 5%<br>20   | 5%<br>22  | 20%<br>79  | 67%<br>272 | 403 |
| Other                                       | 4%<br>9   | 7%<br>14   | 1%<br>2   | 7%<br>14   | 81%<br>164 | 203 |

Q7 How familiar are you with the 2006 Greening of Falmouth report? The 2006 plan has guided the Town's efforts on protecting open space in Falmouth for the past decade by setting a vision, articulating goals for conservation, and outlining what needed to be done to achieve those goals.

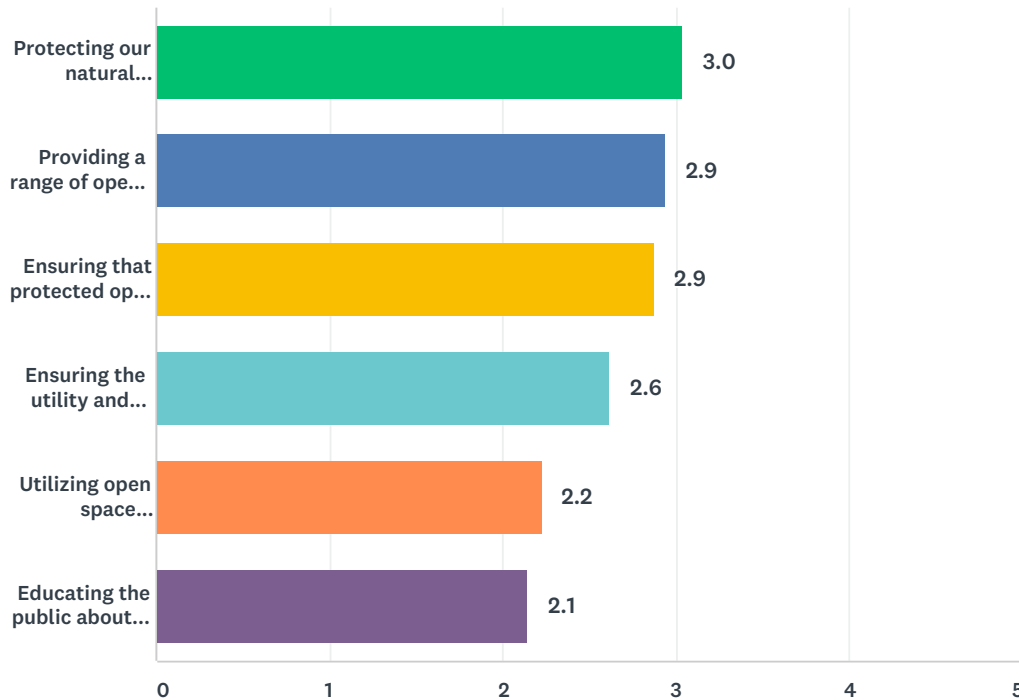
Answered: 456 Skipped: 3



| ANSWER CHOICES      | RESPONSES |     |
|---------------------|-----------|-----|
| Very familiar       | 5.3%      | 24  |
| Familiar            | 19.3%     | 88  |
| Not familiar        | 34.0%     | 155 |
| Not at all familiar | 41.4%     | 189 |
| TOTAL               |           | 456 |

### Q8 How successful do you feel the Town has been in each of the following 6 goals over the last decade (2006-2017)? 1 = not at all successful, 5 = very successful

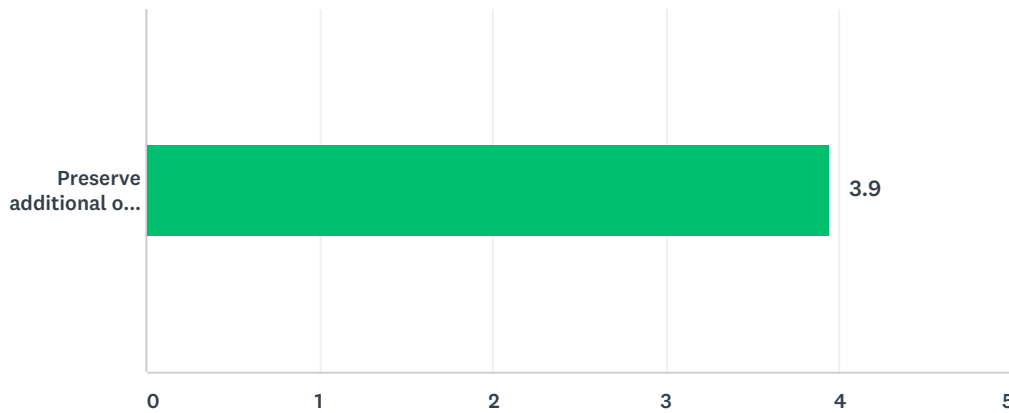
Answered: 453 Skipped: 6



|  | NO OPINION/DON'T KNOW | 1            | 2            | 3            | 4             | 5            | TOTAL | WEIGHTED AVERAGE |
|--|-----------------------|--------------|--------------|--------------|---------------|--------------|-------|------------------|
| Protecting our natural resources and open spaces.  | 20.13%<br>91          | 1.99%<br>9   | 5.97%<br>27  | 17.04%<br>77 | 36.50%<br>165 | 18.36%<br>83 | 452   | 3.03             |
| Providing a range of open spaces and experiences for a diverse population.                   | 18.71%<br>84          | 5.12%<br>23  | 6.90%<br>31  | 20.04%<br>90 | 31.18%<br>140 | 18.04%<br>81 | 449   | 2.94             |
| Ensuring that protected open spaces are sufficient and available throughout the entire Town. | 19.29%<br>87          | 4.43%<br>20  | 7.98%<br>36  | 21.29%<br>96 | 31.49%<br>142 | 15.52%<br>70 | 451   | 2.88             |
| Ensuring the utility and longevity of open spaces through good management.                   | 26.95%<br>121         | 2.67%<br>12  | 10.02%<br>45 | 16.70%<br>75 | 29.40%<br>132 | 14.25%<br>64 | 449   | 2.62             |
| Utilizing open space acquisitions as a growth management tool                                | 32.58%<br>145         | 5.39%<br>24  | 11.24%<br>50 | 19.33%<br>86 | 20.45%<br>91  | 11.01%<br>49 | 445   | 2.23             |
| Educating the public about the values of open spaces.  | 23.44%<br>105         | 13.84%<br>62 | 17.86%<br>80 | 21.43%<br>96 | 16.74%<br>75  | 6.70%<br>30  | 448   | 2.14             |

### Q10 How important is it to you that the Town preserve additional open space? 1 = not at all important, 5 = very important

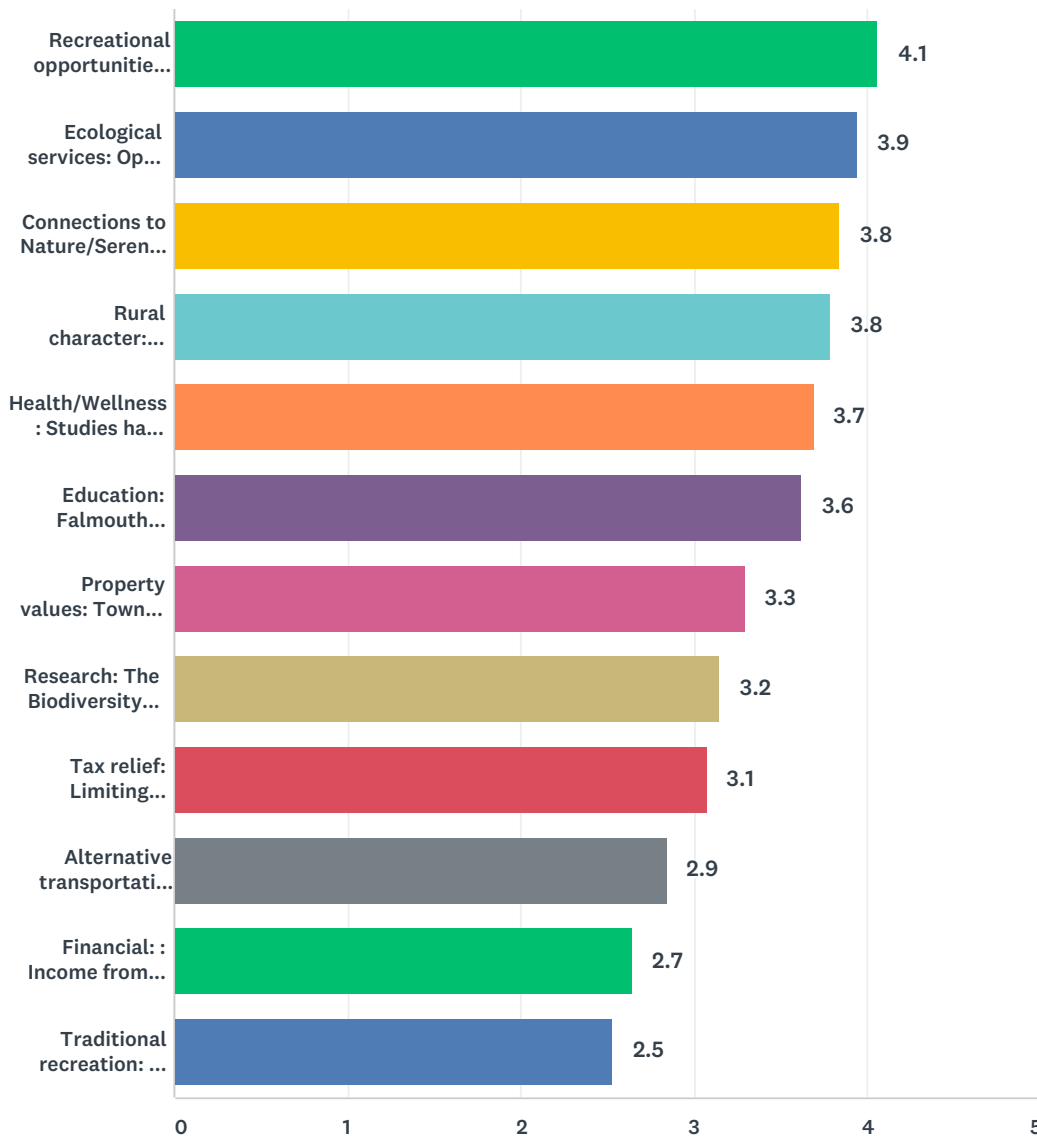
Answered: 448 Skipped: 11



|                                | DON'T KNOW/NO OPINION | 1           | 2           | 3            | 4            | 5             | TOTAL | WEIGHTED AVERAGE |
|--------------------------------|-----------------------|-------------|-------------|--------------|--------------|---------------|-------|------------------|
| Preserve additional open space | 6.92%<br>31           | 5.58%<br>25 | 2.68%<br>12 | 12.72%<br>57 | 15.85%<br>71 | 56.25%<br>252 | 448   | 3.94             |

### Q11 How important are each of the following benefits to you of preserving open space in Falmouth? 1 = not at all important, 5 = very important

Answered: 455 Skipped: 4

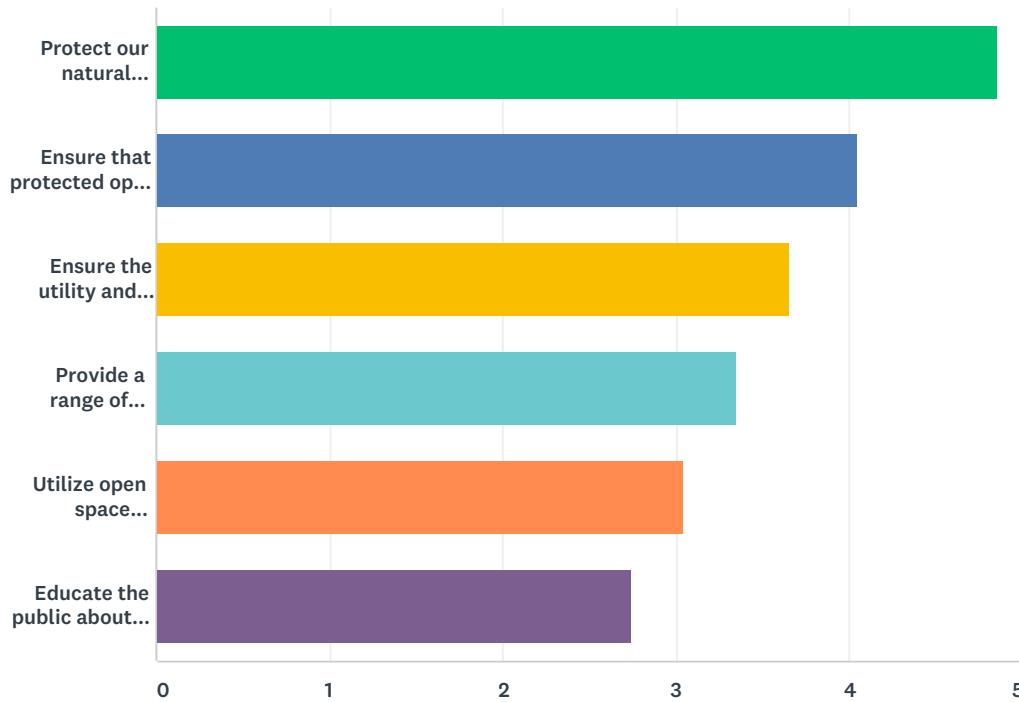


|  | NO OPINION/DON'T KNOW | 1           | 2           | 3            | 4             | 5             | TOTAL | WEIGHTED AVERAGE |
|--|-----------------------|-------------|-------------|--------------|---------------|---------------|-------|------------------|
| Recreational opportunities: The town-wide trail system and open spaces are used in a variety of ways, including hiking, biking, snowshoeing, and cross-country skiing.                                     | 6.61%<br>30           | 3.08%<br>14 | 3.74%<br>17 | 7.93%<br>36  | 22.03%<br>100 | 56.61%<br>257 | 454   | 4.06             |
| Ecological services: Open space properties offer a wide variety of ecological benefits, including improved air and water quality, flood control, wildlife habitat, carbon sequestration, and biodiversity. | 7.11%<br>32           | 3.78%<br>17 | 4.22%<br>19 | 13.11%<br>59 | 16.67%<br>75  | 55.11%<br>248 | 450   | 3.94             |

|  |              |               |              |               |               |               |     |      |
|--|--------------|---------------|--------------|---------------|---------------|---------------|-----|------|
| Connections to Nature/Serenity: Open space properties provide an opportunity to connect with nature, and experience the serenity nature offers, close to home.   | 7.10%<br>32  | 4.43%<br>20   | 5.76%<br>26  | 12.42%<br>56  | 20.40%<br>92  | 49.89%<br>225 | 451 | 3.84 |
| Rural character: Preserving land from development adds to the aesthetic quality of the community and keeps large portions of the town rural in character.  | 6.84%<br>31  | 3.53%<br>16   | 9.27%<br>42  | 11.92%<br>54  | 20.53%<br>93  | 47.90%<br>217 | 453 | 3.79 |
| Health/Wellness: Studies have shown that people living in close proximity to undeveloped natural areas and trails are healthier than people who do not.  | 10.35%<br>47 | 4.19%<br>19   | 5.29%<br>24  | 11.45%<br>52  | 23.57%<br>107 | 45.15%<br>205 | 454 | 3.69 |
| Education: Falmouth schools and Community Programs use open space properties as outdoor classrooms for both children and adults.   | 7.98%<br>36  | 4.66%<br>21   | 6.87%<br>31  | 16.41%<br>74  | 25.72%<br>116 | 38.36%<br>173 | 451 | 3.62 |
| Property values: Towns with trails and significant open space attract new, like-minded residents, thus bolstering property values.   | 12.92%<br>58 | 7.35%<br>33   | 5.79%<br>26  | 17.59%<br>79  | 23.83%<br>107 | 32.52%<br>146 | 449 | 3.30 |
| Research: The Biodiversity Research Institute uses the River Point Conservation Area as a research site for the study of bird migration.   | 13.33%<br>60 | 8.00%<br>36   | 11.11%<br>50 | 15.78%<br>71  | 21.33%<br>96  | 30.44%<br>137 | 450 | 3.15 |
| Tax relief: Limiting housing development may have a positive impact on property taxes by reducing the need for additional town services, such as public safety, schools, road maintenance, and infrastructure. | 14.89%<br>67 | 10.22%<br>46  | 9.11%<br>41  | 16.67%<br>75  | 16.44%<br>74  | 32.67%<br>147 | 450 | 3.08 |
| Alternative transportation: The trail system offers opportunities for people to move around without using their cars.  | 12.39%<br>56 | 13.05%<br>59  | 15.27%<br>69 | 19.03%<br>86  | 16.59%<br>75  | 23.67%<br>107 | 452 | 2.85 |
| Financial: : Income from sustainable forest management can help in a modest way to offset the loss of tax revenue that occurs when properties become Town-owned.   | 15.96%<br>72 | 9.98%<br>45   | 15.30%<br>69 | 24.17%<br>109 | 20.84%<br>94  | 13.75%<br>62  | 451 | 2.65 |
| Traditional recreation: The town-wide trail system and open spaces are used for traditional recreation, such as hunting, and snowmobiling.   | 11.53%<br>52 | 22.17%<br>100 | 16.85%<br>76 | 16.63%<br>75  | 16.85%<br>76  | 15.96%<br>72  | 451 | 2.53 |

**Q12 Please rank order the following goals to help guide the Town's open space efforts over the next decade (2018-2027). What is most important to you? If a goal is not important to you, please click "n/a."**

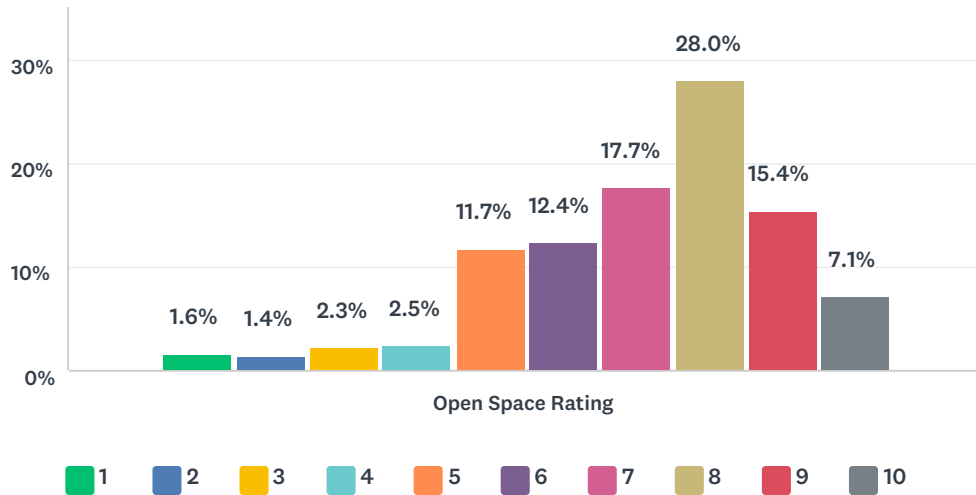
Answered: 438 Skipped: 21



|  | 1             | 2             | 3             | 4            | 5            | 6             | N/A          | TOTAL | SCORE |
|--|---------------|---------------|---------------|--------------|--------------|---------------|--------------|-------|-------|
| Protect our natural resources and open spaces.   | 49.88%<br>209 | 13.37%<br>56  | 6.92%<br>29   | 8.11%<br>34  | 5.01%<br>21  | 6.21%<br>26   | 10.50%<br>44 | 419   | 4.85  |
| Ensure that protected open spaces are sufficient and available throughout the entire Town. | 10.44%<br>43  | 27.43%<br>113 | 24.27%<br>100 | 12.86%<br>53 | 10.44%<br>43 | 3.40%<br>14   | 11.17%<br>46 | 412   | 4.05  |
| Ensure the utility and longevity of open spaces through good management.                   | 9.40%<br>39   | 18.07%<br>75  | 20.24%<br>84  | 21.69%<br>90 | 15.66%<br>65 | 5.06%<br>21   | 9.88%<br>41  | 415   | 3.65  |
| Provide a range of services and experiences for a diverse population.                      | 9.42%<br>39   | 14.73%<br>61  | 17.39%<br>72  | 15.22%<br>63 | 15.94%<br>66 | 14.49%<br>60  | 12.80%<br>53 | 414   | 3.35  |
| Utilize open space acquisitions as a growth management tool                                | 8.92%<br>37   | 10.84%<br>45  | 13.49%<br>56  | 17.83%<br>74 | 15.18%<br>63 | 21.45%<br>89  | 12.29%<br>51 | 415   | 3.04  |
| Educate the public about the values of open spaces.  | 6.87%<br>29   | 9.72%<br>41   | 10.19%<br>43  | 14.45%<br>61 | 22.75%<br>96 | 25.59%<br>108 | 10.43%<br>44 | 422   | 2.74  |

### Q14 On a scale from 1 to 10, using your own criteria, how would you "rate" Falmouth's current open spaces ? 1 = worst, 10 = best

Answered: 436 Skipped: 23



|                   | 1    | 2    | 3    | 4    | 5     | 6     | 7     | 8     | 9     | 10   | TOTAL | WEIGHTED AVERAGE |
|-------------------|------|------|------|------|-------|-------|-------|-------|-------|------|-------|------------------|
| Open Space Rating | 1.6% | 1.4% | 2.3% | 2.5% | 11.7% | 12.4% | 17.7% | 28.0% | 15.4% | 7.1% | 436   | 7.11             |
|                   | 7    | 6    | 10   | 11   | 51    | 54    | 77    | 122   | 67    | 31   |       |                  |