



# Falmouth Fest & Old Home Days

## Information for vendors and exhibitors

### **Basic Event Info**

**When:** Memorial Day Weekend, Saturday, May 26 2018, from 10.00am to 4.00pm

**Where:** Community Park off Winn Rd, in Falmouth.

**Who:** This family-friendly, fun-for-all-ages event is expected to attract several thousand people ranging in age from newborns to 120 from Falmouth and surrounding towns.

**What:** Festival activities include musical entertainment on our main stage, roaming performers, lots of food, old-fashioned games and races, bounce houses, balloon rides, vendors, exhibits, artisans, demonstrations, and other attractions.

**Purpose:** The goal of this signature event of Falmouth's tercentennial year is to showcase all Falmouth has to offer to our community through unique displays of businesses, non-profits, community organizations, booster groups, clubs, artists, and crafters. In addition, food, musical entertainment, fun, and games will round out this once-in-300-years event. We also seek to support the efforts of our local non-profits, community, and booster organizations by offering them a fundraising opportunity within this event.

**Theme:** The theme of the Falmouth 300 commemoration is "Honor the Past, Celebrate the Present, and Invest in the Future."

**Rain Policy:** The event will go ahead rain or shine. Please plan accordingly

### **Types of Participation**

There are several ways your organization can participate in the event.

#### **Commercial and Retail Vendor**

If you have a local business this is a great place to promote, market, or sell your goods and services.

#### **What to Bring:**

- All vendors are expected to bring their own canopy/tent, tables, chairs, displays.
- A level grassed site approx. 12x12 feet will be allotted to each vendor (larger sites can be arranged and will incur an additional cost).
- Electrical supply cannot be provided.
- Most vendor sites will be walk up but a few drive up spaces may be available (please contact the event coordinator) depending on pre-event weather/rain.

**Cost:** \$100.00 (see additional details below regarding fee waivers for non-profits and booster groups)

**Note:** Business and Artisans providing substantial activities or demonstrations that add to the entertainment and crowd appeal may have the \$100 site fee waived at the discretion of the organizer, if such activities and entertainment are considered to be of value and "in kind" payment. Enclose a waiver request with your intention to participate form submittal.



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### Types of Participation (continued)

Businesses of a community nature, community groups, booster clubs, and 501c charities. Groups whose primary purpose is to enrich our communities may participate in two ways: an organization showcase and/or selling concessions. You may choose to do both.

#### 1. Organization Showcase

Demonstrate or highlight what your organization offers our community. Participation might include:

- Informational booth
- Activities for attendees to participate in such as carnival games (can toss, penny toss, balloon dart, fishing etc), old fashioned games (sack races, stilts, jump rope, tug a war, corn hole), kids crafts, giant bubbles, large kite flying etc
- Demonstrations that attendees can participate in or that have an inherent entertainment value (e.g. antique vehicle/engine display, animal display, historic demonstrations, pony cart rides, pedal cars etc)
- Merchandise and membership sales and/or donation drives.

#### 2. Concession Booth

This is a great opportunity to make some cash for your booster or club. We have organized lunch concessions with a vendor, however, we seek dessert/snack concessions for our guests and we propose to have each club/booster sell a dessert, snack, or drink style item. You keep the profits!

#### What to Bring:

- All vendors/exhibitors/concessions booths are expected to bring their own canopy/tent, tables, chairs, coolers and other equipment
- Concessions must provide disposable dishware, napkins, silverware etc. **Note: We are striving for a zero waste event. Please use recyclable materials.**
- A level grassed site approx. 12x12 feet
- Electrical can be provided to a limited number of concessions (the venue has amperage limitations). Electrical will not be provided for any other vendors.
- Most spaces will be walk up but a few dive up spaces may be available (please contact the event coordinator) dependent upon pre-event weather conditions.

Cost: No fee

### How to Reserve Your Place

1. Review **Vendor and Exhibitor Rules**
2. Complete and sign the **Intention to Participate Form** found online at [www.Falmouth300.org](http://www.Falmouth300.org)
3. Mail signed form, payment (if required), and proof of insurance to address on form.

### Questions?

Contact Erin Cadigan at [ecadigan@falmouthme.org](mailto:ecadigan@falmouthme.org); 207-232-8850