



Communication Methods Survey

How can we better communicate with you?

The Town of Falmouth is working hard to improve the channel of communication between residents, Town staff, and Town Councilors. Please take a moment to complete the survey below or take it online at: <https://www.surveymonkey.com/r/FalmouthCommunicationSurvey>. Completed surveys can be dropped off at Town Hall or mailed to: Town of Falmouth, 271 Falmouth Road, Falmouth, ME 04105.



Scan this QR code using your smartphone camera to access the survey online.

1. GENERAL KNOWLEDGE—How knowledgeable do you consider yourself to be about Town business? Circle one.

Extremely Knowledgeable Very Knowledgeable Moderately Knowledgeable
 Slightly Knowledgeable Not Knowledgeable At All

2. TYPES OF INFORMATION—Please rank the TOP 5 types of information you are most interested in receiving from the Town, with 1 being the MOST important.

Community Events	_____	Volunteer/Employment Opportunities	_____
Parks/Community Programs Information	_____	Trash/Recycling	_____
Road Construction Updates	_____	Program Information	_____
Town Meeting Notices/Agendas	_____	(tax relief, brown tail moth, identity theft, etc.)	_____
Town Council Actions	_____	Emergency Alerts	_____
Policy/Ordinance Info/Proposed Changes	_____	Other, please specify _____	_____

3. GETTING INFORMATION—Of the information delivery methods currently employed by the Town of Falmouth, please rank the TOP 5 that you find most effective in accessing or receiving information from the Town, 1 being the MOST effective.

Social Media (Facebook, Twitter, etc.)	_____	Local Print Media (newspapers, etc.)	_____
Town of Falmouth Email Alerts	_____	Email or Phone Town Staff or Councilor	_____
Letter/Postcard Mailed to Your Home	_____	Visiting Town Hall in Person	_____
Town of Falmouth Website	_____	Posters or Fliers	_____
Public Meetings/Forums	_____	Informational Program/Workshop	_____
Local Broadcast Media (radio, TV)	_____	Informational Brochures	_____
CCTV/Public Access Broadcast	_____	Signage	_____
Town of Falmouth YouTube Channel	_____	Other, please specify _____	_____

4. GIVING FEEDBACK—We are continually trying to improve how we receive input from residents. Please rank the TOP 5 methods you find most effective in communicating your concerns/thoughts/ideas with us, with 1 being the MOST effective.

Direct Email to Town Staff or Councilors	_____	Comments on Social Media	_____
Online Email Form	_____	Public Meetings/Forums	_____
Phone	_____	Surveys	_____
In-Person	_____	Volunteering/Serving on a Committee	_____
By Mail	_____	Other, please specify _____	_____

This information is provided to you by the Town of Falmouth.

