

AD-HOC TERCENTENNIAL PLANNING COMMITTEE

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STAFF

Erin Bishop Cadigan Tercentennial Coordinator ecadigan@falmouthme.org

Melissa Tryon Executive Assistant mtryon@falmouthme.org



www.Falmouth300.org

FALMOUTH300 PARTNERSHIP INFORMATION

The Town of Falmouth and community partners are planning a year-long, townwide commemoration of Falmouth's rich 300 year history. Falmouth's commemoration will be comprised of a series of events and activities throughout 2018 showcasing the strong ties between the Town, its residents, schools, businesses, service organizations, and social and cultural institutions.

We are broadly seeking partners who are interested in getting involved by planning events, activities or initiatives, designing and selling products, or making a donation tied to the Tercentennial. Each partner will know best how they can commemorate this moment in our community's long history.

We encourage Falmouth300 Partners to propose events and activities that will showcase all our community has to offer to residents and visitors, and in doing so, will honor the past, celebrate the present, and invest in the future. Organizing and hosting such endeavors will not only honor an historic event in our town's history, but also promote civic pride, community spirit, and economic impact.

WHY BECOME A FALMOUTH300 PARTNER

- Mark 300 years of our town's history. It's not often you get to do that!
- Inspire and launch the next century of Falmouth's story.
- Encourage increased patronage of area services and opportunities.
- Showcase Falmouth for the benefit of our community.
- Tell our kids and grandkids, "We were a part of it all."

FALMOUTH300 PARTNER BENEFITS

- Use of the Falmouth300 logo.
- Listing on the Falmout300 online calendar with link to your website.
- Product listing on the Falmouth300 website and link for products approved by the Tercentennial Planning Committee.
- Marketing for your event, activity, or initiative from late 2017 through 2018. Don't miss this chance for your organization to be included under the umbrella of the larger commemoration.
- Shared community spirit, networking, and friendship with other Falmouth300 Partners.
- Opportunity to apply for a <u>Partnership Mini-Grant</u>.

WHAT IS EXPECTED OF A FALMOUTH300 PARTNER?

- Follow-through with the commitment proposed in the <u>Falmouth300 Partner</u> <u>Application Form</u>.
- Update the Tercentennial Committee of any changes in your plans so the public can be informed as well.
- Participate, as available, in any stakeholder meetings held by the Tercentennial Planning Committee.
- Spread the word about the Falmouth300 activities and events among other individuals, businesses, or groups you think should be involved and via your own promotions, web site, newsletter, and social media outlets.



FALMOUTH300 PARTNERSHIP APPLICATION FORM (PAGE 1 OF 2)

Commemorate Falmouth's 300th Anniversary in 2018! Become a Falmouth300 Partner Today!

The Ad-Hoc Tercentennial Planning Committee seeks partners who are interested in marking Falmouth's 300th by planning events, activities or programs, designing and selling products, or making a contribution tied to the Tercentennial. Each partner will know best how they can commemorate this moment in our community's long history. To learn more about Falmouth300 Partners visit: <u>www.falmouth300.org/Partners</u>.

Contact Name:		
Title/Role:		
Organization:		
Address:		
City:	State:	Zip:
Phone:	Email:	
Website:		

Tell us what you'd like to do to mark Falmouth's 300 anniversary commemoration. You may select one or more of the following options. You may attach additional pages if needed.

Program(s), event(s) or activity(ies). Provide a short overview of your plans.

Develop or sell a product tied to the Tercentennial. (Describe product below).

Sell pre-approved Falmouth300 Products. (See <u>www.Falmouth300.org/Shop300</u> for products currently available.)



FALMOUTH300 PARTNERSHIP APPLICATION FORM (PAGE 2 OF 2)

Monetary or In-Kind Contribution. (Note Sponsorship opportunities are also available. Visit <u>www.Falmouth300.org/Sponsors</u> for more information.)

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Other (Describe your plans below)

As a Falmouth300 Partner, I/we agree to:

- Follow-through with the commitment to an event, activity, product sales, or contribution outlined on this form.
- Notify the Tercentennial Committee immediately if the plans outlined on this form change.
- Participate, as available, in any stakeholder meetings held by the Tercentennial Planning Committee.
- Spread the word about the Falmouth300 activities and events among other individuals, businesses, or groups you think should be involved and via your own web site, newsletter, and social media outlets.

(Signature of Contact)

Date_____

(Printed Name and Title)

Approval Process: The Falmouth Tercentennial Committee will consider your request to partner quickly and get back in touch with the contact listed on this form. Once approved, you will be permitted use of Falmouth300 logo on your website, letterhead, and promotional materials and at your business/organization location. You will also receive display materials indicating your status as a Falmouth300 Partner as they are developed and become available.

For more information: Erin Bishop Cadigan Tercentennial Coordinator Town of Falmouth 271 Falmouth Road Falmouth, ME 04105 207-232-8850 ecadigan@falmouthme.org