

**REQUEST FOR PROPOSALS FOR CONSULTING SERVICES  
WAYFINDING PROGRAM: PHASE 1 – DESIGN**

**Q&A**

March 20, 2014

- 1. Would you like us to develop a Sign Message Schedule that identifies the content on each sign location?**

*Yes. The Town would like to have enough information developed so it can move to fabrication and installation in Phase 2.*

- 2. Would you like us to participate in the public meetings?**

*Yes, please make a proposal what you feel is most useful. Depending on how many meetings are proposed, Town staff may be able to handle some.*

- 3. A project like this generally requires 6-8 months. Is this acceptable?**

*Yes.*

- 4. The summary says that the Town has allocated wayfinding construction funding in each of its 3 TIF districts. Does the town anticipate that the TIF districts will need individual identification?**

*The TIF Districts do not need individual identification, but including destinations such as “Route 1 Business District” and “West Falmouth Business District” (with exact wording and destinations TBD) on the signs should be considered.*

- 5. Does the Town want to see an included price for trail signage?**

*No. Trail signage (as in: signage along trails or at trailheads) will not be part the design effort. However, consultants should be aware of the trailhead signage designs that do exist.*

- 6. Does the Town anticipate developing a standards manual or guide for implementing/maintaining/updating the wayfinding system?**

*No separate “manual” or “guide” is anticipated by the Town. The Town’s expectation is that the study, when complete, will include all required analysis, recommendations, and graphic standards, as well as suggestions for bidding and construction next steps.*

- 7. Does the Town rely on tourism/visitorship for a minor or substantial portion of its economy?**

*Tourism and visitors account for a minor, but growing, part of Falmouth’s economy. Falmouth is a service center and is home to expansive sports complexes (such as Family Ice and Community Park), an extensive trail system and open space network, three private golf courses, two business districts, and several large commercial buildings (such as TD Bank and Tyler Technologies), OceanView at Falmouth retirement complex, and Town Landing – all of which constitute a growing number of reasons for people to visit Falmouth.*

- 8. What is your budget for the wayfinding design and planning phase?**

*No budget amount has been established by the Town.*

Correction: Proposals are due by **March 26 at 2:00 PM** to Nathan Poore, Town Manager. Thank you.