



Town of Falmouth, Maine
**RFP for Consulting Services for
Economic Development Plan**

June 26, 2014

Q&A

1. Do you have an estimated budget that you can share?

The Town established an all-inclusive budget of \$40,000 for this assignment. We are sure all consultants understand this, but rather than crafting your proposal to the Town's budget amount, the Town prefers an independent assessment by proposal makers of scope, time involved, and resulting cost.

2. With respect to the "Process/Schedule for Plan Development" on page 4 of the RFP, how much flexibility is there to modify the activities and timeline, should it be deemed necessary?

Proposals may include any activity and timeline modifications, as deemed necessary.

3. To what extent is the EDP meant to include the existing TIF development plan? Might the EDP recommend amending the TIF plans should its preparation identify ways to better serve the community's economic development interests? Or should the TIF development program be taken as a given, a piece of the EDP already in place?

The EDP anticipates a review of, and recommendations for, the Town's existing TIF plans and/or suggestions for potential new TIFs.

4. Economic activities occur beyond municipal borders, and regional cooperation has been identified as a possible topic for discussion within the EDP. What is your expectation regarding the involvement of groups and organizations operating outside of Falmouth government? Do you expect the EDP to be integrated with wider regional development plans? If so, to what extent?

The Town expects the EDP to include an awareness of, and reference to, applicable regional development plans, and integrate recommendations, where appropriate. The Town does not expect active involvement of groups and organizations outside Falmouth in the crafting of the plan. The Town does expect that these organizations will be made aware of the Town's efforts and will have an opportunity to comment on drafts, as applicable.

5. **Business representation and the management of communications between business, government, and the community is critical to an EDP. A leadership team was designated to assess the feasibility of establishing a Business Association in Falmouth and their report was due for completion by July, 2014. Is there a draft report available for review prior to incorporating recommendations or activities related to a Business Association within our project scope?**

No draft Business Association Feasibility report is available at this time. The Leadership team envisions meeting with area businesses in early Fall 2014 to further investigate the interest in forming a local business association.

Reminder: Deadline for submission of proposals is July 9, 2014, 2:00 PM

Thank you.